

## Syllabus

### Course description

<b>Course title</b>	Management Control and Business Planning
<b>Course code</b>	47534
<b>Scientific sector</b>	ING-IND/35
<b>Degree</b>	<b>Master in Industrial and Mechanical Engineering (LM-33)</b>
<b>Semester</b>	1
<b>Year</b>	II
<b>Academic year</b>	2021/22
<b>Credits</b>	5
<b>Modular</b>	no

<b>Total lecturing hours</b>	24 (16 + 8)
<b>Total lab hours</b>	-
<b>Total exercise hours</b>	24 (16 + 8)
<b>Attendance</b>	Not compulsory
<b>Prerequisites</b>	none
<b>Course page</b>	<a href="https://www.unibz.it/en/faculties/sciencetechnology/master-industrial-mechanical-engineering/course-offering/">https://www.unibz.it/en/faculties/sciencetechnology/master-industrial-mechanical-engineering/course-offering/</a>

<b>Specific educational objectives</b>	<p>The course is one of the basics of the scientific area of Management Engineering.</p> <p>The course gives a general overview of the scientific contents. During the course, the presented theoretical topics will be integrated through targeted application-oriented exercises and cases.</p> <p>The learning objectives are to introduce engineering students in the fundamentals of management accounting and to teach them how to develop a business plan. Specifically, it will deal with the themes of company costs, management accounting and business planning.</p>
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<b>Lecturer</b>	Guido Orzes and Fabrizio Bottacin
<b>Scientific sector of the lecturer</b>	ING-IND/35
<b>Teaching language</b>	English
<b>Office hours</b>	15 (10 + 5)
<b>Teaching assistant (if any)</b>	no
<b>Office hours</b>	-
<b>List of topics covered</b>	<p><b>1. Management Control</b></p> <ul style="list-style-type: none"> <li>▪ Statement of cash flows</li> <li>▪ The nature of management accounting</li> <li>▪ The behavior of costs</li> <li>▪ Full costs and their uses</li> <li>▪ Additional aspects of product costing systems</li> <li>▪ Standard costs and variable costing systems</li> <li>▪ Strategic planning and budgeting</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Management accounting system design</li> </ul> <p><b>2. Business Planning</b></p> <ul style="list-style-type: none"> <li>▪ Introduction</li> <li>▪ Business plan structure</li> <li>▪ Business plan writing and presentation</li> </ul>
<b>Teaching format</b>	The teaching format is based on frontal lectures, exercises and business cases. In addition to a solid theoretical background, special attention will be dedicated to examples, exercises and case studies discussion.
<b>Learning outcomes</b>	<p><b>Knowledge and Understanding</b></p> <ul style="list-style-type: none"> <li>• Advanced understanding of management and business administration</li> <li>• Knowledge of the various tasks, methods and approaches of management accounting</li> <li>• Knowledge of the management models for economic and financial management</li> </ul> <p><b>Applying knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>• Analysis and solution methods</li> <li>• Ability to write a business plan</li> <li>• Ability to do advanced resolutions of management accounting tasks</li> </ul> <p><b>Making judgements</b></p> <ul style="list-style-type: none"> <li>• Systems Thinking - overview of the economic and financial organization</li> <li>• Ability to transfer the knowledge and methods learned to real practical applications</li> </ul> <p><b>Communication skills</b></p> <ul style="list-style-type: none"> <li>• Ability to structure, prepare, and present a business plan</li> </ul> <p><b>Ability to learn</b></p> <ul style="list-style-type: none"> <li>• Ability to autonomously extend the knowledge acquired during the study course by reading and understanding.</li> </ul>
<b>Assessment</b>	The assessment is based on a written exam (exercises and questions) and the presentation of a business plan.
<b>Assessment language</b>	English
<b>Evaluation criteria and criteria for awarding marks</b>	The final mark is the sum of the marks of the different parts of the exam. The assessment of the written part is based on ability to solve simple exercises about the topics of the course, clarity of answers, mastery of language (also with respect to teaching language), ability to summarize and establish relationships between topics. The assessment of the business plan is based on the level of detail and the correctness of the analyses as well as on the oral presentation (clarity and technical language).
<b>Required readings</b>	Lecture slides and notes.
<b>Supplementary readings</b>	Antony R.N., Hawkins D.F., Merchant K.A., "Accounting:

Text and Cases", Thirteenth Edition, McGraw-Hill  
International Edition.