Syllabus
Course description

Course title: ENGLISH ADVANCED SPECIALIZED LANGUAGE
Course code: 25453 (LM77AF) - 27407 (LM63)
Scientific sector: L-LIN/12
Degree: Master Programme in Accounting and Finance
Master Programme in Public Policies and Administration /
Semester: 1
Year: 2021/2022
Credits: 3
Modular: No

Total lecturing hours: 30
Total hours of self-study and / or other individual educational activities: about 45
Attendance: Not compulsory but recommended
Prerequisites: There are no formal requisites but the course level will assume participants have a C1 language level.
Course page: All material can be found in the unibz Open Learning Environment (OLE)

Specific educational objectives: This specifically designed course aims to develop students’ proficiency in using academic and professional English for their master’s studies at the Faculty of Economics and Management and subsequently in their careers. It covers a variety of the main areas of academic and professional communication that master’s students will encounter so as to assist them in the linguistic aspects of their course, research and professional futures. Specific educational objectives include the following:
• to improve academic and professional written skills through practice of texts typically found in their subject area(s);
• to improve spoken interaction and production through the practice and production of academic and/or professional presentations;
• to improve receptive skills through the exposure to and analysis of various domain-specific types of written and spoken discourse;
• to develop grammatical and lexical range and accuracy so that communication has a good degree of spontaneity and fluency.

Lecturer: Dr Jemma Prior
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<th><strong>Scientific sector of the lecturer</strong></th>
<th>L-LIN/12</th>
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<tr>
<td><strong>Teaching language</strong></td>
<td>English</td>
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<td><strong>Office hours</strong></td>
<td><a href="http://www.unibz.it/en/organisation/staffdetails.html?personid=564&amp;hstf=564">Link</a></td>
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<td><strong>Teaching assistant</strong></td>
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| **List of topics covered**           | Topics covered include an introduction to more complex grammatical structures used in this field and at this level, with subsequent consolidation through use of practical applications. Other topics include:  
  - how to write papers related to the professional and academic domains covered by the master's course including business communication, summaries, descriptions of data/contexts, presenting arguments;  
  - critical reading skills;  
  - academic and domain-specific vocabulary acquisition and word-building techniques; lexicogrammar;  
  - how to prepare and give professional and/or academic presentations, including poster presentations and elevator speeches if required.  
  
Emphasis is placed on improving the four main skills (reading, writing, listening and speaking) through practical, communicative tasks. |
| **Teaching format**                  | Teaching format is based on the seminar format which envisages teacher and student co-operation and participation in the classroom through individual, pair and group work. |
|                                      | Any student who has specific learning needs that they feel may have an impact on their ability to benefit fully from this course will be offered individual support on request. |
| **Expected learning outcomes**       | • Knowledge and understanding: Knowledge of advanced grammatical structures and subject-specific academic and professional lexis at the C1(+) level, understanding of authentic (general and subject-specific) longer spoken and written texts including specialised texts and other texts produced for various purposes and representing different varieties of English, as well as different registers and styles.  
  • Applying knowledge and understanding: Producing specific academic texts related to the field of study |
providing opinions and accounting for the views presented. Presenting clear descriptions, analysis and evaluation of specific fields, developing points and formulating opinions in written and oral texts.

- **Making judgments**: Integrating knowledge and understanding acquired in the course with knowledge and understanding from other courses to achieve academic and professional purposes within the subject fields of the master’s programme being followed.

- **Communication skills**: Communicating (in both speaking and writing) flexibly and effectively with a good degree of fluency. Ability to adapt language style to show awareness of both the intended purposes and audience.

- **Learning skills**: Ability to pursue autonomous learning based on the input provided in the classes and lectures and the feedback received.

**Assessment**

- Written exam: reading skills and writing production task(s) of approx. 500 words based on subject-specific input and specific requirements of the master’s programme;

- Oral exam: discussion of an area of study and related Q&A session demonstrating a C1(+) command of both spoken production and interaction.

**Assessment language**
The same as the teaching language.

**Evaluation criteria and criteria for awarding marks**
50% final written exam, 50% oral exam.

Further details concerning the exam procedure will be provided during the course and online in the OLE for this course.

Advanced learners English dictionary, e.g. Longman DCE or Macmillan English Dictionary for Advanced Learners.  
All books are available in the University Library’s Reserve Collection. |
Other texts from English-language academic journals and publications as well as business reports and case studies will be provided by the lecturer in the form of photocopies or online.