

**Syllabus**  
**Course description**

<b>Course title</b>	<b>Foreign language – linguistic skills: Academic writing</b>
<b>Course code</b>	97134
<b>Scientific sector</b>	SECS-P/08
<b>Degree</b>	Bachelor in Design and Art (L-4) – Major Art/ Major Design
<b>Semester</b>	Winter and Summer semester 2021/2022
<b>Year</b>	2 <sup>nd</sup>
<b>Credits</b>	3
<b>Modular</b>	No
<b>Total lecturing hours</b>	30
<b>Exercise hours</b>	to be organised with the students using appointments
<b>Total hours of self-study and/ or other individual educational activities</b>	about 45
<b>Attendance</b>	not compulsory but recommended
<b>Prerequisites</b>	none
<b>Maximum number of students per class</b>	
<b>Course description</b>	<p><i>The course belongs to the class "altro" in the curriculum in Design and Art.</i></p> <p>An advanced English skills course focusing on the specific language used in certain sectors of the design and art fields which aims to improve students' writing and reading skills from the B2 level up. The course is also designed to assist students in their preparatory work for their final degree project, if they choose to do it in English.</p>
<b>Specific educational objectives</b>	<p><b>Knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>- to improve specific academic writing skills through the practice of subject-specific texts including, though not exclusively, writing paragraphs, introductions and conclusions, and essays;</li> <li>- to improve specific reading skills through the exposure to and analysis of various types of written discourse;</li> <li>- to develop grammatical and lexical range and accuracy so that written communication has a good degree of spontaneity and fluency</li> <li>- have acquired certified language skills that will enable them to develop a professional and/or</li> </ul>

	<p>research career with an international dimension. This openness is further reinforced by the fact that the training takes place in a multilingual and multicultural environment.</p>
<b>Lecturer</b>	<p>Dr Jemma Prior  e-mail: <a href="mailto:Jemma.Prior@unibz.it">Jemma.Prior@unibz.it</a> tel. +39 0471 013131,  webpage <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/564-jemma-f-prior">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/564-jemma-f-prior</a></p>
<b>Teaching Assistant</b>	<p>Ms Mary Adams  e-mail: <a href="mailto:MaryElisabeth.Adams@unibz.it">MaryElisabeth.Adams@unibz.it</a></p>
<b>Scientific sector of the lecturer</b>	<p>L/LIN-12</p>
<b>Teaching language</b>	<p>English</p>
<b>Office hours</b>	<p>Via Teams. These will be scheduled and will appear in the main unibz teaching timetable.</p>
<b>List of topics covered</b>	<p>Topics covered include an introduction to more complex grammatical structures used in this field and at this level, with subsequent consolidation through use of practical applications. The emphasis will be on improving students' writing skills, so that students can produce accurate, cohesive texts in English mainly for academic, but also for professional use.</p> <ul style="list-style-type: none"> <li>• General introduction to course incl. brief grammar review;</li> <li>• Introduction to and analysis of effective reading skills; critical thinking skills;</li> <li>• General academic writing skills: summarising and paraphrasing, organising paragraphs, writing introductions and conclusions, creating cohesion;</li> <li>• Specific academic writing skills: descriptions and comparisons, problem-solution texts and essays;</li> </ul> <p>Exercise hours with the teaching assistant will allow for specific skills practice as well as a revision of some of the language areas that are problematic at this level.</p>
<b>Teaching format</b>	<p>Teaching format is based on the seminar format, which envisages teacher and student co-operation and participation in the classroom through individual, pair and group work.</p> <p>Any student who has specific learning needs that they feel may have an impact on their ability to benefit fully from this course will be offered individual support on request.</p>

<p><b>Expected learning outcomes</b></p>	<ul style="list-style-type: none"> <li>• <u>Knowledge and understanding:</u> Knowledge of advanced grammatical structures and subject-specific academic and professional lexis at the B2+/C1 level, understanding of authentic (general and subject-specific) longer written texts including specialised texts and other texts produced for various purposes and representing different varieties of English, as well as different registers and styles.</li> <li>• <u>Applying knowledge and understanding:</u> Producing written texts on specific design and art topics providing reasoned interpretations. Presenting clear, detailed descriptions of complex subject-specific topics, developing points, formulating opinions and persuading the audience in written texts.</li> <li>• <u>Making judgments:</u> Integrating knowledge and understanding acquired in the course with knowledge and understanding from other courses to achieve mainly academic, but also some professional purposes within the field of design and art.</li> <li>• <u>Communication skills:</u> Communicating flexibly and effectively in writing with a degree of fluency. Ability to adapt language style to show awareness of both the intended purposes and audience.</li> <li>• <u>Learning skills:</u> Ability to pursue autonomous learning based on the input provided in the classes and lectures and the feedback received.</li> </ul>
<p><b>Assessment</b></p>	<ul style="list-style-type: none"> <li>• Written exam</li> <li>• Portfolio</li> <li>• Extra credit exercises (ECE)</li> </ul>
<p><b>Assessment language</b></p>	<p>The same as the teaching language</p>
<p><b>Evaluation criteria and criteria for awarding marks</b></p>	<p>The final assessment is based on the content covered in the course using the following criteria:</p> <p>Written exam: grammar and vocabulary exercises within a clear specialised context testing aspects covered in the course such as reading skills and critical thinking skills; writing production task of approx. 350 words based on subject-specific input;</p>

	<p>Portfolio: writing tasks based on authentic input (written and/or spoken) (approx. 1000 words);</p> <p>Extra credit exercises (ECE): a series of written exercises throughout the course that will provide up to an extra 2 points to the overall score (/30).</p> <p>Written exam: 60% Portfolio + ECEs: 40%</p>
<p><b>Required readings</b></p>	<ul style="list-style-type: none"> <li>• Criado Perez, C. 2020. <i>Invisible Women: exposing data bias in a world designed for men</i>. London: Chatto &amp; Windus</li> <li>• Vince, M. 2003. <i>Advanced Language Practice</i> Oxford: Macmillan. or any other student's grammar at the B2 level or above.</li> <li>• Advanced learners English dictionary, e.g. Longman DCE, Oxford Advanced Learners Dictionary, Collins COBUILD or Macmillan English Dictionary for Advanced Learners.</li> </ul> <p>All books are available in the University Library's Reserve Collection. (<a href="http://pro.unibz.it/rc">http://pro.unibz.it/rc</a>)</p> <p>Course slides will be available on OLE.</p>
<p><b>Supplementary readings</b></p>	<p>Other texts from English-language publications such as The Guardian, the Economist, etc. will be provided by the lecturer in the form of downloadable documents and/or links in the course's OLE.</p>