

## **COURSE DESCRIPTION – ACADEMIC YEAR 2021/2022**

| Course title                    | Introduction to Analysis and Optimization Techniques  |
|---------------------------------|---|
| Course code                     | 76436   |
| Scientific sector               | MAT/05  |
| Degree                          | Bachelor in Informatics and Management of Digital Business (L-31)   |
| Semester                        | 2   |
| Year                            | 1   |
| Credits                         | 6   |
| Modular                         | No  |
|                                 |   |
| Total lecturing hours           | 40  |
| Total lab hours                 | 20  |
| Attendance                      | Attendance is not compulsory, but recommended.  |
|                                 | Non-attending students have to contact the lecturer at the start of the course.   |
| Prerequisites                   | not required  |
| Course page                     | https://ole.unibz.it/   |
|                                 |   |
| Specific educational objectives | The course belongs to the type "di base – formazione matematico-fisica".  |
|                                 | The aim of this course is to introduce students to the following topics: sequences and series, univariate functions, derivatives and differential calculus with some applications, basic optimization techniques (necessary and sufficient optimality conditions, a numerical method), integrals, discrete (financial) market models, and mathematical methods for decision making. |
|                                 | Davida Mark   |
| Lecturer                        | Daniela Visetti   |
| Contact                         | Campus Bruneck- Brunico, 1 <sup>st</sup> Floor, Room 1.08,<br>daniela.visetti@unibz.it, +39 0474 013642   |
| Scientific sector of lecturer   | SECS-S/06   |
| Teaching language               | English   |
| Office hours                    | During the teaching period - will be announced in class and on the  |
| Office flours                   | course page.  |
| Lecturing Assistant (if any)    | Oswald Lanz   |
| Contact LA                      | TBD   |
| Office hours LA                 | TBD   |
| List of topics                  | <ul> <li>Sequences and series</li> <li>Univariate functions</li> <li>Derivatives and differentials</li> <li>Indefinite and Riemann integrals</li> <li>Basic optimization techniques in one variable</li> <li>Mathematical tools for decision making without and with uncertainty</li> </ul>   |
| Teaching format                 | This course will be delivered through a combination of formal lectures and exercises.   |



| Learning outcomes | <ul> <li>Knowledge and understanding:         <ul> <li>D1.1 - Possess basic knowledge of mathematical analysis, algebra, numerical calculation and optimisation methods which support computer science and advanced economics.</li> </ul> </li> <li>Applying knowledge and understanding:         <ul> <li>D2.1 - Ability to use mathematics and statistical data analysis tools to solve computational problems.</li> </ul> </li> <li>Learning skills         <ul> <li>D5.1 - Learning ability to undertake further studies with a high degree of autonomy.</li> </ul> </li> </ul> |
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| Assessment  | Written exam  The written exam consists of a set of verification questions, transfer of knowledge questions and exercises. The aim of the assessment is to check to which degree students have mastered the following learning outcomes: 1) knowledge and understanding, 2) applying knowledge and understanding. |
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| Assessment language                                 | English   |
| Assessment Typology                                 | Monocratic  |
| Evaluation criteria and criteria for awarding marks | Final Written Exam, 100% covering the full program.  Written exam questions will be evaluated in terms of correctness, clarity, quality of argumentation and problem solving ability.  Evaluation criteria are the same for attending and non-attending students.   |
| Required readings                                   | Lecture Notes will be provided during the semester. Further required readings will be announced at the beginning of the course.  Subject Librarian: David Gebhardi, <a href="mailto:David.Gebhardi@unibz.it">David.Gebhardi@unibz.it</a>  |
| Supplementary readings                              | Will be announced at the beginning of the course.   |
| Software used                                       | No software required.   |