

## SYLLABUS COURSE DESCRIPTION

<b>COURSE TITLE</b>	<b>Introduction to Business Administration</b>
<b>COURSE CODE</b>	76234
<b>SCIENTIFIC SECTOR</b>	ING-IND/35
<b>DEGREE</b>	Bachelor in Computer Science
<b>SEMESTER</b>	1st
<b>YEAR</b>	3rd
<b>CREDITS</b>	6
<b>TOTAL LECTURING HOURS</b>	40
<b>TOTAL LAB HOURS</b>	20
<b>PREREQUISITES</b>	Not foreseen
<b>COURSE PAGE</b>	<a href="https://ole.unibz.it/">https://ole.unibz.it/</a>
<b>SPECIFIC EDUCATIONAL OBJECTIVES</b>	<ul style="list-style-type: none"> <li>• Type of course: affini o integrativi</li> <li>• Scientific area: formazione interdisciplinare</li> </ul> <p>The course "Introduction to business Administration" introduces the students to the field "Business Administration". The course provides the students with a general overview about basic concepts. After the course the students should be able to evaluate certain topics relevant to "Business Administration".</p>
<b>LECTURER</b>	<a href="#">Jonas Rossmanith</a>
<b>SCIENTIFIC SECTOR OF THE LECTURER</b>	SECS P/07
<b>TEACHING LANGUAGE</b>	German
<b>OFFICE HOURS</b>	Office Hours in the timetable Office POS C 4.01, Hauptgebäude, Universitätsplatz 1, <a href="mailto:Jonas.rossmanith@unibz.it">Jonas.rossmanith@unibz.it</a>
<b>TEACHING ASSISTANT</b>	Jonas Rossmanith
<b>OFFICE HOURS</b>	-

<b>LIST OF TOPICS COVERED</b>	<ul style="list-style-type: none"> <li>• Basic concepts: market, demand/supply, business functions, ownership</li> <li>• Production, operations and cost</li> <li>• Managerial accounting for decision making: costing and pricing</li> <li>• Market theory and structures</li> <li>• Finance, cash vs. accrual accounting and taxation</li> <li>• Planning, budgeting and reporting</li> </ul>
<b>TEACHING FORMAT</b>	Lecture with integrated case studies.
<b>LEARNING OUTCOMES</b>	<p><b>Knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>• know various application areas, including their local, national and international economic context;</li> <li>• know and understand interdisciplinary aspects of computer science, such as socio-economic, entrepreneurial and professional aspects.</li> </ul> <p><b>Applying knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>• be able to apply the own knowledge in different working contexts.</li> </ul> <p><b>Making judgments</b></p> <ul style="list-style-type: none"> <li>• be able to reflect about ethical and socio-economic aspects of information systems.</li> </ul> <p><b>Communication skills</b></p> <ul style="list-style-type: none"> <li>• be able to coordinate small project teams and to interact with members of the group.</li> </ul> <p><b>Learning Skills</b></p> <ul style="list-style-type: none"> <li>• have acquired learning capabilities that enable them to carry out project activities in companies, public institutions or in distributed development communities.</li> </ul>
<b>ASSESSMENT</b>	The performance evaluation of the student consists of a written final exam.
<b>ASSESSMENT LANGUAGE</b>	<b>German</b>
<b>EVALUATION CRITERIA AND CRITERIA FOR AWARDING MARKS</b>	Final written exam (100%)  The written exam will be evaluated on the basis of the correctness and clarity of answers, the ability to summarize, evaluate and establish connections between topics.
<b>REQUIRED READINGS</b>	-Wöhe, G., Döring, U., Brösel, G., Einführung in die Allgemeine Betriebswirtschaft, München, 2016  -Egger, A., Schauer, R., Einführung in die Allgemeine Betriebswirtschaftslehre, Wien, 2016
<b>SUPPLEMENTARY READINGS</b>	-Graumann, M, Controlling, Herne, 2016  -Coenenberg, A., Haller, A., Schultze, W., Jahresabschluss und Jahresabschlussanalyse, Stuttgart, 2018



Fakultät für Informatik  
Facoltà di Scienze e Tecnologie informatiche  
Faculty of Computer Science

**SOFTWARE USED**

No specific requirements