

## SYLLABUS COURSE DESCRIPTION

<b>COURSE TITLE</b>	<b>Introduction to Business Administration</b>
<b>COURSE CODE</b>	76218
<b>SCIENTIFIC SECTOR</b>	ING-IND/35
<b>DEGREE</b>	Bachelor in Computer Science
<b>SEMESTER</b>	1st
<b>YEAR</b>	3rd
<b>CREDITS</b>	6
<b>TOTAL LECTURING HOURS</b>	40
<b>TOTAL LAB HOURS</b>	20
<b>PREREQUISITES</b>	The course provides an introduction to business administration issues. No prerequisites are required other than open mind and willingness to knowledge
<b>COURSE PAGE</b>	<a href="https://ole.unibz.it/">https://ole.unibz.it/</a>
<b>SPECIFIC EDUCATIONAL OBJECTIVES</b>	<ul style="list-style-type: none"> <li>• Type of course: affini o integrativi</li> <li>• Scientific area: formazione interdisciplinare</li> </ul> <p>Introduction to business administration gives an overview of general economics and management concept for understanding the market dynamics and the management framework for business. The course provides also basic key concepts, ideas and methods for the study of company management (accounting, management accounting, organization).</p>
<b>LECTURER</b>	<a href="#">Alberto Romolini</a>
<b>SCIENTIFIC SECTOR OF THE LECTURER</b>	SECS P/07
<b>TEACHING LANGUAGE</b>	<b>Italian</b>
<b>OFFICE HOURS</b>	Per mail arrangement <a href="mailto:alberto.romolini@unibz.it">alberto.romolini@unibz.it</a>
<b>TEACHING ASSISTANT</b>	Silvia Fissi Elena Gori

	Alberto Romolini
<b>OFFICE HOURS</b>	Per mail arrangement <a href="mailto:silvia.fissi@unibz.it">silvia.fissi@unibz.it</a> <a href="mailto:elena.gori@unibz.it">elena.gori@unibz.it</a>
<b>LIST OF TOPICS COVERED</b>	<ul style="list-style-type: none"> <li>• Basic concepts: market, demand/supply, business functions, ownership</li> <li>• Production, operations and cost</li> <li>• Managerial accounting for decision making: costing and pricing</li> <li>• Market theory and structures</li> <li>• Finance, cash vs. accrual accounting and taxation</li> <li>• Planning, budgeting and reporting</li> </ul>
<b>TEACHING FORMAT</b>	The course is based on a mix of frontal lectures, exercise, and case studies.
<b>LEARNING OUTCOMES</b>	<p><b>Knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>• know various application areas, including their local, national and international economic context;</li> <li>• know and understand interdisciplinary aspects of computer science, such as socio-economic, entrepreneurial and professional aspects.</li> </ul> <p><b>Applying knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>• be able to apply the own knowledge in different working contexts.</li> </ul> <p><b>Making judgments</b></p> <ul style="list-style-type: none"> <li>• be able to reflect about ethical and socio-economic aspects of information systems.</li> </ul> <p><b>Communication skills</b></p> <ul style="list-style-type: none"> <li>• be able to coordinate small project teams and to interact with members of the group.</li> </ul> <p><b>Learning Skills</b></p> <ul style="list-style-type: none"> <li>• have acquired learning capabilities that enable them to carry out project activities in companies, public institutions or in distributed development communities.</li> </ul>
<b>ASSESSMENT</b>	For attending and non-attending students, the final exam evaluates the learning outcomes related to the application of the acquired knowledge and to the ability to work autonomously. The final text is provided in a written examination with a mix of multiple choice questions, open questions and exercises.
<b>ASSESSMENT LANGUAGE</b>	<b>Italian</b>
<b>EVALUATION CRITERIA AND CRITERIA FOR AWARDING MARKS</b>	Unique final mark about the whole program. Relevant for assessment: clarity of answers, mastery of language (also with respect to teaching language), ability to summarize, evaluate, and establish relationships between topics.
<b>REQUIRED READINGS</b>	F. Giunta, Economia Aziendale, Terza Edizione, Wolter Kluvers, 2018 Other course reading material is provided in the course by the lecturer.

<b>SUPPLEMENTARY READINGS</b>	-
<b>SOFTWARE USED</b>	No specific requirements