

## Syllabus

### Course description

<b>Course title</b>	Sustainable Development / Sviluppo sostenibile
<b>Course code</b>	17270
<b>Scientific sector</b>	SECS-P/06
<b>Degree</b>	Bachelor in Communication Science and Culture
<b>Semester</b>	1st
<b>Course year</b>	3rd
<b>Credits</b>	6
<b>Modular</b>	<i>no</i>

<b>Total lecturing hours</b>	30
<b>Total lab hours</b>	15
<b>Attendance</b>	according to the regulation
<b>Prerequisites</b>	

<b>Specific educational objectives</b>	<p>The course belongs to the Economic scientific area (SECS-P/06).</p> <p>Module 1 aims to provide an introduction to economic, social and environmental theories in the perspective of sustainable development.</p> <p>Module 2 will focus on the Theory of the firm, and will introduce the argument of corporate social responsibility, in line with the perspective of sustainable development.</p>
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<b>Module 1</b>	Sustainable Development
<b>Lecturer</b>	Tavano Blessi Giorgio <a href="mailto:Giorgio.TavanoBlessi@unibz.it">Giorgio.TavanoBlessi@unibz.it</a>
<b>Scientific sector</b>	SECS-P/06
<b>Teaching language</b>	English
<b>Office hours</b>	from Monday to Friday on request
<b>List of topics covered</b>	<p>Introduction to Economics</p> <ul style="list-style-type: none"> <li>- Micro and Macro Economics;</li> <li>- Sustainable development theories;</li> <li>- Individual Behavior and Sustainability;</li> <li>- Local Development processes and Sustainability;</li> </ul>
<b>Teaching format</b>	Frontal lectures, exercises
<b>Total lecturing hours</b>	30
<b>Credits</b>	6 in total

<b>Modulo 2</b>	Sviluppo sostenibile
<b>Docente</b>	Federica Viganò <a href="mailto:federica.vigano@unibz.it">federica.vigano@unibz.it</a>
<b>Settore scientifico disciplinare</b>	SECS-P/06
<b>Lingua ufficiale del corso</b>	Italiano
<b>Orario di ricevimento</b>	from Monday to Friday on request
<b>Lista degli argomenti trattati</b>	- Impresa, produzione, sostenibilità.
<b>Attività didattiche previste</b>	Frontal lectures, exercises, labs, projects, etc.
<b>Numero totale di ore</b>	15

<b>lezione/laboratorio</b>	
<b>Crediti formativi</b>	6 in totale
<b>Learning outcomes</b>	<p><i>Knowledge and understanding:</i> Understand the market behavior; acquire a comprehension of the sustainable development processes and the role of actors given the actual scenario.</p> <p><i>Applying knowledge and understanding</i> Provide the possibility to collect data in order to define the development method and depict possible sustainable development strategies.</p> <p><i>Making judgments</i> Be able to comprehend how to apply the economic and sustainable theories and the affect of these on social, economical and environmental policies.</p> <p><i>Communication skills</i> Supply to possibility discuss and define strategies in relation to sustainable development processes at local and firm level.</p> <p><i>Learning skills</i> Develop the ability to establish links among different elements related to the sustainable processes. Provide a possible management model and thus to plan and act strategically in managing sustainable development plans.</p>
<b>Assessment</b>	<p>Module 1: Written exam. It consists in open and / or close questions based on the theory.</p> <p>Module 2: Assessment based on the Laboratory phase outcome.</p>
<b>Assessment language</b>	English and Italian
<b>Evaluation criteria and criteria for awarding marks</b>	70% Module 1 30% Module 2
<b>Required readings</b>	Readings will be communicated during the course.
<b>Supplementary readings</b>	Supplementary readings will be communicated during the course.