

## Syllabus

### Course description

<b>Course title</b>	English as a Foreign Language-Specialized Language Course for Economics-Basic
<b>Course code</b>	27327
<b>Scientific sector</b>	L-LIN-12
<b>Degree</b>	Bachelor in Economics and Management
<b>Semester and academic year</b>	1st semester 2020-2021
<b>Year</b>	1
<b>Credits</b>	4
<b>Modular</b>	No

<b>Total lecturing hours</b>	40
<b>Total lab hours</b>	tba
<b>Total exercise hours</b>	tba
<b>Attendance</b>	suggested, but not required
<b>Prerequisites</b>	none
<b>Course page</b>	<a href="https://www.unibz.it/it/faculties/economics-management/bachelor-economics-management/">https://www.unibz.it/it/faculties/economics-management/bachelor-economics-management/</a>

<b>Specific educational objectives</b>	<p>The course aims at strengthening students' four skills (listening, speaking, reading, writing). Specific educational objectives include the following:</p> <ul style="list-style-type: none"> <li>• to improve oral comprehension through selective listening aimed at summarizing and rephrasing information in both speaking and writing</li> <li>• to improve written comprehension through skimming and scanning activities aimed at summarizing and rephrasing information in both speaking and writing</li> <li>• to improve both grammatical range and accuracy and lexical range and appropriateness</li> </ul>
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<b>Lecturer</b>	Valentina Adami Office E 3.10 Tel: 0471 013278 <a href="mailto:Valentina.adami@unibz.it">Valentina.adami@unibz.it</a>
<b>Scientific sector of the lecturer</b>	L-LIN-12
<b>Teaching language</b>	English
<b>Office hours</b>	please refer to the lecturer's web page
<b>Lecturing assistant</b>	none
<b>Teaching assistant</b>	Roberta Zanoni, office E 3.10, e-mail <a href="mailto:roberta.zanoni@unibz.it">roberta.zanoni@unibz.it</a> , tel. +39 0471 013279,
<b>Office hours</b>	tba
<b>List of topics covered</b>	Authentic (oral and written) texts taken from various sources and dealing with both current affairs and field-specific topics
<b>Teaching format</b>	Classes will include exercises of different kinds, mostly in pairs or small groups. The main teaching format will be the dialogic lesson. Active participation is strongly encouraged.
<b>Learning outcomes</b>	<p><u>Knowledge and understanding:</u> Knowledge of grammatical structures and vocabulary within the B2-C1 range, understanding of authentic (general and field-specific) oral and written texts (produced for various purposes and representing different varieties of English, as well as different registers and styles)</p> <p><u>Applying knowledge and understanding:</u> Reporting on/expressing opinions about course-related topics in short coherent oral and written texts</p> <p><u>Making judgments:</u> Integrating knowledge and understanding acquired in the course (incl. exercises) with knowledge and understanding from other courses to achieve academic and professional purposes especially within the fields of economics, management, and law</p> <p><u>Communication skills:</u> Communicating (in both speaking and writing) in such a way as to show awareness of intended purposes and addressed audience.</p> <p><u>Learning skills:</u> Ability to pursue autonomous learning based on the feedback received</p>

<b>Assessment</b>	<ul style="list-style-type: none"> <li>• Portfolio: two writing tasks</li> <li>• Written exam: Use of English (listening and reading comprehension, grammar and vocabulary exercises)</li> <li>• Oral exam: individual presentation on a given theme</li> </ul>
<b>Assessment language</b>	English
<b>Evaluation criteria and criteria for awarding marks</b>	<p>40% portfolio, 40 % final written exam, 20% oral presentation (further details will be provided during the course).</p> <p>Students must hand in the portfolio by the prescribed deadlines (tbc during the course) to be able to take the written exam.</p> <p>The written exam is weighted 25% for listening comprehension, 25% for reading comprehension, 50% for Use of English (grammar and vocabulary). Students must pass each section of the written exam to be eligible for the oral exam.</p> <p>(Marking criteria for the written &amp; oral tasks will be made available during the course)</p>
<b>Required readings</b>	Required materials will be uploaded to the reserve collection and/or OLE.
<b>Supplementary readings</b>	<p>Suggested references include the following:</p> <ul style="list-style-type: none"> <li>- Dubicka, O'Keeffe. <i>Market Leader Advanced</i> (Pearson, 2011).</li> <li>- P. Strutt, <i>Market Leader. Business grammar and usage</i> (Pearson, 2010).</li> <li>- K. Paterson, R. Wedge. <i>Oxford Grammar for EAP</i> (OUP, 2013).</li> <li>- M. Hewings. <i>Advanced Grammar in Use</i>. 3rd ed. (Cambridge University Press, 2013).</li> <li>- M. Handford, M. Lisboa. <i>Business Advantage Upper-Intermediate</i> (Cambridge UP, 2011).</li> <li>- J. Hughes. <i>Business Result Upper-Intermediate</i> (OUP, 2012).</li> <li>- A. Wallwork. <i>English for Presentations at International Conferences</i> (Springer, 2016)</li> </ul> <p>Suggested dictionaries:  Oxford Advanced Learner's Dictionary.  Oxford Learner's Dictionary of Academic English.</p>