

Syllabus

Course description

Course title	Introduction to Academic Writing
Course code	27218
Scientific sector	--
Degree	Bachelor in Economic and Social Sciences
Semester and academic year	1st semester, a.y. 2020/2021
Year	3
Credits	3
Modular	No

Total lecturing hours	36
Total lab hours	--
Total exercise hours	TBA
Attendance	suggested, but not required
Prerequisites	Students are recommended to follow English classes at the Language Centre parallel to the course.
Course page	https://www.unibz.it/en/faculties/economics-management/bachelor-economics-social-sciences/

Specific educational objectives	<p>The course is designed to enable students to acquire academic writing skills. The specific educational objectives are:</p> <ul style="list-style-type: none"> • to introduce students to the basic elements of academic writing (argument and discussion, cause and effect, comparison, visual information...) • to develop students' academic writing skills (summarising, paraphrasing, organising paragraphs...) • to apply these skills to report and critique conflicting arguments, to present convincing arguments with supporting reasons and exemplification, and to present key information given in a text in a coherent summary; • to provide students with the ability to progress to a wider range of written academic assignments.
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Lecturer	Valentina Adami Office E3.10 e-mail valentina.adami@unibz.it tel. 0471 013278 / 013279 https://www.unibz.it/it/faculties/sciencetechnology/academic-staff/person/31923-valentina-adami
Scientific sector of	L-LIN/12

the lecturer	
Teaching language	English
Office hours	9 hours Cockpit – students’ zone – individual timetable Webpage: https://www.unibz.it/en/timetable/?sourceId=unibz&department=26&degree=13141%2C13182
Lecturing assistant	--
Teaching assistant	TBA
Office hours	Cockpit – students’ zone – individual timetable Webpage: https://www.unibz.it/en/timetable/?sourceId=unibz&department=26&degree=13141%2C13182
List of topics covered	<ol style="list-style-type: none"> 1. The writing process: finding sources, developing critical approaches, avoiding plagiarism, making notes 2. Academic writing skills: summarising and paraphrasing, references and quotations, organising paragraphs, writing introductions and conclusions, creating cohesion 3. Elements of academic writing: argument and discussion, cause and effect, comparison, examples, generalisations, problems and solutions, visual information 4. Language issues: cohesion, use of articles, numbers, punctuation, active-passive, academic style and vocabulary 5. Writing practice: summaries, paraphrases, opinion essays, problem-solution essays, descriptive essays, reports, reviews
Teaching format	Frontal lectures, seminar work, class discussion, group and pair work

Learning outcomes	<p><u>Knowledge and understanding</u>: acquiring or reinforcing basic knowledge and understanding of academic writing conventions, critical thinking, structure of academic papers, and appropriate register, style and lexis for academic writing</p> <p><u>Applying knowledge and understanding</u>: producing written work that presents logical and well-supported arguments, a convincing stance, and the ability to identify key information and report it in a coherent summary on a range of Economic and Social Sciences-related topics</p> <p><u>Making judgements</u>: showing evidence of the ability to present a range of arguments on Economics and Social Sciences-related topics and of applying critical thinking in interpreting them and presenting a convincing and well-argued standpoint; to identify and report key information in a text and to present a reasoned critique of the text</p>
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	<p>Communication skills: showing the ability in written work to communicate arguments, solutions and viewpoints on Economics and Social Sciences-related topics in an appropriate academic register and style and with awareness of the intended audience</p> <p>Learning skills: the course is intended to enable students to apply the skills learnt to more specialist areas of study in their degree program and to work autonomously in their future written assignments</p>
Assessment	<p>Portfolio (50%) and written exam (50%)</p> <p>The assessment mode is the same for both attending and non-attending students.</p> <p>The portfolio will have to be handed in at least 3 weeks before the exam date. It will be valid for 1 academic year and cannot be carried over beyond that time-frame.</p>
Assessment language	English
Evaluation criteria and criteria for awarding marks	<p>Portfolio (50%): two writing tasks of approx. 500 words each</p> <p>Written exam (50%): one 500-word writing task; two exercises on academic writing skills (summarising and paraphrasing, organising paragraphs, writing introductions and conclusions, creating cohesion).</p> <p>Marking criteria: content, grammar accuracy, vocabulary accuracy (including specialized language and register), structure and organization, correct referencing, appropriate format/submission (including correct file name according to guidelines)</p>
Required readings	<ul style="list-style-type: none"> - S. Bailey, <i>Academic Writing. A Handbook for International Students</i>, 5th edition (Routledge, 2018) - Course slides and other materials on TEAMS and/or OLE
Supplementary readings	<p>A monolingual learners' dictionary Wallwork, <i>English for Academic Research Series</i> (3 manuals + 3 exercise books). Springer-Palgrave, 2013-2016. Gillett, <i>Successful Academic Writing</i> (Pearson, 2009) The Purdue Online Writing Lab (OWL): https://owl.english.purdue.edu/owl/</p>