COURSE DESCRIPTION – ACADEMIC YEAR 2020/2021

Course title	**Programming and Visualization for Data Analytics**
Course code	76050
Scientific sector	INF/01
Degree	Master in Software Engineering for Information Systems (LM-18)
Semester	1
Year	1
Credits	12
Modular	Yes
University	UniBZ

Total lecturing hours	80
Total exercise hours	40
Attendance	Not compulsory. Non attending students have to agree with the lecturer on the modalities of independent study at the beginning of the course.
Prerequisites	Basic programming concepts
Course page	https://ole.unibz.it/

Specific educational objectives	The course belongs to the type caratterizzanti – discipline informatiche and is part of the Specialization Topics. **Module 1: Data Exploration and Visualization** The course is designed to acquire professional skills and knowledge useful when exploring datasets. In particular, the student will be able to visualize datasets choosing the most appropriate technique for the data at hand, and will be able to get insights from the data supported by the visualizations, using basic statistical tools. The student will also learn to avoid the common pitfalls in visualization that can mislead the analysis. Visualization and data handling are done using the R programming language, following the best practices of reproducible research. **Module 2: Programming for Data Analytics** The course is designed to provide specific professional skills. The students will learn how to organize and analyze data by writing programs. More specifically, the students will practically learn to import, manipulate, analyze, visualize, and model a dataset. The students will also get familiar with libraries that can be effectively used for data analytics.

Module 1	**Data Visualization and Exploration**
Module code	76050A
Module scientific sector	INF/01
Lecturer	Matteo Ceccarello
Contact Lecturer	mceccarello@unibz.it
Scientific sector of lecturer	INF/01
Teaching language	English
Office hours	Arranged beforehand by email
Lecturing Assistant (if any)	--

Contact LA	--
Office hours LA	--
Credits	6
Lecturing hours	40
Exercise hours	20
List of topics	• Human psychology and perception • Data and image models • Visualization software and tools • Visual Diagnostics • Exploratory data analytics • Discovery methods
Teaching format	Frontal lectures, lab assignments, project work.

Module 2	**Programming for Data Analytics**
Module code	76050B
Module scientific sector	INF/01
Lecturer	Antonio Liotta
Contact LA	antonio.liotta@unibz.it
Scientific sector of lecturer	ING-INF/05
Teaching language	English
Office hours	Wednesdays 10:30-12:30, to be arranged beforehand by email.
Lecturing Assistant (if any)	--
Contact LA	--
Office hours LA	--
Credits	6
Lecturing hours	40
Exercise hours	20
List of topics	• Languages for programming data and data visualisation • Programming for text processing • Interfacing and integrating • Scripting for data science • Dataflow programming • Advanced Programming Paradigms
Teaching format	Frontal Lectures, lab exercises, project work

Learning outcomes	**Knowledge and understanding:** D1.3 To know in depth the scientific method of investigation applied to complex systems and innovative technologies that support information technology and its applications; D1.8 To be able to read and understand specialist scientific documentation, such as conference proceedings, articles in scientific journals, technical manuals. **Applying knowledge and understanding:** D2.1 To know how to apply the fundamentals of empirical analysis of ICT data to the construction of mathematical models for the evaluation and prediction of characteristics of applications and software systems;

	D2.2 To be able to design and perform experimental analyses of information systems in order to acquire measures related to their behaviour and to evaluate experimental hypotheses in different fields of application, such as business, industrial or research; **Making judgments:** D3.1 To be able to autonomously select documentation from a variety of sources, including technical books, digital libraries, technical scientific journals, web portals or open source software and hardware tools; **Communication skills:** D4.2 To be able to present the contents of a scientific/technical report to an audience, including non-specialists, at a fixed time; D4.3 To be able to structure and draft scientific and technical documentation describing project activities; D4.5 To be able to prepare and conduct technical presentations in English; D4.8 To be able to synthesize knowledge gained from reading and studying scientific documentation. **Learning skills:** D5.1 To be able to independently extend the knowledge acquired during the course of study by reading and understanding scientific and technical documentation in English; D5.3 In the context of a problem solving activity, to be able to extend knowledge, even if incomplete, taking into account the final objective of the project; D5.4 To be able to formulate and validate theories and define new methods through empirical induction and new generation scientific investigation tools.

Assessment	Project work (70% of the final grade) and oral exam (30%)
Assessment language	English
Assessment typology	Collegial commission
Evaluation criteria and criteria for awarding marks	70% project work, 30% oral exam • Relevant for project work: clarity of presentation, ability to gain useful and novel insights from data, creativity, critical thinking, ability to adhere to reproducible research best practices • Ability to use R software to perform basic data preparation tasks, ability to properly use R plotting facilities, ability to summarize the concepts of the Grammar of Graphics and of human perception, ability to choose the best type of graphical

	representation for different types of data, correct usage of basic statistical tools • Ability to use Python to employ (understand, recall and use) data analytics methods in practical settings, from data collection and curation, to data analysis and visualization.

Required readings	Subject Librarian: David Gebhardi, David.Gebhardi@unibz.it • *Data Visualization. A practical introduction.* Haley. Available online • *R for Data Science*. Wickham. Available online • *A layered grammar of graphics*. Wickham. Available online • *Python for Data Analysis.* By Wes McKinney. O'Reilly, 2nd Edition, 2017 https://www.oreilly.com/library/view/python-for-data/9781491957653/
Supplementary readings	• *Fundamentals of Data Visualization*. Wilke. Available online • *Visualization Analysis and Design*. Munzer. Amazon • *Data Visualization: Charts, Maps, and Interactive Graphics.* Grant. Amazon • *Doing Data Science*. Cathy O'Neil, Rachel Schutt. O'Reilly, 2013 https://www.oreilly.com/library/view/doing-data-science/9781449363871/
Software used	Rstudio https://www.rstudio.com/ Jupyter Notebook (for Python programing)