## COURSE DESCRIPTION – ACADEMIC YEAR 2020/2021

<table>
<thead>
<tr>
<th>Course title</th>
<th>English for Informatics and Digital Business</th>
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<tbody>
<tr>
<td>Course code</td>
<td>76413</td>
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<tr>
<td>Scientific sector</td>
<td>L-LIN/12</td>
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<tr>
<td>Degree</td>
<td>Bachelor in Informatics and Management of Digital Business (L-31)</td>
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<tr>
<td>Semester</td>
<td>1</td>
</tr>
<tr>
<td>Year</td>
<td>2</td>
</tr>
<tr>
<td>Credits</td>
<td>3</td>
</tr>
<tr>
<td>Modular</td>
<td>No</td>
</tr>
<tr>
<td>Total lecturing hours</td>
<td>30</td>
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<tr>
<td>Attendance</td>
<td>Attendance is not compulsory, but is strongly encouraged given the practical nature of the course. Non-attending students have to contact the lecturer at the start of the course to agree on how independent study will be organised.</td>
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<tr>
<td>Total lab hours</td>
<td>--</td>
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<tr>
<td>Prerequisites</td>
<td>Although there are no prerequisites, the course assumes students already have a B2 level in English and as such students should be aware that all language and skills will be taught above this level. Attendance of this course is extremely important so as to benefit from the language practice in class and be fully prepared for the final exam.</td>
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<tr>
<td>Course page</td>
<td><a href="https://ole.unibz.it/">https://ole.unibz.it/</a></td>
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### Specific educational objectives

The course belongs to the type "per la conoscenza di almeno una lingua straniera - lingua straniera ".

The objectives of this course are to provide students with some of the specific language and skills that they are likely to need studying their degree programme in Informatics and Management in English. As such, the course will focus on language acquisition and skills work so students are required to participate actively in class throughout the course.

The course will also focus on English language appropriacy in different contexts, with an emphasis on formal, academic contexts. Therefore, the course aims to provide some of the language and skills that will be useful for students following undergraduate courses taught in English and will help them to sit exams in English.

The course will also provide focused practice in areas that are also tested in international English exams so students who subsequently decide to sit an international exam will already be familiar with some of the skills and language tested.

Specific educational objectives include the following:

- to improve writing skills through the practice of coherent academic discourse to produce subject-specific texts;
- to improve speaking skills: the improvement of spoken interaction and production through the practice and
production of academically and professionally acceptable presentations and other domain-specific speaking activities;

• to improve receptive skills: development of receptive skills through the exposure to and analysis of various types of written and spoken discourse typical in Informatics and Management and development of grammatical and lexical range and accuracy so that communication is fluent and spontaneous.

### Lecturer
Dr Jemma Prior

### Contact
BZ POS 1.04, jemma.prior@unibz.it, +39 0471 013131

### Scientific sector of lecturer

### Teaching language
English

### Office hours
Office hours will be offered during the semester and will be communicated via OLE and the online timetable

### Lecturing assistant (if any)

### Contact LA

### Office hours LA

### List of topics
Topics covered include a general revision of basic grammatical structures with subsequent consolidation through use of practical applications. Emphasis is placed on improving the main skills through practical, communicative tasks.

• General overview of grammatical structures at the C1 level;
• Writing skills: practice of coherent academic discourse to produce subject-specific texts;
• Spoken skills: improvement of spoken interaction and production through the practice and production of academically and professionally acceptable presentations and other domain-specific speaking activities;
• Development of receptive skills through the exposure to and analysis of various types of written and spoken discourse typical in Computer Science and development of grammatical and lexical range and accuracy so that communication is fluent and spontaneous.
• Writing skills: practice of coherent academic discourse to produce subject-specific texts in English at the C1 level, including formal academic emails, reports and summaries;
• Spoken skills: improvement of spoken interaction and production through the practice and production of academically and professionally acceptable presentations and other domain-specific speaking activities;
• Development of receptive skills through the exposure to and analysis of various types of written and spoken discourse typical in Computer Science and development of grammatical and lexical range and accuracy so that communication is fluent and spontaneous.
• Vocabulary acquisition and word-building techniques; lexicogrammar.
### Teaching Format

Teaching format is based on the seminar format which envisages teacher and student co-operation and participation in the classroom through individual, pair and group work.

### Learning Outcomes

<table>
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<th>Knowledge and understanding:</th>
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<td>• Knowledge of grammatical structures and subject-specific academic and professional lexis at the C1 level</td>
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<tr>
<td>• Understanding of authentic subject-specific longer spoken and written texts including specialised texts and other texts produced for various purposes (academic and professional) and representing different varieties of English, as well as different registers and styles.</td>
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**Applying knowledge and understanding:**

- Producing emails, reports and descriptions about specific computer science/management-related topics that will be useful for academic and professional purposes and will include:
  - providing opinions and accounting for the views presented;
  - presenting clear descriptions of aspects related to computer science/management projects
  - developing points and formulating opinions in short written and oral texts.

**Ability to make judgments:**

- Integrating knowledge and understanding acquired in the course with knowledge and understanding from other courses to achieve academic and professional purposes especially within the fields of computer science and management.

**Communication skills:**

- Communicating (in both speaking and writing) flexibly and effectively with a degree of fluency. Ability to adapt language style to show awareness of both the intended purposes and audience.

**Ability to learn:**

Ability to pursue autonomous learning based on the input provided in the classes and lectures and the feedback received.

### Assessment

- Written exam: grammar and vocabulary exercises within a clear specialised context including open cloze, multiple choice, error detection questions; writing production task of 300-350 words based on subject-specific input;
- Portfolio: writing tasks based on authentic input (written and/or spoken) negotiated with each student (approx. 1,500 words);
- Oral exam: speaking tasks to demonstrate an advanced (C1) command of both spoken production and interaction.

These assessment means are valid for both attending and non-attending students.

### Assessment Language

English
### Assessment Typology

| Evaluation criteria and criteria for awarding marks | 50% final written exam, 35% oral exam, 15% Portfolio (further details will be provided during the course and online in the unibz OLE learning platform for this course). These assessment criteria are valid for both attending and non-attending students. |

### Required readings

The texts for this course can be found in the unibz OLE learning platform for this course and class materials will be available online.

Subject Librarian: David Gebhardi, David.Gebhardi@unibz.it

### Supplementary readings

- Vince, M. 2003. *Advanced Language Practice* Oxford: Macmillan (and later versions - University Library classification: HD 220 V767) or any other student's grammar at the advanced level or above.
- Advanced learners English dictionary, e.g. Longman DCE, Collins Cobuild, Macmillan English Dictionary for Advanced Learners or Oxford Advanced Learner’s Dictionary

Reference will be made to further titles during the course and will be communicated in due course.

### Software used