

SYLLABUS COURSE DESCRIPTION

COURSE TITLE	Introduction to Business Administration
COURSE CODE	76234
SCIENTIFIC SECTOR	ING-IND/35
DEGREE	Bachelor in Computer Science
SEMESTER	1st
YEAR	3rd
CREDITS	6
TOTAL LECTURING HOURS	40
TOTAL LAB HOURS	20
PREREQUISITES	Not foreseen
COURSE PAGE	https://ole.unibz.it/
SPECIFIC EDUCATIONAL OBJECTIVES	<ul style="list-style-type: none"> • Type of course: affini o integrativi • Scientific area: formazione interdisciplinare <p>The course "Introduction to business Administration" introduces the students to the field "Business Administration". The course provides the students with a general overview about basic concepts. After the course the students should be able to evaluate certain topics relevant to "Business Administration".</p>
LECTURER	Jonas Rossmanith
SCIENTIFIC SECTOR OF THE LECTURER	SECS P/07
TEACHING LANGUAGE	German
OFFICE HOURS	Office Hours in the timetable Office POS C 4.01, Hauptgebäude, Universitätsplatz 1, Jonas.rossmanith@unibz.it
TEACHING ASSISTANT	Jonas Rossmanith
OFFICE HOURS	-

LIST OF TOPICS COVERED	<ul style="list-style-type: none"> • Basic concepts: market, demand/supply, business functions, ownership • Production, operations and cost • Managerial accounting for decision making: costing and pricing • Market theory and structures • Finance, cash vs. accrual accounting and taxation • Planning, budgeting and reporting
TEACHING FORMAT	Lecture with integrated case studies.
LEARNING OUTCOMES	<p>Knowledge and understanding</p> <ul style="list-style-type: none"> • know various application areas, including their local, national and international economic context; • know and understand interdisciplinary aspects of computer science, such as socio-economic, entrepreneurial and professional aspects. <p>Applying knowledge and understanding</p> <ul style="list-style-type: none"> • be able to apply the own knowledge in different working contexts. <p>Making judgments</p> <ul style="list-style-type: none"> • be able to reflect about ethical and socio-economic aspects of information systems. <p>Communication skills</p> <ul style="list-style-type: none"> • be able to coordinate small project teams and to interact with members of the group. <p>Learning Skills</p> <ul style="list-style-type: none"> • have acquired learning capabilities that enable them to carry out project activities in companies, public institutions or in distributed development communities.
ASSESSMENT	The performance evaluation of the student consists of a written final exam.
ASSESSMENT LANGUAGE	German
EVALUATION CRITERIA AND CRITERIA FOR AWARDING MARKS	Final written exam (100%) The written exam will be evaluated on the basis of the correctness and clarity of answers, the ability to summarize, evaluate and establish connections between topics.
REQUIRED READINGS	-Wöhe, G., Döring, U., Brösel, G., Einführung in die Allgemeine Betriebswirtschaft, München, 2016 -Egger, A., Schauer, R., Einführung in die Allgemeine Betriebswirtschaftslehre, Wien, 2016
SUPPLEMENTARY READINGS	-Graumann, M, Controlling, Herne, 2016 -Coenenberg, A., Haller, A., Schultze, W., Jahresabschluss und Jahresabschlussanalyse, Stuttgart, 2018



Fakultät für Informatik
Facoltà di Scienze e Tecnologie informatiche
Faculty of Computer Science

SOFTWARE USED

No specific requirements