

Syllabus

Course description

Course title	Foreign language "French"
Course code	30175
Scientific sector	L-LIN/04
Degree	Tourism, Sport and Eventmanagement
Semester and academic year	1 st semester, 2020/2021
Year	2 nd year
Credits	6
Modular	No

Total lecturing hours	36
Total lab hours	-
Total exercise hours	-
Attendance	suggested, but not required
Prerequisites	-
Course page	https://www.unibz.it/it/faculties/economics-management/bachelor-tourism-sport-event-management/course-offering/?academicYear=2020

Specific educational objectives	<p>The course is designed to acquire further language skills.</p> <p>The objectives of the course are on different levels:</p> <ul style="list-style-type: none"> - The consolidation of grammatical and linguistic structures; - A general overview of the touristic sector in France; - The specific glossary related to the touristic activities. <p>The aim of the course is to enable the student to read, understand and talk about a specific subject in a professional touristic environment.</p>
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Lecturer	<p>Francesca Franco</p> <p>Mail: Francesca.Franco@unibz.it</p> <p>Campus Bruneck-Brunico, 1st Floor, Professors Room 1.09;</p> <p>https://www.unibz.it/de/faculties/economics-management/academic-staff/person/41357-francesca-franco</p>
Scientific sector of the lecturer	L-LIN/04
Teaching language	French
Office hours	https://www.unibz.it/en/timetable/?department=26&degree=13009%2C13134
Lecturing assistant	-

Teaching assistant	-
Office hours	-
List of topics covered	<p><u>Vocabulary Topics:</u> Places; Events ;Media; Work,Current affairs; Arts; Daily Life; Sport etc.</p> <p><u>Grammar Topics:</u> Past tenses; Future tenses; Present conditional; Subjunctive; To express Certainty: Si + Present / future To express Uncertainty: Si + Imperfect / Conditional present ;Expression of time ; Doubles pronouns etc.</p> <p><u>Speaking Topics:</u> Introducing sb; Talk about the world around you; Describe sb or sth; Describe a person - Physique, Character; Health issues; Talk about the future: explain future plans and possibilities; Expressions of place: give directions, locate a place / an object / a person; Describe a person, his neighborhood, a monument, a place, common animals, common objects, and lifestyle ect</p> <p><u>Sociocultural knowledge:</u> Everyday expressions to express politeness; Conditional present to be polite or to make a suggestion (We could + infinitive); Welcoming sb: greetings; Asking for news, reaction to the response; How to write a personal message, different models of business-related messages, and administrative message; How to get into a conversation, start talking, call out somebody, and take leave, etc.</p>
Teaching format	<p>Frontal lectures, exercises, simulations, conversation starting from the reading of specific materials (newspaper articles, leaflets, timetables, presentations of touristic sites, etc.) .Gradual linguistic exercises: grammar and lexical practices, written comprehension and production, oral comprehension and production. All exercises will be carried out on original texts focused on Culture, Entertainment, Economics and Tourism. The course offers a widening of social and economic culture specificities of France, with special reference to Organizations for Management. For completing the study a dossier of documents and other suitable educational materials will be available for the students. Lectures with the aid of power point slides, films and illustrations; language courses and exercises; learners' exposés under teacher's supervision.</p>

<p>Learning outcomes</p>	<p><u>Knowledge and understanding</u></p> <ul style="list-style-type: none"> • Knowledge and understanding of basic grammatical structures • Knowledge and understanding of basic vocabulary related to everyday life • Knowledge and understanding of basic vocabulary related to tourism, sport and events • Guidelines to write a presentation letter and a CV <p><u>Applying knowledge and understanding</u></p> <ul style="list-style-type: none"> • Applying knowledge and understanding to be able to read, write and communicate in French language • Applying knowledge and understanding to be able to understand fundamental elements of French culture following a linguistic approach • Applying knowledge and understanding to be able to use the specialized lexicon of tourism, sport and events • Applying knowledge and understanding to be able to prepare simple professional presentations. <p><u>Making judgments:</u></p> <ul style="list-style-type: none"> • to advise customers about the global touristic offers and give them the possibility to choose the better conditions. <p><u>Communication skills:</u></p> <ul style="list-style-type: none"> • Ability to present himself and his role in the touristic activity for giving the proper information to public. <p><u>Learning skills:</u></p> <ul style="list-style-type: none"> • Ability to read and understand a specific document concerning touristic topics.
<p>Assessment</p>	<p>Final Examination</p> <p>WRITTEN TEST (2 hours - 30 points)</p> <p>The written exam includes a Listening comprehension, a Reading comprehension and a Text composition. Writing skills in business/economic/sport contexts (various typologies: press release, shareholder newsletter, dialogue simulation, interview or another interaction)</p>

	<p>type); the startpoint is provided by a newspaper article. No dictionaries allowed.</p> <p>ORAL TEST (20 minutes - 30 points)</p> <p>The oral section includes a presentation of touristic activities and fields (i.e. the management of a touristic activity, advertising campaigns, marketing actions, etc.).. A discussion on topics presented during the classroom course, students' presentations and dossier of texts presented during the course and available on reserve collection .</p> <p>The same assessment is valid also for non-attending students.</p>
<p>Assessment language</p>	<p>French</p>
<p>Evaluation criteria and criteria for awarding marks</p>	<p>Written examination is given a grade on a 30 points scale: congruence to the writing directions (10 points), use of data of the proposed text (5 points), correctness and adequacy of language (15 points). Students must pass the written examination (minimum grade 18/30) to be admitted to the oral examination. Oral examination is given a grade on a 30 points scale. The final grade is the average of the results obtained in the written and oral examinations.</p> <p>For the admission to the oral section, it is compulsory to obtain a positive result in the written part.</p> <p>To pass the complete exam, the student must obtain a positive mark in both the sections.</p> <p>Written section: Listening comprehension: 10 points Reading comprehension: 10 points Text composition: 10 points</p> <p>Oral section: 30 points</p> <p>During the oral evaluation, the student must prove a good pronunciation, the use of a specific vocabulary and a good fluency in the language.</p>
<p>Required readings</p>	<p>At each class, the teacher will provide the material and the texts which will be also available on the reserve collection.</p> <p>Suggested grammar book:</p>

	<p>Grammaire progressive du français - niveau intermédiaire 3ème édition – CLE INTERNATIONAL ISBN : 978-2-09-038124-5</p> <p>Suggested course book:</p> <p>C'est dans l'air 1 – Méthode de Français de Lidia Parodi e Marina Valacco. Casa editrice: Minerva Scuola</p>
<p>Supplementary readings</p>	<p>Le français du tourisme et de l'hôtellerie de Anne-Marie Calmy Édition Hachette.</p> <p>Clés pour la France en 80 icônes culturelles de Denis C. Meyer Édition Hachette</p>