

## Syllabus

### Descrizione del corso

<b>Course title</b>	<b>Foreign language – linguistic skills</b>
<b>Course code</b>	97134
<b>Scientific sector</b>	-
<b>Degree</b>	Bachelor in Design and Art (L-4) – Major Art
<b>Semester</b>	Summer semester 2019/2020
<b>Year</b>	2 <sup>nd</sup>
<b>Credits</b>	3
<b>Modular</b>	<i>no</i>

<b>Teaching language</b>	<i>English</i>
<b>Total lecturing hours</b>	<i>30</i>
<b>Total hours of self-study and / or other individual educational activities</b>	<i>about 45 for 3 CP</i>
<b>Attendance</b>	<i>Not compulsory but recommended</i>
<b>Prerequisites</b>	<i>none</i>
<b>Course page</b>	
<b>Maximum number of students per class</b>	<i>60</i>

<b>Course description and specific educational objectives</b>	<p>The course aims to develop students' writing skills, with a specific focus on academic writing and writing for design and art.</p> <p>Students will have acquired:</p> <ul style="list-style-type: none"> <li>- certified language skills to develop professionalism and/or a research path of international dimension;</li> <li>- a theoretical and socio-cultural education that aims to acquire a solid cultural background where the technical-media skills are combined with a theoretical reflection.</li> </ul>
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<b>Lecturer</b>	Valentina Adami office F3.04, e-mail <a href="mailto:valentina.adami@unibz.it">valentina.adami@unibz.it</a> , webpage - <a href="https://www.unibz.it/en/faculties/sciencetechnology/academic-staff/person/31923-valentina-adami">https://www.unibz.it/en/faculties/sciencetechnology/academic-staff/person/31923-valentina-adami</a>
<b>Teaching language</b>	English
<b>Office hours</b>	On Friday from 12:30 to 13:30
<b>List of topics covered</b>	1. Academic writing skills: summarising and paraphrasing, organising paragraphs, writing

	<p>introductions and conclusions, creating cohesion</p> <ol style="list-style-type: none"> <li>2. Elements of academic writing: argument and discussion, cause and effect, comparison, visual information</li> <li>3. Writing practice:             <ol style="list-style-type: none"> <li>a. Writing a personal profile</li> <li>b. Writing opinion essays</li> <li>c. Writing problem-solution essays</li> <li>d. Writing descriptions</li> <li>e. Writing reports</li> <li>f. Writing leaflets</li> <li>g. Writing reviews</li> </ol> </li> </ol>
<b>Teaching format</b>	Frontal lectures and exercises

<b>Expected learning outcomes</b>	<p>Expected learning outcomes should be referred to the Dublin descriptors</p> <p><i>Disciplinary skills</i></p> <ul style="list-style-type: none"> <li>- capacity for critical thinking</li> </ul> <p><i>Knowledge and understanding</i></p> <p>The students will have acquired:</p> <ul style="list-style-type: none"> <li>- the basic knowledge to practice a critical look at their work and to deal with contemporary challenges;</li> <li>- basic knowledge relating to the culture of the project in all its components, but also to the disciplines of a technical, scientific and theoretical nature to be able to continue their study with a master's degree in an international context.</li> </ul> <p>Ability to apply knowledge and understanding</p> <p>Students will be able to:</p> <ul style="list-style-type: none"> <li>- understand the main phenomena that characterize today's society, to be able to observe them critically also in an ethical and social perspective and to elaborate appropriate solutions in regards to the project proposal/answer;</li> <li>- put to good use and to develop what has been learned during the course of studies towards the</li> </ul>
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	<p>possible continuation of the own formation with a magistral degree in the field of design.</p> <p>Transversal skills /soft skills</p> <p><i>Autonomy of judgment</i> The students must have developed:</p> <ul style="list-style-type: none"> <li>- a good autonomy of judgement aimed at developing one's own design capacity and the set of decisions (technical, scientific and theoretical) necessary to carry out a project to its' conclusion</li> <li>- a good autonomy of judgement in the critical evaluation of their work and in their ability to use correct interpretative methods in relation to the contexts in which they will apply their design practice and/or continue their studies, also considering ethical and social aspects.</li> </ul> <p><i>Communication skills</i> Students will be able to:</p> <ul style="list-style-type: none"> <li>- communicate and present at a professional level one's own project in another language in besides to one's own and correctly in a third language.</li> </ul> <p><i>Learning skills</i> Students will have:</p> <ul style="list-style-type: none"> <li>- learned language skills certified in another language in addition to their own language and in addition fluently and correctly in a third language, essential to carry out their professional activities or continue their studies with the master's degree in the international field.</li> </ul>
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<b>Examination method</b>	The achievement of the expected learning outcomes will be verified by a written exam and a portfolio.
<b>Exam language</b>	The same as the teaching language
<b>Criteria for measuring and giving votes</b>	<p>Written exam (50%): questions and exercises on academic writing skills (summarising and paraphrasing, organising paragraphs, writing introductions and conclusions, creating cohesion) and on the basic elements of academic writing (argument and discussion, cause and effect, comparison, visual information)</p> <p>Portfolio (50%): writing tasks</p> <p>Marking criteria: content, grammar accuracy, vocabulary accuracy, structure and organisation, specialised language and register.</p>

<b>Foundational bibliography</b>	<ul style="list-style-type: none"> <li>- S. Bailey, <i>Academic Writing. A Handbook for International Students</i>, 5th edition (Routledge, 2018)</li> <li>- Course slides and extra materials on OLE</li> </ul>
<b>Recommended bibliography</b>	<p>Pop, <i>How to do things with pictures. A guide to writing in art history</i> (Harvard College, 2008).</p> <p>Wallwork, <i>English for Academic Research Series</i> (3 manuals + 3 exercise books). Springer-Palgrave, 2013-2016.</p> <p>Gillett, <i>Successful Academic Writing</i> (Pearson, 2009)</p> <p>The Purdue Online Writing Lab (OWL):  <a href="https://owl.english.purdue.edu/owl/">https://owl.english.purdue.edu/owl/</a></p>