

Syllabus

Course description

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| Course title | Foreign language "French" |
| Course code | 30114 |
| Scientific sector | L-LIN/04 |
| Degree | Tourism, Sport and Eventmanagement |
| Semester and academic year | 1st Semester, 2019/2020 |
| Year | 2nd year |
| Credits | 6 |
| Modular | No |

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| Total lecturing hours | 36 |
| Total lab hours | - |
| Total exercise hours | - |
| Attendance | suggested, but not required |
| Prerequisites | The pre-requisite for this course is a passing grade in: Specialized Language (Italian – German – English) |
| Course page | https://www.unibz.it/it/faculties/economics-management/bachelor-tourism-sport-event-management/course-offering/?academicYear=2019 |

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| Specific educational objectives | <p>The course is designed to acquire further language skills.</p> <p>The objectives of the course are on different levels:</p> <ul style="list-style-type: none"> - The consolidation of grammatical and linguistic structures; - A general overview of the touristic sector in France; - The specific glossary related to the touristic activities. <p>The aim of the course is to enable the student to read, understand and talk about a specific subject in a professional touristic environment.</p> |
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| Lecturer | <p>Francesca Franco Mail: Francesca.Franco@unibz.it Campus Bruneck-Brunico, 1st Floor, Professors Room 1.09; https://www.unibz.it/de/faculties/economics-management/academic-staff/person/41357-francesca-franco</p> |
| Scientific sector of the lecturer | L-LIN/04 |
| Teaching language | French |
| Office hours | https://www.unibz.it/en/timetable/?department=26&degree=13009%2C13134 |

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| Lecturing assistant | - |
| Teaching assistant | - |
| Office hours | - |
| List of topics covered | |
| Teaching format | Frontal lectures, exercises, simulations, conversation starting from the reading of specific materials (newspaper articles, leaflets, timetables, presentations of touristic sites, etc.) |

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| Learning outcomes | <p><u>Knowledge and understanding</u></p> <ul style="list-style-type: none"> • Knowledge and understanding of basic grammatical structures • Knowledge and understanding of basic vocabulary related to everyday life • Knowledge and understanding of basic vocabulary related to tourism, sport and events • Guidelines to write a presentation letter and a CV <p><u>Applying knowledge and understanding</u></p> <ul style="list-style-type: none"> • Applying knowledge and understanding to be able to read, write and communicate in French language • Applying knowledge and understanding to be able to understand fundamental elements of French culture following a linguistic approach • Applying knowledge and understanding to be able to use the specialized lexicon of tourism, sport and events • Applying knowledge and understanding to be able to prepare simple professional presentations. <p><u>Making judgments:</u></p> <ul style="list-style-type: none"> • to advise customers about the global touristic offers and give them the possibility to choose the better conditions. <p><u>Communication skills:</u></p> <ul style="list-style-type: none"> • Ability to present himself and his role in the touristic activity for giving the proper information to public. <p><u>Learning skills:</u></p> <ul style="list-style-type: none"> • Ability to read and understand a specific document concerning touristic topics. |
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| Assessment | Final Written and oral exams: |
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| | <ul style="list-style-type: none"> - The written exam includes a listening comprehension, grammar exercises based on touristic subjects and a reading comprehension. - The oral section includes a presentation of touristic activities and fields (i.e. the management of a touristic activity, advertising campaigns, marketing actions, etc.) <p>The same assessment is valid also for non-attending students.</p> |
| Assessment language | French |
| Evaluation criteria and criteria for awarding marks | <p>For the admission to the oral section, it is compulsory to obtain a positive result in the written part.</p> <p>To pass the complete exam, the student must obtain a positive mark in both the sections. Therefore, the sum of the written and oral evaluations divided by 3 gives the final mark (30/30)</p> <p>Written section: Listening comprehension: 10 points Grammar and vocabulary: 40 points Reading comprehension: 10 points Text composition: 10 points</p> <p>Oral section: 20 points</p> <p>During the oral evaluation, the student must prove a good pronunciation, the use of a specific vocabulary and a good fluency in the language.</p> |
| Required readings | <p>At each class, the teacher will provide the material and the texts which will be also available on the reserve collection.</p> <p>Suggested grammar book: Grammaire progressive du français - niveau intermédiaire 3ème édition – CLE INTERNATIONAL ISBN : 978-2-09-038124-5</p> <p>Suggested course book: C'est dans l'air 1 – Méthode de Français di Lidia Parodi e Marina Valacco. Casa editrice: Minerva Scuola</p> |
| Supplementary readings | <p>Le français du tourisme et de l'hôtellerie de Anne-Marie Calmy Édition Hachette.</p> <p>Clés pour la France en 80 icônes culturelles de Denis C. Meyer Édition Hachette</p> |