

## Syllabus

### Course description

<b>Course title</b>	Foreign language "French"
<b>Course code</b>	30114
<b>Scientific sector</b>	L-LIN/04
<b>Degree</b>	Tourism, Sport and Eventmanagement
<b>Semester and academic year</b>	1st Semester, 2019/2020
<b>Year</b>	2nd year
<b>Credits</b>	6
<b>Modular</b>	No

<b>Total lecturing hours</b>	36
<b>Total lab hours</b>	-
<b>Total exercise hours</b>	-
<b>Attendance</b>	suggested, but not required
<b>Prerequisites</b>	The pre-requisite for this course is a passing grade in: Specialized Language (Italian – German – English)
<b>Course page</b>	<a href="https://www.unibz.it/it/faculties/economics-management/bachelor-tourism-sport-event-management/course-offering/?academicYear=2019">https://www.unibz.it/it/faculties/economics-management/bachelor-tourism-sport-event-management/course-offering/?academicYear=2019</a>

<b>Specific educational objectives</b>	<p>The course is designed to acquire further language skills.</p> <p>The objectives of the course are on different levels:</p> <ul style="list-style-type: none"> <li>- The consolidation of grammatical and linguistic structures;</li> <li>- A general overview of the touristic sector in France;</li> <li>- The specific glossary related to the touristic activities.</li> </ul> <p>The aim of the course is to enable the student to read, understand and talk about a specific subject in a professional touristic environment.</p>
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<b>Lecturer</b>	<p>Francesca Franco          Mail: Francesca.Franco@unibz.it          Campus Bruneck-Brunico, 1st Floor, Professors Room 1.09;  <a href="https://www.unibz.it/de/faculties/economics-management/academic-staff/person/41357-francesca-franco">https://www.unibz.it/de/faculties/economics-management/academic-staff/person/41357-francesca-franco</a></p>
<b>Scientific sector of the lecturer</b>	L-LIN/04
<b>Teaching language</b>	French
<b>Office hours</b>	<a href="https://www.unibz.it/en/timetable/?department=26&amp;degree=13009%2C13134">https://www.unibz.it/en/timetable/?department=26&amp;degree=13009%2C13134</a>

<b>Lecturing assistant</b>	-
<b>Teaching assistant</b>	-
<b>Office hours</b>	-
<b>List of topics covered</b>	
<b>Teaching format</b>	Frontal lectures, exercises, simulations, conversation starting from the reading of specific materials (newspaper articles, leaflets, timetables, presentations of touristic sites, etc.)

<b>Learning outcomes</b>	<p><b><u>Knowledge and understanding</u></b></p> <ul style="list-style-type: none"> <li>• Knowledge and understanding of basic grammatical structures</li> <li>• Knowledge and understanding of basic vocabulary related to everyday life</li> <li>• Knowledge and understanding of basic vocabulary related to tourism, sport and events</li> <li>• Guidelines to write a presentation letter and a CV</li> </ul> <p><b><u>Applying knowledge and understanding</u></b></p> <ul style="list-style-type: none"> <li>• Applying knowledge and understanding to be able to read, write and communicate in French language</li> <li>• Applying knowledge and understanding to be able to understand fundamental elements of French culture following a linguistic approach</li> <li>• Applying knowledge and understanding to be able to use the specialized lexicon of tourism, sport and events</li> <li>• Applying knowledge and understanding to be able to prepare simple professional presentations.</li> </ul> <p><b><u>Making judgments:</u></b></p> <ul style="list-style-type: none"> <li>• to advise customers about the global touristic offers and give them the possibility to choose the better conditions.</li> </ul> <p><b><u>Communication skills:</u></b></p> <ul style="list-style-type: none"> <li>• Ability to present himself and his role in the touristic activity for giving the proper information to public.</li> </ul> <p><b><u>Learning skills:</u></b></p> <ul style="list-style-type: none"> <li>• Ability to read and understand a specific document concerning touristic topics.</li> </ul>
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<b>Assessment</b>	Final Written and oral exams:
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	<ul style="list-style-type: none"> <li>- The written exam includes a listening comprehension, grammar exercises based on touristic subjects and a reading comprehension.</li> <li>- The oral section includes a presentation of touristic activities and fields (i.e. the management of a touristic activity, advertising campaigns, marketing actions, etc.)</li> </ul> <p>The same assessment is valid also for non-attending students.</p>
<b>Assessment language</b>	French
<b>Evaluation criteria and criteria for awarding marks</b>	<p>For the admission to the oral section, it is compulsory to obtain a positive result in the written part.</p> <p>To pass the complete exam, the student must obtain a positive mark in both the sections. Therefore, the sum of the written and oral evaluations divided by 3 gives the final mark (30/30)</p> <p>Written section:          Listening comprehension: 10 points          Grammar and vocabulary: 40 points          Reading comprehension: 10 points          Text composition: 10 points</p> <p>Oral section: 20 points</p> <p>During the oral evaluation, the student must prove a good pronunciation, the use of a specific vocabulary and a good fluency in the language.</p>
<b>Required readings</b>	<p>At each class, the teacher will provide the material and the texts which will be also available on the reserve collection.</p> <p>Suggested grammar book:          Grammaire progressive du français - niveau intermédiaire          3ème édition – CLE INTERNATIONAL          ISBN : 978-2-09-038124-5</p> <p>Suggested course book:          C'est dans l'air 1 – Méthode de Français di Lidia Parodi e Marina Valacco. Casa editrice: Minerva Scuola</p>
<b>Supplementary readings</b>	<p>Le français du tourisme et de l'hôtellerie de Anne-Marie Calmy Édition Hachette.</p> <p>Clés pour la France en 80 icônes culturelles de Denis C. Meyer Édition Hachette</p>