

Bachelor in Communication sciences and culture

Course title:	Management of Non-Profit and Cultural Organizations
Course year:	2°
Semester:	1°
Course code:	17267
Scientific sector:	SECS-P/08
Lecturer:	Tavano Blessi Giorgio Giorgio.TavanoBlessi@unibz.it
Module:	/
Lecturer other module:	/
Credits:	6
Total lecturing hours:	45
Total Hours of availability for students and tutoring:	18
Office hours:	on request
Attendance:	according to the regulation
Teaching language:	English
Propaedeutic course:	none
Course description:	<p>The course is planned to address students' need in relation to the organization and management of cultural and non-profit organizations.</p> <p>Participants will be involved in preparing a management framework for activity inside cultural and non-profit organization. Following the theoretical part of the course, participant will operate in order to achieve a better knowledge and understanding of the main operative phases for the management of such organizations.</p>
Specific educational objectives:	The course is part of the economic dimension (SECS-P/06). The course aims to supply the main concepts related to the management of cultural and non-profit organizations. Contents refer to the management of projects and activities, and is designed for acquire professional skills and knowledge for the further application in the work environment.
List of topics covered:	Basic of Micro and Macro Economics; Cultural organization management; Basic legal principles; artistic communication, Self-management and intercultural communication; Project management,
Teaching format:	Lectures + Laboratory (project work).

<p>Learning outcomes:</p>	<p>1. Knowledge and understanding Knowledge and understanding of the function of the organizational and management strategy and instruments for cultural and non-profit organizations.</p> <p>2. Applying knowledge and understanding ^[SEP] Be able to analyze the organization and management environments of cultural and non-profit organizations and operate for a successful development of their activities. ^[SEP]</p> <p>3. Making judgments</p> <p>Be able to understand skills and abilities required for the management dimension of cultural and non-profit organizations, and make judgments about the role of these organizations in the local ecosystem.</p> <p>4. Communication skills</p> <p>Be able to prepare a written or oral communication in relation to the creation of good and / or services with cultural and non- profit organizations. ^[SEP]</p> <p>5. Learning skills</p> <p>Be able to acquire knowledge and instruments for the organization and management of cultural and non-profit organizations.</p>
<p>Assessment:</p>	<p>Written exam with open and/or close questions and/or exercises + Lab phase (project work result)</p>
<p>Evaluation criteria and criteria for awarding marks:</p>	<p>75% written exam</p> <p>25% project work</p>
<p>Required readings:</p>	<p>Readings will be communicate during the course</p>
<p>Supplementary readings:</p>	<p>Supplementary readings will be communicate during the course</p>