SYLLABUS
COURSE DESCRIPTION

COURSE TITLE	**Introduction to Business Administration**
COURSE CODE	76234
SCIENTIFIC SECTOR	ING-IND/35
DEGREE	Bachelor in Computer Science
SEMESTER	1st
YEAR	3rd
CREDITS	6

TOTAL LECTURING HOURS	40
TOTAL LAB HOURS	20
PREREQUISITES	Not foreseen
COURSE PAGE	https://ole.unibz.it/

SPECIFIC EDUCATIONAL OBJECTIVES	• Type of course: affini o integrativi • Scientific area: formazione interdisciplinare The course "Introduction to business Administration" introduces the students to the field "Business Administration". The course provides the students with a general overview about basic concepts. After the course the students should be able to evaluate certain topics relevant to "Business Administration".

LECTURER	Jonas Rossmanith
SCIENTIFIC SECTOR OF THE LECTURER	SECS P/07
TEACHING LANGUAGE	German
OFFICE HOURS	Office Hours in the timetable Office POS 1.04, Faculty of Computer Science, Piazza Domenicani 3 Jonas.rossmanith@unibz.it
TEACHING ASSISTANT	Jonas Rossmanith
OFFICE HOURS	-

LIST OF TOPICS COVERED	• Basic concepts: market, demand/supply, business functions, ownership • Production, operations and cost • Managerial accounting for decision making: costing and pricing • Market theory and structures • Finance, cash vs. accrual accounting and taxation • Planning, budgeting and reporting
TEACHING FORMAT	Lecture with integrated case studies.

LEARNING OUTCOMES	**Knowledge and understanding** • know various application areas, including their local, national and international economic context; • know and understand interdisciplinary aspects of computer science, such as socio-economic, entrepreneurial and professional aspects. **Applying knowledge and understanding** • be able to apply the own knowledge in different working contexts. **Making judgments** • be able to reflect about ethical and socio-economic aspects of information systems. **Communication skills** • be able to coordinate small project teams and to interact with members of the group. **Learning Skills** • have acquired learning capabilities that enable them to carry out project activities in companies, public institutions or in distributed development communities.

ASSESSMENT	The performance evaluation of the student consists of a written final exam.
ASSESSMENT LANGUAGE	**German**
EVALUATION CRITERIA AND CRITERIA FOR AWARDING MARKS	Final written exam (100%) The written exam will be evaluated on the basis of the correctness and clarity of answers, the ability to summarize, evaluate and establish connections between topics.

REQUIRED READINGS	-Wöhe, G., Döring, U., Brösel, G., Einführung in die Allgemeine Betriebswirtschaft, München, 2016 -Egger, A., Schauer, R., Einführung in die Allgemeine Betriebswirtschaftslehre, Wien, 2016
SUPPLEMENTARY READINGS	-Graumann, M, Controlling, Herne, 2016 -Coenenberg, A., Haller, A., Schultze, W., Jahresabschluss und Jahresabschlussanalyse, Stuttgart, 2018
SOFTWARE USED	No specific requirements