

Syllabus

Course description

Course title	Foreign language "French"
Course code	30114
Scientific sector	L-LIN/04
Degree	Tourism, Sport and Eventmanagement
Semester and academic year	2nd Semester, 2018/2019
Year	2nd year
Credits	6
Modular	No

Total lecturing hours	36
Total lab hours	-
Total exercise hours	-
Attendance	suggested, but not required
Prerequisites	The pre-requisite for this course is a passing grade in: Specialized Language (Italian – German – English)
Course page	https://www.unibz.it/en/faculties/economics-management/bachelor-tourism-sport-event-management/course-offering/?academicYear=2018

Specific educational objectives	<p>The course is designed to acquire further language skills.</p> <p>The objectives of the course are on different levels:</p> <ul style="list-style-type: none"> - The consolidation of grammatical and linguistic structures; - A general overview of the touristic sector in France; - The specific glossary related to the touristic activities. <p>The aim of the course is to enable the student to read, understand and talk about a specific subject in a professional touristic environment.</p>
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Lecturer	<p>Francesca Franco Mail: Francesca.Franco@unibz.it Campus Bruneck-Brunico, 1st Floor, Professors Room 1.09; https://www.unibz.it/de/faculties/economics-management/academic-staff/person/41357-francesca-franco</p>
Scientific sector of the lecturer	L-LIN/04
Teaching language	French
Office hours	https://www.unibz.it/en/timetable/
Lecturing assistant	-

Teaching assistant	-
Office hours	-
List of topics covered	
Teaching format	Frontal lectures, exercises, simulations, conversation starting from the reading of specific materials (newspaper articles, leaflets, timetables, presentations of touristic sites, etc.)

Learning outcomes	<p><u>Knowledge and understanding</u></p> <ul style="list-style-type: none"> • Knowledge and understanding of basic grammatical structures • Knowledge and understanding of basic vocabulary related to everyday life • Knowledge and understanding of basic vocabulary related to tourism <p><u>Applying knowledge and understanding</u></p> <ul style="list-style-type: none"> • Applying knowledge and understanding to be able to read, write and communicate in French language • Applying knowledge and understanding to be able to understand fundamental elements of French culture <p><u>Making judgments:</u></p> <ul style="list-style-type: none"> • to advise customers about the global touristic offers and give them the possibility to choose the better conditions. <p><u>Communication skills:</u></p> <ul style="list-style-type: none"> • Ability to present himself and his role in the touristic activity for giving the proper information to public. <p><u>Learning skills:</u></p> <ul style="list-style-type: none"> • Ability to read and understand a specific document concerning touristic topics.
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Assessment	<p>Final Written and oral exams:</p> <ul style="list-style-type: none"> - The written exam includes a listening comprehension, grammar exercises based on touristic subjects and a reading comprehension. - The oral section includes a presentation of touristic activities and fields (i.e. the management of a touristic activity, advertising campaigns, marketing actions, etc.) <p>The same program is available also for non-attending students.</p>
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Assessment language	French
Evaluation criteria and criteria for awarding marks	<p>For the admission to the oral section, it is compulsory to obtain a positive result in the written part.</p> <p>To pass the complete exam, the student must obtain a positive mark in both the sections. Therefore, the sum of the written and oral evaluations divided by 3 gives the final mark (30/30)</p> <p>Written section: Listening comprehension: 10 points Grammar and vocabulary: 40 points Reading comprehension: 10 points Text composition: 10 points</p> <p>Oral section: 20 points</p> <p>During the oral evaluation, the student must prove a good pronunciation, the use of a specific vocabulary and a good fluency in the language.</p>
Required readings	<p>At each class, the teacher will provide the material and the texts which will be also available on the reserve collection.</p> <p>Suggested grammar book: Grammaire progressive du français - niveau intermédiaire 3ème édition – CLE INTERNATIONAL ISBN : 978-2-09-038124-5</p> <p>Suggested course book: C'est dans l'air 1 – Méthode de Français di Lidia Parodi e Marina Valacco. Casa editrice: Minerva Scuola</p>
Supplementary readings	<p>Le français du tourisme et de l'hôtellerie de Anne-Marie Calmy Édition Hachette. Clés pour la France en 80 icônes culturelles de Denis C. Meyer Édition Hachette</p>