

## Syllabus

### Course description

<b>Course title</b>	<b>Theory and Practice of the Technological Image: artistic Photography</b>
<b>Course code</b>	97013 DES – 97102 Artistic photography
<b>Scientific sector</b>	L-ART/06 – cinema, fotografia e televisione
<b>Degree</b>	Bachelor in Design and Art (L-4)
<b>Semester</b>	Summer semester 2018/19
<b>Year</b>	1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup>
<b>Credits</b>	5 CP for students enrolled before 2018/19 6 CP for student enrolled from 2018/19 onward
<b>Modular</b>	No

<b>Teaching language</b>	English
<b>Total lecturing hours</b>	60
<b>Total hours of self-study and / or other individual educational activities</b>	about 65 for 5 CP about 90 for 6 CP
<b>Attendance</b>	not compulsory but recommended
<b>Prerequisites</b>	none
<b>Course page</b>	
<b>Maximum number of students per class</b>	25

<b>Course description and specific educational objectives</b>	<p><i>The course belongs to the class “caratterizzante” in the curriculum in Design.</i></p> <p><b>Course description:</b> The course will approach landscape and portrait as a genre within the realm of representation and depiction. The course would set some questions about the idea of portrait and landscape. What do we consider portrait or a landscape, how do we relate to it, how far are we from the depiction and the documentation. The course will focus on the narrow space in between authorial and documentary aspects in photography. All students will start a process to finalize in a book project. The steps will be discussed trough reviews based on printed material. Final presentation is the project of a book and the project of an exhibition. Specific exercises will be discussed and proposed during the course.</p> <p><b>Educational objectives:</b></p> <ul style="list-style-type: none"> <li>• the acquisition of the basic knowledge concerning the photographic language</li> </ul>
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	<ul style="list-style-type: none"> <li>• the acquisition of basic technical skills related to photography</li> <li>• knowledge of the most important aspects of the history of photography</li> <li>• Structuring photographic discourses and narratives through editing and sequencing</li> </ul>
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<b>Lecturer</b>	Stefano Graziani office F3.04, e-mail <a href="mailto:stefano.graziani@unibz.it">stefano.graziani@unibz.it</a> , tel. +39 0471 015278, webpage - <a href="https://www.unibz.it/it/faculties/design-art/academic-staff/person/38792-stefano-graziani">https://www.unibz.it/it/faculties/design-art/academic-staff/person/38792-stefano-graziani</a>
<b>Teaching language</b>	English
<b>Office hours</b>	To check in the timetable: <a href="https://www.unibz.it/en/timetable/">https://www.unibz.it/en/timetable/</a>
<b>List of topics covered</b>	The language of photography. Contemporary photography. Independent publishing. Photography and conceptual art. The genre.
<b>Teaching format</b>	The course is organized through a series of frontal lectures about contemporary practice of photography and collective discussions of the project. During the course, practical exercises will be done in the studio and in the classroom.

<b>Expected learning outcomes</b>	<p>Knowledge and understanding of the important aspects of the history and analysis of photography</p> <p>Knowledge of the technical and cultural issues related to photography</p> <p>Reaching the necessary ability to read, understand, edit and present photographic images</p> <p>Presenting at a professional level their own project realized in the field of photography through the creation of publications</p> <p>Understanding the essential aspects of photography and its forms of presentation, such as publications, exhibitions, multimedia, slideshows</p> <p><u>Making judgments</u> Judgment autonomy arising in the creation of a publication developed during the course</p> <p><u>Communication skills</u></p> <ul style="list-style-type: none"> <li>• Reaching the necessary ability to present on a</li> </ul>
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	<p>professional level - in form of publication, installation or exhibition - one's own photographic project</p> <ul style="list-style-type: none"> <li>• Communicating and arguing on a professional level the reasons for one's choices and motivating them from formal, technical and theoretical points of view</li> </ul> <p><u>Learning skills</u> Learning skills acquired through the application of the theory examined during the frontal lectures and while working on the field</p>
<b>Assessment</b>	<p>Final presentation is the discussion of the project in the form of a book, and the project for an exhibition. Books is made of 16 or 32 pages printed and bounded. Book format and paper will be decided during the course.</p>
<b>Assessment language</b>	<p>The same as the teaching language</p>
<b>Evaluation criteria and criteria for awarding marks</b>	<p>The final evaluation is based on the form and the content of the book project. Special attention will be given to:</p> <ul style="list-style-type: none"> <li>- capabilities of building a visual sequence.</li> <li>- capabilities of mastering the language of photography.</li> <li>- critical thinking and cross disciplinary skills.</li> </ul>
<b>Required readings</b>	<p>John Berger, Sacche di Resistenza, Giannozzi. Franco Rella, Il segreto di Manet, Bompiani. Stephen Shore, The Nature of Photographs, Phaidon. Students are invited to read texts written by photographers, like Lewis Baltz, Jeff Wall, Allan Sekula, Paul Graham.</p>
<b>Supplementary readings</b>	<p>A bibliography will be suggested during classes.</p>