Syllabus
Course description

Course title	**English Specialised for Design 1**
Course code	97040
Scientific sector	-
Degree	Bachelor in Design and Art (L-4)
Semester	Winter semester 2018/19
Year	2nd , 3rd
Credits	3
Modular	No

Total lecturing hours	30
Total hours of self-study and / or other individual educational activities	about 45
Attendance	not compulsory but recommended
Prerequisites	Certified English knowledge at level B1 (Common European Framework of Reference for Languages - CEFR)
Course page	All material can be found in the Reserve Collection: https://eu.alma.exlibrisgroup.com/leganto/reading list/lists

Specific educational objectives	*Course description:* An upper-intermediate English-language course based on the B2/B2+ level of the CEFR. This specifically designed course aims to develop some of the language of Design through use of general and specific texts, both written and spoken. The course aims to facilitate comprehension and participation in the other courses offered by the Faculty of Design and Art with emphasis on improving both receptive and productive skills. *Specific educational objectives* include the following: • to improve written skills through practice of writing emails, descriptions, articles and other subject-specific texts; • to improve spoken interaction and production through the practice and production of presentations of design work and design-related topics; • to improve receptive skills through the exposure to and analysis of various types of written and spoken discourse;

	• to develop grammatical and lexical range and accuracy so that communication has a degree of fluency.

Lecturer	Jemma Prior office BZ P1.04 (Faculty of Computer Science), e-mail jemma.prior@unibz.it, tel. +39 0471 013131, webpage http://www.unibz.it/en/design-art/people/StaffDetails.html?personid=564&hstf=564
Scientific sector of the lecturer	L-LIN/12
Teaching language	English
Office hours	http://www.unibz.it/en/organisation/staffdetails.html?personid=564&hstf=564
List of topics covered	Topics covered include a general revision of basic grammatical structures with subsequent consolidation through use of practical applications. Emphasis is placed on improving the four main skills (reading, writing, listening and speaking) through practical, communicative tasks. • General overview of grammatical structures at the B2 level; • Exploitation of authentic reading texts mainly from the world of design; • Vocabulary acquisition and word-building techniques; lexicogrammar; • Writing skills: general writing skills to enable students to produce accurate connected texts in English at the B2 level, including emails (formal and informal), articles, summaries and descriptions. • Presentation skills: projects
Teaching format	Teaching format is based on the seminar format which envisages teacher and student co-operation and participation in the classroom through individual, pair and group work.

Expected learning outcomes	• Knowledge and understanding: Knowledge of grammatical structures and subject-specific academic and professional lexis at the B2 level, understanding of authentic (general and subject-specific) short spoken and written texts including a limited number of specialised texts and other general texts, as well as different registers and styles. • Applying knowledge and understanding: Producing emails, articles and descriptions about specific design-related but also general topics providing opinions and accounting for the views presented. Presenting clear descriptions of design projects, developing points and formulating opinions in short written and oral texts.

	• <u>Making judgments:</u> Integrating knowledge and understanding acquired in the course with knowledge and understanding from other courses to achieve academic and professional purposes especially within the fields of design. • <u>Communication skills:</u> Communicating (in both speaking and writing) with a degree of fluency. Ability to adapt language style to show awareness of both the intended purposes and audience. • <u>Learning skills:</u> Ability to pursue autonomous learning based on the input provided in the classes and lectures and the feedback received.

Assessment	• Written exam: grammar and vocabulary exercises within a clear specialised context including open cloze, multiple choice, error correction, word and sentence transformation questions; writing production task of 250 words based on subject-specific input; • Portfolio: writing tasks based on authentic input (written and/or spoken) (approx. 600 words); • Oral exam: speaking tasks to demonstrate an upper-intermediate (B2) command of both spoken production and interaction.
Assessment language	*The same as the teaching language.*
Evaluation criteria and criteria for awarding marks	50% final written exam, 35% oral exam, 15% Portfolio. See detailed marking criteria at the end of the document. Further details concerning the exam procedure will be provided during the course and online in the Reserve Collection for this course.

Required readings	• Vince, M. 2003. *First Certificate Language Practice* Oxford: Macmillan. **or any other student's grammar at the B2 level or above.** • Advanced learners English dictionary, e.g. Longman DCE or Macmillan English Dictionary for Advanced Learners. All books are available in the University Library's Reserve Collection.
Supplementary readings	Other texts from English-language publications will be provided by the lecturer in the form of photocopies or online.

MARKING CRITERIA

1. **Portfolio**
2. **Written Exam**
3. **Oral Exam**

1. Portfolio

Task		Total
1	5 content 5 grammar & vocabulary (at B2) 5 organisation (paragraphs, linking words) 5 overall	**20**
2 **Writing A**	5 content 5 grammar & vocabulary (at B2) 5 organisation (paragraphs, linking words) 5 specialised language	**20**
2 **Writing B**	5 content 5 grammar & vocabulary (at B2) 5 organisation (paragraphs, linking words) 5 overall	**20**
	Grand total	**60**

Explanatory notes

Content: full marks are given if the question has been answered fully. The content mark will be reduced according to how much of the question has not been answered satisfactorily.

Grammar & Vocabulary: full marks are given if the range and accuracy of grammar and vocabulary is fully at the B2 level. Marks will be reduced according to the quantity, type and level of language error. Consequently, mistakes in language at a B2 level will incur fewer penalties than mistakes in more basic language structures.

Organisation: full marks are given if the writing is structured coherently (use of appropriate linking expressions and other discourse features) and demonstrates a clear overall organisation, including a clear introduction and subsequent paragraphs. Marks will be reduced for incoherent, inconsistent organisation, such as, but not exclusively, lack of clear paragraphing, lack of or inappropriate discourse features.

Specialised language: full marks will be awarded if appropriate specialised language is used accurately in the writing. Therefore, specialised language manes that covered in the course, including as an example but not exclusively, formal/informal requests, email language, opinions, descriptions and collocations. Further, students will have to demonstrate an awareness of register considerations, and full marks will be given if the register used is wholly appropriate to the task. Finally, in order to be awarded full marks in this category, students must demonstrate that they can produce an article and/or a email by adhering to the conventions of this genre of writing.

Overall: full marks are given if the reader receives a wholly positive impression of the text. A positive impression is based on how easy the text is to follow, how much of the question is answered, the accuracy and range of the language used, the originality of the writing (content and observations) and how far the writing is appropriate to the required text type.

Please be advised that spelling mistakes are evaluated in the "Grammar and Vocabulary" category and an excessive number of spelling mistakes will be penalised.

As stated in the Portfolio guidelines, any evidence of plagiarism will result in students failing the entire Portfolio for the exam session for which they have enrolled.

Students must have completed the Portfolio in order to be admitted to the oral exam.

2. Written exam

Part A

In Sections A, B, D and E, each question is worth one point. In Section C, each question is worth two points. If the answer is wrong or left blank, the score is 0. There are no half marks available.

Part B: article/email

content	**5**
grammar & vocabulary (at B2)	**5**
organisation (paragraphs, linking words)	**5**
specialised language & register	**5**
total	**20**

Explanatory notes

See notes for the Portfolio.

Students must achieve 60% in the written exam (Part A + Part B) to be admitted to the oral exam. Part A and Part B have equal weighting.

3. Oral exam

5-minute Presentation

The following areas will be evaluated with equal weighting for the presentation:

- content
- grammar & vocabulary (at B2)
- pronunciation
- discourse management (including appropriate introduction, body and conclusion and internal linking expressions)
- visual aids

Post-presentation discussion

The language used in the discussion in the Q&A session after the presentation will be evaluated based on the accuracy of the language used and the relevance of students' answers to the questions asked.

Important:

Visual aids

The presentation must be accompanied by visual aids. If there are no visual aids, students will not be allowed to do the oral exam and it will have to be repeated in another exam session.

If the visual aids are a PowerPoint presentation or similar, this must be accessed using some portable storage device/own laptop, etc. Students are not allowed to logon to their UniBZ account.

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