

## Syllabus

### Course description

<b>Course title</b>	English – Specialized language course for economics
<b>Course code</b>	30146
<b>Scientific sector</b>	L-LIN-12
<b>Degree</b>	Tourism, Sport and Event Management
<b>Semester and academic year</b>	1st Semester, 2018-2019
<b>Year</b>	1st year
<b>Credits</b>	3
<b>Modular</b>	No

<b>Total lecturing hours</b>	30
<b>Total lab hours</b>	-
<b>Total exercise hours</b>	-
<b>Attendance</b>	Highly recommended, but not required to pass the course
<b>Prerequisites</b>	B1 English Proficiency according to the Common European Framework as accepted by the School of Economics and Management, e.g. successful completion of an internationally recognized English exam and/or documentation from the University Language Centre
<b>Course page</b>	<a href="https://www.unibz.it/en/faculties/economics-management/bachelor-tourism-sport-event-management/course-offering/?academicYear=2018">https://www.unibz.it/en/faculties/economics-management/bachelor-tourism-sport-event-management/course-offering/?academicYear=2018</a>

<b>Specific educational objectives</b>	<p>The course is designed to acquire further language skills.</p> <p>This is a (B2+) English language course that caters to the specific language requirements of a Bachelor’s Degree in Tourism, Sport and Event Management, devoting appropriate attention to all four language skills: reading, writing, speaking, listening. The course is contextualized to both the general curriculum of the degree program and the specific linguistic demands of a career in the field of Tourism, Sport and Event Management. As required homework, students will review relevant vocabulary and grammar, complete writing assignments and work with authentic texts approaching those they will encounter in their content courses, while in-class activities will focus on interaction in English (e.g. writing about, discussing and presenting on pertinent topics). The course will be conducted entirely in English. Participants who meet the minimum requirements (B1) should expect to dedicate 4-6 hours per week towards coursework, including lectures.</p> <p>At the end of the course, students will be expected to be</p>
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	<p>able to communicate at B2+ proficiency level effectively within their chosen academic fields, thus demonstrating they do not only possess the minimum English to succeed at the FUB, but are also capable of studying (and one day working) in an international context. Each student who passes the exam, will therefore receive, upon request, a letter attesting to his or her specialized language proficiency for the purpose of study abroad, internships, graduate study and/or eventual employment. The most important goal of the course, however, is to guide the students in the development of learning strategies they will need to continue to improve their specialized English during their studies at the FUB and as life-long learners of English.</p>
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<b>Lecturer</b>	<p>Maria Chiara Rusca          Mail: <a href="mailto:MariaChiara.Rusca@unibz.it">MariaChiara.Rusca@unibz.it</a>          Campus Bruneck-Brunico, 1st Floor – Professors Room 1.09;          Link to be insert</p>
<b>Scientific sector of the lecturer</b>	L-LIN-12
<b>Teaching language</b>	English
<b>Office hours</b>	<a href="https://www.unibz.it/en/timetable/">https://www.unibz.it/en/timetable/</a>
<b>List of topics covered</b>	<ul style="list-style-type: none"> <li>- Relevant grammatical structures and language skills through the B2+ level</li> <li>- Basic concepts and themes of Tourism, Sport and Event Management</li> <li>- The specialized language and language skills required for successful completion of the Tourism, Sport and Event Management degree program</li> </ul>
<b>Teaching format</b>	<p>The course will consist of student-centered communicative language tasks contextualized in the fields of Tourism, Sport and Event Management. We will also be using University OLE throughout the course including on line exercises for students to complete before coming to class. Mobiles must be silent during lectures and used only for didactic purposes such as dictionary use.</p>

<b>Learning outcomes</b>	<p><b><u>Knowledge and understanding:</u></b></p> <ul style="list-style-type: none"> <li>▪ Knowledge and understanding of advanced grammatical structures and scientific texts in English language</li> <li>▪ Knowledge and understanding of specialized texts in Economics and Management in English</li> </ul>
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language

- Knowledge and understanding of advanced vocabulary to be used both in the preparation of the texts and in academic conversations

**Applying knowledge and understanding:**

- Applying knowledge and understanding to be able to express complex context and events in English language in precise way using specialized terms
- Applying knowledge and understanding to be able to understand and use publications and sources in English language
- Applying knowledge and understanding to be able to communicate at professional level and present own work to the public in English language
- Applying knowledge and understanding to be able to interpret and report complex scientific texts in English language
- Applying knowledge and understanding to be able to interact with native English language speakers in spontaneous and fluent way
- Applying knowledge and understanding to be able to write advanced academic texts in English language

**Making judgments:**

- Judging the appropriateness of register for formal (academic and professional) versus informal (amongst peers) contexts
- Judging the appropriateness of written genre for formal (academic and professional) versus informal (among peers) contexts
- Judging the appropriateness of spoken discourse patterns for formal (academic and professional) versus informal (amongst peers) contexts

**Communication skills:**

- Ability to communicate in professional and academic contexts and present original work to the public in English
- Ability to interact with native speakers and Advanced learners of English in a spontaneous and fluent way on topics related to Tourism, Sport and Event Management.
- Ability to express complex content and describe events in English using the language of Tourism,

	<p>Sport and Event Management.</p> <ul style="list-style-type: none"> <li>• Ability to interpret and summarize authentic academic texts related to Tourism, Sport and Event Management</li> <li>• Ability to write upper intermediate academic texts in English</li> <li>• Ability to give a formal academic presentation in English</li> </ul> <p><b><u>Learning skills:</u></b></p> <ul style="list-style-type: none"> <li>• Developing the advanced autonomous learning skills necessary to extend language learning to natural contexts, i.e. content courses in the TSE program, study abroad, internships, graduate study, future employment, and life experiences in English</li> </ul>
<p><b>Assessment</b></p>	<p>Assessment will be based on a written exam which is weighted 75% of the final grade and an oral exam which is graded 25% of the final grade. The final written exam will consist of two equally weighted parts: Part I: Reading, Listening, Grammar and Vocabulary; Part II: Writing 25% Detailed descriptions of the exams format can be found on the Reserve Collection.</p> <p>The assessment criteria for attending and non-attending students will be identical.</p>
<p><b>Assessment language</b></p>	<p>English</p>
<p><b>Evaluation criteria and criteria for awarding marks</b></p>	<p>Students will not be allowed to enroll for the written and oral exam until they have provided evidence of their B1 English proficiency to the Faculty of Economics and Management.</p> <p>In addition students must pass both parts of the written exam (i.e. at least 18/30 on both parts), before they can attend an oral exam, and they must pass the oral exam (i.e. 18/30) before receiving a final grade (i.e. at least 18/30).</p>
<p><b>Required readings</b></p>	<p>Course material will be made available via electronic reserves and students will be responsible for printing and bringing their own copies to each lesson.</p> <p>Students can refer to the following texts on line to consolidate</p>

	<p>learning throughout the course and to prepare for the written and oral exam.</p> <p>Students will also be required to study some texts throughout the course from time to time during private study.</p> <ol style="list-style-type: none"> <li>1. Cliffs Quick Review: Economics.        Cliffs Notes, 1993. ISBN-10: 0822053241        Available Online:  <a href="http://www.cliffsnotes.com/moresubjects/economics">http://www.cliffsnotes.com/moresubjects/economics</a></li> <li>2. Cliffs Quick Review: Principles of Management.        Cliffs Notes, 2001. ISBN-10: 076456384X        Available Online:  <a href="http://www.cliffsnotes.com/moresubjects/principles-of-management">http://www.cliffsnotes.com/moresubjects/principles-of-management</a>.</li> <li>3. Cliffs Quick Review: Accounting Principles I.        Cliffs Notes, 1998. ISBN-10: 0822053098        Available Online:  <a href="http://www.cliffsnotes.com/moresubjects/accounting/accounting-principles-i">http://www.cliffsnotes.com/moresubjects/accounting/accounting-principles-i</a></li> <li>4. Cliffs Quick Review: Accounting Principles II.        Cliffs Notes, 2000. ISBN-10: 0822053241        Available Online:  <a href="http://www.cliffsnotes.com/moresubjects/accounting/accounting-principles-ii">http://www.cliffsnotes.com/moresubjects/accounting/accounting-principles-ii</a></li> <li>5. Cliffs Quick Review: Statistics.        Cliffs Notes, 2001. ISBN-10: 0764563882        Available Online:  <a href="http://www.cliffsnotes.com/math/statistics">http://www.cliffsnotes.com/math/statistics</a></li> </ol>
<p><b>Supplementary readings</b></p>	<p>Additional resources for study at home will be suggested upon request. It is also highly recommended that students acquire an advanced grammar book and an adequate monolingual and bilingual dictionary.</p>