

## Syllabus Course description

<b>Course title</b>	<b>Euro Project Management</b>
<b>Course code</b>	<b>25344</b>
<b>Scientific sector</b>	Secs-P/08
<b>Degree</b>	LM 63 – Master in economics and management of the public sector
<b>Semester and academic year</b>	1st semester, 2018/2019
<b>Year</b>	optional
<b>Credits</b>	8
<b>Modular</b>	No

<b>Total lecturing hours</b>	48
<b>Total lab hours</b>	-
<b>Total exercise hours</b>	-
<b>Attendance</b>	<p>suggested, but not required</p> <p><b>Attendance is limited to a maximum of 15 students. Priority will be given to students belonging to the LM 63.</b></p>
<b>Prerequisites</b>	<p>not foreseen</p> <p>some experience with project work is advantageous</p>
<b>Course page</b>	<a href="https://www.unibz.it/it/faculties/economics-management/master-public-sector/">https://www.unibz.it/it/faculties/economics-management/master-public-sector/</a>

<b>Specific educational objectives</b>	<p>The course is an educational activity chosen by the student and is designed for acquiring professional skills and knowledge about public project management within the framework of the EU.</p> <p>By the end of the course, students will be familiar with planning organising and managing projects from start to finish.</p> <p>They are able to apply project cycle management and the logical framework approach.</p> <p>Participants will know the most common procedures relating to EU projects and be able to develop practical ideas on how to get the most value from EU projects.</p> <p>Furthermore, the aim of the course is to trainee student's ability to lead projects and create effective project teams as well as to give students training of social skills and some insights into the practical work of EU projects.</p>
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<b>Lecturer</b>	Hans Karl Wytrzens, SER E310 <a href="mailto:hanskarl.wytrzens@unibz.it">hanskarl.wytrzens@unibz.it</a> <a href="https://www.unibz.it/it/faculties/sciencetechnology/academic-staff/person/200-hans-karl-wytrzens">https://www.unibz.it/it/faculties/sciencetechnology/academic-staff/person/200-hans-karl-wytrzens</a>
<b>Scientific sector of the lecturer</b>	
<b>Teaching language</b>	English
<b>Office hours</b>	
<b>Lecturing assistant</b>	-
<b>Teaching assistant</b>	-
<b>Office hours</b>	<a href="https://www.unibz.it/it/timetable/?department=26&amp;degree=12829">https://www.unibz.it/it/timetable/?department=26&amp;degree=12829</a>
<b>List of topics covered</b>	<p>The course is a practical introduction to project management how it is applied in the context of the EU (project cycle management). It explains the what, why, when and how of this kind of management. The course shows the applicability of project management the fields of application in the EU framework (main EU programs), principles of project organisation, techniques and tools of project planning used for EU projects, methods of building and leading project teams, project communication (negotiating and bargaining), monitoring and controlling projects, rules of EU reporting and of report accounting as well as closing projects. Thus the course addresses key issues for successful EU project work. A specific focus will be laid on topics of student's special interest.</p> <ul style="list-style-type: none"> <li>• Essential background (What is a project, project lifecycle, main characteristics of project work)</li> <li>• application of project management in different EU programs (EU project calls and tenders)</li> <li>• generating project ideas and building partnerships</li> <li>• search for EU funding opportunities</li> <li>• project planning fundamentals and tools (work breakdown structure; time scheduling, resource planning, cost estimation and creating project budget; milestones)</li> <li>• EU project application (guidelines; key issues)</li> <li>• evaluating EU project proposals (evaluation bodies; criteria, results)</li> <li>• contracting and kick off (selection criteria, agreements, decision-making)</li> <li>• project roles, responsibility, and authority</li> <li>• execution (keeping track of the project; progress reports; project control, financial reporting; managing risks in projects)</li> <li>• change management in EU projects</li> <li>• managing participation, teamwork and conflict</li> <li>• final project review, reporting and termination (project closure)</li> </ul>
<b>Teaching format</b>	The course is coaching oriented. Theoretical inputs inform about the background. These information units are followed up by interactive exercises, discussions, practical teamwork and case study training. Systematic feedback from the teacher rounds each teaching unit off
<b>Learning outcomes</b>	<p>Knowledge and understanding</p> <ul style="list-style-type: none"> <li>• Know the most important EU regulations and administrative practices particularly relevant for public project management</li> </ul> <p>Applying knowledge and understanding</p>

	<ul style="list-style-type: none"> <li>• Be able to design own project work in compliance with EU guidelines</li> <li>• Ability to implement EU project ideas</li> </ul> <p>Making judgments</p> <ul style="list-style-type: none"> <li>• Ability to asses and evaluate project drafts, plans and reports according to EU criteria for project work</li> </ul> <p>Communication skills</p> <ul style="list-style-type: none"> <li>• Ability to organize efficient information exchange within an international project team</li> </ul> <p>Learning skills</p> <ul style="list-style-type: none"> <li>• Ability to autonomously extend the knowledge acquired during the course by reading and understanding EU regulations and relevant scientific literature</li> </ul>
<b>Assessment</b>	<p>The assessment consists of two parts</p> <ul style="list-style-type: none"> <li>• Theory, evaluation skills, capacity for applying (60 %): single final written exam</li> <li>• Practical experience, teamwork, implementation capacity, communication skills (40%): either presentations of steps of project work, attendance and contributions to discussion or (especially for those who can't attend the lessons) written case study report (detailed description of requirements see reserve collection)</li> </ul>
<b>Assessment language</b>	English
<b>Evaluation criteria and criteria for awarding marks</b>	<p>The final grade is the weighted average of practical experience (40 %) and the written exam (60 %).</p> <ul style="list-style-type: none"> <li>• Criteria for the practical part: ability to work in a team, correctness of the solutions presented, quality of report /presentation, creativity, skills in critical thinking</li> <li>• Criteria for the evaluation of the written exam: correctness,</li> </ul>
<b>Required readings</b>	<p>There exists no single textbook that covers the entire course. The course integrates several research papers, and chapters of various textbooks, including</p> <p>Nicholas, John M. Project Management for Business and Engineering – Principles and Practice 2nd edition. Elsevier, 2004</p> <p>Wytrzens, Hans K. Projektmanagement – Der erfolgreiche Einstieg 5., überarbeitete Auflage. Facultas, 2017</p> <p>Additional sources will be announced during the lectures</p>
<b>Supplementary readings</b>	Additional readings will be provided during the lectures