

## Bachelor in Communication sciences and culture

<b>Course title:</b>	Anthropology of Intercultural Processes
<b>Course year:</b>	1st
<b>Semester:</b>	1st
<b>Course code:</b>	
<b>Scientific sector:</b>	M-DEA/01
<b>Lecturer:</b>	Dorothy Louise Zinn, Associate Professor <a href="mailto:dorothy.zinn@unibz.it">dorothy.zinn@unibz.it</a> ; DAN 3.15b, tel. 0472 014220
<b>Module:</b>	no
<b>Lecturer other module:</b>	-
<b>Credits:</b>	6
<b>Total lecturing hours:</b>	45
<b>Total Hours of availability for students and tutoring:</b>	
<b>Office hours:</b>	from Monday to Friday upon request; other hours communicated during the course
<b>Attendance:</b>	According to the regulation.
<b>Teaching language:</b>	English
<b>Propaedeutic course:</b>	none
<b>Course description:</b>	As the study of human cultures, cultural anthropology has been a discipline at the forefront of analyzing situations arising from the intersection of differing cultural norms, perspectives, practices, styles, values and beliefs. The course features two parts: a general part acquainting students with anthropological ways of thinking, and a part that will deal in greater depth on anthropological perspectives regarding specific issues in intercultural settings.
<b>Specific educational objectives:</b>	The course is of a "caratterizzante" type within the overall program and complements the social science elements. It offers a general overview of anthropology relevant for Communication Sciences. Course objectives aim at giving the students conceptual and critical tools for accurately analyzing intercultural dynamics in our contemporary world. The course also seeks to enhance students' academic reading and writing skills.
<b>List of topics covered:</b>	Background and methods of the anthropological study of culture, cultural comparison, cultural change, social structure, gender, symbols and rituals, human communication, embodiment; specific intercultural issues related to globalization, identity, ethnicity, racism and multiculturalism.
<b>Teaching format:</b>	Lectures, active video viewing, short exercises, discussion, participation in the Moodle platform for the course
<b>Learning outcomes:</b>	<b>Knowledge and understanding</b> <ul style="list-style-type: none"> <li>• Knowledge of basic concepts in the anthropological</li> </ul>

	<p>study of culture.</p> <ul style="list-style-type: none"> <li>• Acquisition of appropriate scientific languages for the description and analysis of social-cultural phenomena.</li> </ul> <p><b>Applying knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>• Ability to apply anthropological approaches and concepts to the analysis of concrete social-cultural dynamics.</li> <li>• Ability to apply anthropological approaches and concepts in engaging scientific and cultural products.</li> </ul> <p><b>Making judgements</b></p> <ul style="list-style-type: none"> <li>• Development of critical and independent thinking regarding social-cultural dynamics in intercultural contexts.</li> <li>• Development of reflexive self-awareness in intercultural settings.</li> </ul> <p><b>Communication skills</b></p> <ul style="list-style-type: none"> <li>• Ability to recognize the fundamental elements of scientific writing.</li> <li>• Ability to develop a correctly structured short paper.</li> <li>• Ability to participate in scientifically grounded discussions and express an informed opinion.</li> <li>• Ability to communicate with appropriate sensitivity in intercultural contexts.</li> </ul> <p><b>Learning skills</b></p> <ul style="list-style-type: none"> <li>• Ability to autonomously extend the knowledge acquired during the course in dealing with various types of cultural products (scientific, journalistic, film, literary) and communication settings.</li> <li>• Ability to acquire new concepts and information consistent with the analysis of changing social-cultural dynamics.</li> </ul>
<p><b>Assessment:</b></p>	<p>Attending students will be assessed based on:</p> <ul style="list-style-type: none"> <li>- completion of in-class and homework exercises;</li> <li>- completion of a short paper;</li> <li>- final exam (oral).</li> </ul> <p>Non-attending students will be assessed based on:</p> <ul style="list-style-type: none"> <li>-completion of assignments via the OLE platform (including short paper);</li> <li>-final exam (written).</li> </ul> <p>For all students, completion of the short paper is a prerequisite for admission to the final exam.</p> <p>Assessment is based on the work and exam answers presented, which will be used verify the acquisition of disciplinary concepts and instruments, while the short paper will be used to verify the capacity to apply course concepts and instruments to the analysis of other cases/contexts of intercultural dynamics.</p> <p>Further instructions for OLE work, exercises and the short paper will be presented during the course.</p>

<p><b>Evaluation criteria and criteria for awarding marks:</b></p>	<p>The evaluation of attending students will be weighed as follows: 1/3 exercises, 1/3 short paper, 1/3 final oral examination. The evaluation of non-attending students will be based on these measures: 1/2 OLE assignments (including short paper), 1/2 final written exam. Criteria for the evaluation of exercises/assignments, the short paper, and the examination answers will consider the ability to accurately apply course concepts and instruments, the attempt to formulate analyses, and the logical structure of exposition and argumentation.</p>
<p><b>Required readings:</b></p>	<p>Primary textbook:</p> <p>Hendry, Joy (2016) <i>Sharing Our Worlds: An Introduction to Social Anthropology</i>. 3<sup>rd</sup> ed. London: Palgrave-MacMillan</p> <p>Selected materials from:</p> <p>Callan H., Street B., and Underdown S., eds. (2013) <i>Introductory Readings in Anthropology</i>. Oxford: Berghahn.</p> <p>Zinn, D. (2018) <i>Migrants as Metaphor: Institutions and Integration in South Tyrol's Divided Society</i>. Rome: CISU.</p> <p>Other required readings and resources will be made available during the course.</p>
<p><b>Supplementary readings:</b></p>	<p>Supplementary resources will be made available through the OLE platform.</p>