

Syllabus

Course description

Course title	Theory and Practice of the Technological Image: Artistic Photography
Course code	97013 DES – 97014 OPT
Scientific sector	L-ART/06 – cinema, fotografia e televisione
Degree	Bachelor in Design and Art (L-4)
Semester	II
Year	1st, 2nd or 3rd
Credits	5
Modular	No

Total lecturing hours	60
Total hours of self-study and / or other individual educational activities	about 65
Attendance	not compulsory but recommended
Prerequisites	-
Course page	-
Maximum number of students per class	20 (a selection will be made in case of a higher number)

Course description and specific educational objectives

The course belongs to the class "caratterizzante" in the curriculum in Design.

Course description:

The course will approach the photographic portrait as a genre within the realm of representation and depiction. The course would set some questions about the idea of the portrait. What do we consider as a portrait, how do we relate to it, how far are we from the depiction and the documentation.

The course will focus on the narrow space in between authorial and documentary aspects in photography.

All students will start a process to finalize in a book project. The steps will be discussed through reviews based on printed material. Final presentation is the project of a book and the project of an exhibition. Specific exercises will be discussed and proposed during the course.

Educational objectives:

- The acquisition of the basic knowledge concerning the technical and scientific subjects
- the acquisition of the basic knowledge concerning the photographic language
- the acquisition of basic technical skills related to photography
- the acquisition of the basic knowledge concerning the culture of editorial design, with a particular focus on photobooks
- knowledge of the most important aspects of the history of photography
- Structuring photographic discourses and narratives through editing and sequencing

Lecturer	Stefano Graziani office F3.04, e-mail stefano.graziani@unibz.it, tel. +39 0471 0152 26 or -27, webpage https://www.unibz.it/en/faculties/design-art/academic-staff/person/
Scientific sector of the lecturer	-
Teaching language	English
Office hours	To check in the Staff timetable. On Thursday before or after classes.
List of topics covered	The language of photography. Contemporary photography. Independent publishing. Photography and conceptual art. The genre.
Teaching format	The course is organized through a series of frontal lectures about contemporary practice of photography and collective discussions of the project. During the course, practical exercises will be done in the studio and in the classroom.

Expected learning outcomes	<p>Knowledge and understanding of the important aspects of the history and analysis of photography</p> <p>Knowledge of the technical and cultural issues related to photography</p> <p>Reaching the necessary ability to read, understand, edit and present photographic images</p> <p>Presenting at a professional level their own project realized in the field of photography through the creation of publications</p> <p>Understanding the essential aspects of photography and its forms of presentation, such as publications, exhibitions, multimedia, slideshows</p> <p><u>Making judgments</u> Judgment autonomy arising in the creation of a publication developed during the course</p> <p><u>Communication skills</u></p> <ul style="list-style-type: none"> • Reaching the necessary ability to present on a professional level - in form of publication, installation or exhibition - one's own photographic project • Communicating and arguing on a professional level the reasons for one's choices and motivating them from formal, technical and theoretical points of view <p><u>Learning skills</u> Learning skills acquired through the application of the theory examined during the frontal lectures and while working on the field</p>
-----------------------------------	---

Assessment	Final presentation is the discussion of the project in the form of a book, and the project for an exhibition. Books is made of 16 or 32 pages printed and bounded. Book format and paper will be decided during the course.
Assessment language	The same as the teaching language
Evaluation criteria and criteria for awarding marks	The final evaluation is based on the form and the content of the book project. Special attention will be given to: <ul style="list-style-type: none"> - capabilities of building a visual sequence. - capabilities of mastering the language of photography. - critical thinking and cross disciplinary skills.

Required readings	John Berger, <i>Sacche di Resistenza</i> , Giano. Franco Rella, <i>Il segreto di Manet</i> , Bompiani. Stephen Shore, <i>The Nature of Photographs</i> , Phaidon. Students are invited to read texts written by photographers, like Lewis Baltz, Jeff Wall, Allan Sekula, Paul Graham.
Supplementary readings	A bibliography will be suggested during classes.