

SYLLABUS COURSE DESCRIPTION

COURSE TITLE	Presentation, Communication & Scientific Writing
COURSE CODE	75046
SCIENTIFIC SECTOR	M-FIL/02
DEGREE	Bachelor in Computer Science and Engineering
SEMESTER	2nd Semester
YEAR	3rd year
CREDITS	3

TOTAL LECTURING HOURS	36
TOTAL LAB HOURS	none
PREREQUISITES	No specific prerequisites
COURSE PAGE	https://ole.unibz.it/

SPECIFIC EDUCATIONAL OBJECTIVES	<ul style="list-style-type: none"> Type of course: "affine o integrative" for L-31 and for L-08 Scientific area: "formazione affine" for L-31 and for L-8 <p>The first part of the course is designed to familiarize students with all the different facets of doing academic research and writing academic texts. It explains the fundamental techniques of writing essays, theses, journal articles, abstracts, and applications. The second part offers clear guidelines for structural and rhetorical layout of presentations, effective handling of PowerPoint, authentic non-verbal communication and efficient preparation of performances, speeches, and meetings</p>
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LECTURER	Mario Klarer office POS 2.10 Faculty of CS, POS Building, piazza Domenicani 3 email: Mario.klarer@unibz.it tel: +39 0471 013282
SCIENTIFIC SECTOR OF THE LECTURER	M-FIL/02
TEACHING LANGUAGE	German
OFFICE HOURS	Will be announced
LIST OF TOPICS COVERED	<ul style="list-style-type: none"> Presentation techniques: structure of presentations, interacting with PowerPoint, slide design, body language and positioning, presentation of participants, feedback. Communication techniques: structure of presentations, interacting with PowerPoint, slide design, body language and positioning, presentation of participants, feedback. Scientific writing: academic language, structure of scientific documents,

	scientific sources, thesis writing.
TEACHING FORMAT	A combination of trainer input, impromptu exercises, and previously prepared authentic presentations by students

LEARNING OUTCOMES	<p>Knowledge and understanding</p> <ul style="list-style-type: none"> know the principles of presentation, communication, and scientific writing <p>Applying knowledge and understanding</p> <ul style="list-style-type: none"> be able to write short scientific texts and to give presentations with a scientific content <p>Making judgments</p> <ul style="list-style-type: none"> be able to efficiently select and judge worth of topics, secondary literature, research questions etc. for scientific and communicative purposes <p>Communication skills</p> <ul style="list-style-type: none"> be able to structure and write scientific documentation; be able to explain a project activity or a scientific study, also to non-experts. <p>Ability to learn</p> <ul style="list-style-type: none"> have developed learning capabilities to pursue further studies with a high degree of autonomy.
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ASSESSMENT	Final exam, written (100 %)
ASSESSMENT LANGUAGE	German
EVALUATION CRITERIA AND CRITERIA FOR AWARDING MARKS	The written exam tests the ability to apply principles and rules for structuring and writing scientific documentation and presentations.

REQUIRED READINGS	<p>Klarer, Mario. <i>Meetings Auf Englisch</i>. Heidelberg: Redline Wirtschaft, 2007. Print. Reference Code: AK 39740</p> <p>Klarer, Mario. <i>Präsentieren Auf Englisch: Überzeugender Auftritt, Treffende Formulierungen, Klare Visualisierung</i>. München: Redline Wirtschaft, 2008. Print. Reference Code: AK 39700</p> <p>Oshima, Alice, und Ann Hogue. <i>Writing Academic English</i>. White Plains, NY: Pearson/Longman, 2006. Print. Reference Code: /</p>
SUPPLEMENTARY READINGS	<p>Creme, Phyllis. <i>Writing at University</i>. Maidenhead: McGraw-Hill International (UK) Ltd, 2008. Print. Reference Code: HD 226 (2003 edition)</p> <p>Franck, Norbert, and Joachim Stary. <i>Die Technik Wissenschaftlichen Arbeitens: Eine Praktische Anleitung</i>. Paderborn: Schöningh, 2011. Print. Reference Code: AK 39540</p> <p>Gibaldi, Joseph, and David G. Nicholls. <i>MLA Handbook for Writers of Research Papers: [the Authoritative Guide - Now with Online Access]</i>. New York: Modern Language Association of America, 2011. Print. Reference Code: AK 39580 (2009 edition)</p>

	<p>Hesselborn-Krumbiegel, Helga. <i>Von Der Idee Zum Text: Eine Anleitung Zum Wissenschaftlichen Schreiben</i>. Paderborn: Ferdinand Schöningh, 2008. Print. Reference Code: AK 39580</p> <p>Hofmann, Angelika H. <i>Scientific Writing and Communication: Papers, Proposals, and Presentations</i>. New York: Oxford University Press, 2010. Print. Reference Code: AK 39500</p> <p>Hunt, Andy. <i>Your Research Project: How to Manage It</i>. London: Routledge, 2005. Print. Reference Code: /</p> <p>Lebrun, Jean-Luc. <i>Scientific Writing 2.0: A Reader and Writer's Guide</i>. New Jersey: World Scientific, 2011. Print. Reference Code: AK 39580 (2008 edition)</p> <p>Preißner, Andreas. <i>Wissenschaftliches Arbeiten: Internet Nutzen, Text Erstellen, Überblick Behalten</i>. München: Oldenbourg, 2012. Print. Reference Code: /</p> <p>Schultz, David M. <i>Eloquent Science: A Practical Guide to Becoming a Better Writer, Speaker, and Atmospheric Scientist</i>. Boston, Mass: American Meteorological Society, 2009. Print. Reference Code: /</p> <p>Snieder, Roel, and Kenneth L. Larner. <i>The Art of Being a Scientist: A Guide for Graduate Students and Their Mentors</i>. Cambridge: Cambridge University Press, 2009. Print. Reference Code: /</p> <p>Töpfer, Armin. <i>Erfolgreich Forschen: Ein Leitfaden Für Bachelor-, Master-Studierende</i>. Berlin: Springer, 2009. Print. Reference Code: AK 39500</p>
SOFTWARE USED	PowerPoint (for presentations)