Freie Universität Bozen
Libera Università di Bolzano
Università Liedia de Bulsan

Syllabus
Course description

Course title	**English Specialised for Design 2**
Course code	97041
Scientific sector	-
Degree	Bachelor in Design and Art (L-4)
Semester	II
Year	1st, 2nd or 3rd
Credits	3
Modular	No

Total lecturing hours	30
Total hours of self-study and / or other individual educational activities	about 45
Attendance	Not compulsory but recommended
Prerequisites	Certified English knowledge at level B2 (Common European Framework of Reference for Languages – CEFR) or have already passed the "English Specialised for Design 1" exam offered in the BA in Design & Art.
Course page	All material can be found in the Reserve Collection: https://eu.alma.exlibrisgroup.com/leganto/readinglist/lists

Specific educational objectives	***Course description:*** An advanced English course focusing on the specific language used in certain sectors of the design field and aims to improve students' receptive, but above all productive skills. The course is also designed to assist students in their preparatory work for their final degree project, if they choose to do it in English. ***Specific educational objectives*** include the following: • to improve specific written skills through practice of writing descriptions, reviews, articles and other specialised texts; • to improve spoken interaction and production through the practice and production of academically and professionally acceptable presentations based on design work and topics; • to improve receptive skills through the exposure to and analysis of various types of specialised written and spoken discourse;

	• to develop grammatical and lexical range and accuracy within the specialised context so that communication is fluent and spontaneous.

Lecturer	Jemma Prior office POS 1.04 (Faculty of Computer Science), e-mail jemma.prior@unibz.it, tel. +39 0471 013131, webpage http://www.unibz.it/en/design-art/people/StaffDetails.html?personid=564&hstf=564
Scientific sector of the lecturer	L-LIN/12
Teaching language	English
Office hours	http://www.unibz.it/en/organisation/staffdetails.html?personid=564&hstf=564
Teaching assistant	-
Office hours	-

List of topics covered	Topics covered include an introduction to more complex grammatical structures used in this field and at this level, with subsequent consolidation through use of practical applications. There will also be emphasis on improving productive skills, especially writing, so that students can produce accurate, cohesive texts in English for professional use.
	• General introduction to course
	• Grammar review
	• Introduction to and analysis of effective reading, writing, listening and speaking
	• Language features of specialized language for Design
	  ○ Register – style – punctuation - spelling
	• Descriptions
	  ○ Photo descriptions
	  ○ Descriptions of sequences, objects, ideas
	• Reviews
	  ○ Film – book – exhibition
	• Presentations
	  ○ Products
	  ○ Ideas
	  ○ Concepts

Teaching format	Teaching format is based on the seminar format which envisages teacher and student co-operation and participation in the classroom through individual, pair and group work.

Expected learning outcomes	• Knowledge and understanding: Knowledge of advanced grammatical structures and subject-specific academic and professional lexis at the C1 level, understanding of authentic (general and subject-specific) longer spoken and written texts including specialised texts and other texts produced

	for various purposes and representing different varieties of English, as well as different registers and styles. • Applying knowledge and understanding: Producing reports on specific design and general topics providing reasoned interpretations. Presenting clear, detailed descriptions of complex subject-specific topics, developing points, formulating opinions and persuading the audience in short written and oral texts. • Making judgments: Integrating knowledge and understanding acquired in the course with knowledge and understanding from other courses to achieve academic and professional purposes especially within the field of design. • Communication skills: Communicating (in both speaking and writing) flexibly and effectively with a degree of fluency. Ability to adapt language style to show awareness of both the intended purposes and audience. • Learning skills: Ability to pursue autonomous learning based on the input provided in the classes and lectures and the feedback received.

Assessment	• Written exam: grammar and vocabulary exercises within a clear specialised context including open cloze, multiple choice, error correction questions; writing production task of approx. 350 words based on subject-specific input; • Portfolio: writing tasks based on authentic input (written and/or spoken) (approx. 1000 words); • Oral exam: speaking tasks to demonstrate an upper-intermediate (B2+/C1) command of both spoken production and interaction. • Extra credit exercises (ECE): a series of tests throughout the course that will provide up to an extra 2 points to the overall score (/30).
Assessment language	*The same as the teaching language.*
Evaluation criteria and criteria for awarding marks	50% final written exam, 35% oral exam, 15% Portfolio+ECE. See detailed marking criteria at the end of the document. Further details concerning the exam procedure will be provided during the course and online in the Reserve Collection for this course.

Required readings	• Vince, M. 2003. *Advanced Language Practice* Oxford: Macmillan. **or any other student's grammar at the B2 level or above.** • Advanced learners English dictionary, e.g. Longman DCE or Macmillan English Dictionary for Advanced Learners. All books are available in the University Library's Reserve Collection. (http://pro.unibz.it/rc)
Supplementary readings	Other texts from English-language publications such as The Guardian, the Economist, etc. will be provided by the lecturer in the form of photocopies or online.

MARKING CRITERIA

1. **Portfolio (including Extra Credit Exercises)**
2. **Written Exam**
3. **Oral Exam**

1. Portfolio

Question		Total
1 - review	5 content 5 grammar & vocabulary (at B2+/C1) 5 organisation (paragraphs, linking words) 5 specialised language	**20**
2 - description	5 content 5 grammar & vocabulary (at B2+/C1) 5 organisation (paragraphs, linking words) 5 specialised language	**20**
3 - summary	5 content 5 grammar & vocabulary (at B2+/C1) 5 organisation (paragraphs, linking words) 5 overall	**20**
	Grand total	**60**

Explanatory notes

Content: full marks are given if the question has been answered fully. The content mark will be reduced according to how much of the question has not been answered satisfactorily.

Grammar & Vocabulary: full marks are given if the range and accuracy of grammar and vocabulary is fully at the B2+/C1 level. Marks will be reduced according to the quantity, type and level of language error. Consequently, mistakes in language at an advanced level will incur fewer penalties than mistakes in more basic language structures.

Organisation: full marks are given if the writing is structured coherently (use of appropriate linking expressions and other discourse features) and demonstrates a clear overall organisation, including a clear introduction and subsequent paragraphs. Marks will be reduced for incoherent, inconsistent organisation, such as, but not exclusively, lack of clear paragraphing, lack of or inappropriate discourse features.

Specialised language: full marks will be awarded if appropriate specialised language is used accurately in the writing. Therefore, the specialised language covered in the course, including as an example but not exclusively, descriptive language, speculation, evaluative language,

recommendations, opinions and collocations. Further, students will have to demonstrate an awareness of register considerations, and full marks will be given if the register used is wholly appropriate to the task. Finally, in order to be awarded full marks in this category, students must demonstrate that they can produce an article and/or a review by adhering to the conventions of this genre of writing.

Overall: full marks are given if the reader receives a wholly positive impression of the text. A positive impression is based on how easy the text is to follow, how much of the question is answered, the accuracy and range of the language used, the originality of the writing (content and observations) and how far the writing is appropriate to the required text type.

Please be advised that spelling mistakes are evaluated in the "Grammar and Vocabulary" category and an excessive number of spelling mistakes will be penalised.

As stated in the Portfolio guidelines, any evidence of plagiarism will result in students failing the entire Portfolio for the exam session for which they have enrolled.

Students must have completed the Portfolio in order to be admitted to the oral exam.

EXTRA CREDIT EXERCISES

The course will include 8 tests administered at regular intervals throughout the course. These 8 tests will be scored for 16 marks in total, 2 marks per test, and will amount to an extra 2 points (out of the total 30 for the exam) that will be added to the Portfolio's overall mark. **These tests will solely be for extra credit and will not count against students, regardless of the mark received**.

At the end of the course the marks will be totalled and added to the Portfolio mark for the current academic year. This score will be valid for the 3 exam sessions of the academic year and will be zeroed should students not pass the exam after the three sessions of the year.

If students are present for the test they will receive 1 mark; if students achieve 60% or more in the test, they receive the second mark. Therefore, partial credit can be awarded.

2. Written exam

Part A

Each question is worth one point. If the answer is wrong or left blank, the score is 0. There are no half marks available.

Part B: review/article/description

content		**5**
grammar & vocabulary (at C1)		**5**
organisation (paragraphs, linking words)		**5**
specialised language & register		**5**
	total	**20**

Explanatory notes

See notes for the Portfolio.

Students must achieve 60% in the written exam (Part A + Part B) to be admitted to the oral exam. Part A and Part B have equal weighting.

3. Oral exam

5-minute Presentation

The following areas will be evaluated with equal weighting for the presentation:

- content
- grammar & vocabulary (at B2+/C1)
- pronunciation
- discourse management (including appropriate introduction, body and conclusion and internal linking expressions)
- visual aids
- time management

Post-presentation discussion

The language used in the discussion in the Q&A session after the presentation will be evaluated based on the accuracy of the language used and the relevance of students' answers to the questions asked.

2-minute monologue

The same criteria for the presentation will be used.

Important:

Visual aids

The presentation must be accompanied by visual aids. If there are no visual aids, students will not be allowed to do the oral exam and it will have to be repeated in another exam session.

If the visual aids are a PowerPoint presentation or similar, this must be accessed using some portable storage device/own laptop, etc. Students are not allowed to logon to their UniBZ account.

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