Bachelor in Communication sciences and culture

Course title:	English Language – Textual Analysis
Course year:	3.
Semester:	1.
Course code:	17244
Scientific sector:	L-LIN/12
Lecturer:	Dr. Edyta Lehmann
Module:	no
Lecturer other module:	no
Credits:	6
Total lecturing hours:	45
Total Hours of availability for students and tutoring:	18
Office hours:	from Monday to Friday on request
Attendance:	according to the regulation
Teaching language:	English
Propaedeutic course:	none
Course description:	The primary goal of this course is to expand students' ability to interpret and engage critically with texts, as well as to express their ideas in argumentative writing appropriate for academic audiences. We will learn how to read texts as conveyors of data about culturally shared meaning. We will look at various literary works, journalism, film, etc. to see how and what they tell us about their authors. As both users and producers of culture, we will examine how and why that representation is constructed and negotiated.
Specific educational objectives:	This course belongs to the "di base" area. It gives a general overview of the methods of interpreting texts, as well as it equips students with skills to analyze and produce texts of various types. The course aims at enhancing students' verbal and written communication skills by emphasizing the role of linguistic choices for the overall meaning of the text.
List of topics covered:	Methods of textual analysis, critical theories, construction and negotiation of culturally shared meaning, argumentative writing
Teaching format:	Lectures, small group and classwide discussions, group and individual presentations, film and other visual media
Learning outcomes:	**Knowledge and understanding** • Understanding of the concept of texts as bearers of meaning • Knowledge of the main approaches to textual analysis • Knowledge of English appropriate for academic and other audiences **Applying knowledge and understanding**

	• Ability to apply methods on textual analysis to interpreting a variety of cultural products • Ability to apply methods of cultural analysis to producing texts • Ability to read closely while understanding the contextual implication of the text **Making judgements** • Ability to understand and evaluate arguments • Ability to analyze culturally shared beliefs and reflect on one's own position within this context **Communication skills** • Ability to participate in focused discussion using an appropriate language register • Ability to compose written argumentative essays • Ability to deliver informal presentations **Learning skills** • Ability to apply the knowledge and skills gained in this course in other settings • Ability to independently prepare formal presentation • Ability to collaborate on creating short presentations • Ability to independently and collaboratively revise and proofread essays
Assessment:	During the course of the semester students will participate in classwide and small group discussions, as well as prepare informal group presentations. They will regularly write short responses to the readings and class discussions. They will also write 5-8 page argumentative essay. At the end of the semester students will present on a class-related topic.
Evaluation criteria and criteria for awarding marks:	Students' work will be evaluated based on all writing assignments, presentations, and participation in class discussion, in which they will demonstrate the knowledge and understanding of the topics covered in this course, as well as the ability to creatively apply this knowledge. Class participation (discussions and group presentations) 25% Short written and oral assignments 25% Final essay 30% Final presentation 20%
Required readings:	Bauer, Martin W. and Gaskell, George, eds. (2000) *Qualitative Researching with Image, Sound and Text.* London: SAGE Publications Inc. (excerpts) Collins, Suzanne (2008), The Hunger Games (any edition) Tatar, Maria, ed. (1999). *Classic Fairy Tales*. New York: W.W. Norton (excerpts) Taylor, Stephanie (2013). What is Discourse Analysis? London, New Dehli, New York, Sydney: Bloomsbury Additional materials will be distributed in class.