Syllabus

Course description

<table>
<thead>
<tr>
<th>Course title</th>
<th>Foreign language “French”</th>
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<tbody>
<tr>
<td>Course code</td>
<td>30114</td>
</tr>
<tr>
<td>Scientific sector</td>
<td>L-LIN/04</td>
</tr>
<tr>
<td>Degree</td>
<td>Tourism, Sport and Eventmanagement</td>
</tr>
<tr>
<td>Semester and academic year</td>
<td>1st Semester, 2017/2018</td>
</tr>
<tr>
<td>Year</td>
<td>2nd year</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
<tr>
<td>Modular</td>
<td>Yes</td>
</tr>
<tr>
<td>Total lecturing hours</td>
<td>36</td>
</tr>
<tr>
<td>Total lab hours</td>
<td>-</td>
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<tr>
<td>Total exercise hours</td>
<td>-</td>
</tr>
<tr>
<td>Attendance</td>
<td>Suggested, but not required</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>The pre-requisite for this course is a passing grade in: Specialized Language (Italian – German – English)</td>
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Specific educational objectives

The course is designed to acquire further language skills. The objectives of the course are on different levels:
- The consolidation of grammatical and linguistic structures;
- A general overview of the touristic sector in France;
- The specific glossary related to the touristic activities.

The aim of the course is to enable the student to read, understand and talk about a specific subject in a professional touristic environment.

Lecturer

Dott. Bruno Albanese
Mail: Bruno.Albanese@unibz.it
Campus Bruneck-Brunico, 1st Floor, Professors Room 1.09;

Scientific sector of the lecturer
L-LIN/04

Teaching language
French

Office hours
https://www.unibz.it/en/timetable/?department=26&degree=12826&studyPlan=15305
<table>
<thead>
<tr>
<th>Lecturing assistant</th>
<th>-</th>
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<tbody>
<tr>
<td>Teaching assistant</td>
<td>-</td>
</tr>
<tr>
<td>Office hours</td>
<td>-</td>
</tr>
<tr>
<td>List of topics covered</td>
<td>Frontal lectures, exercises, simulations, conversation starting from the reading of specific materials (newspaper articles, leaflets, timetables, presentations of touristic sites, etc.)</td>
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<tr>
<th>Teaching format</th>
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### Learning outcomes

**Knowledge and understanding**
- Knowledge and understanding of basic grammatical structures
- Knowledge and understanding of basic vocabulary related to everyday life
- Knowledge and understanding of basic vocabulary related to tourism

**Applying knowledge and understanding**
- Applying knowledge and understanding to be able to read, write and communicate in French language
- Applying knowledge and understanding to be able to understand fundamental elements of French culture

**Making judgments:**
- to advise customers about the global touristic offers and give them the possibility to choose the better conditions.

**Communication skills:**
- Ability to present himself and his role in the touristic activity for giving the proper information to public.

**Learning skills:**
- Ability to read and understand a specific document concerning touristic topics.

### Assessment

**Final Written and oral exams:**
- The written exam includes a listening comprehension, grammar exercises based on touristic subjects and a reading comprehension.
- The oral section includes a presentation of touristic activities and fields (i.e. the management of a touristic activity, advertising campaigns, marketing actions, etc.)

The same program is available also for non-attending students.
### Assessment language
French

### Evaluation criteria and criteria for awarding marks
For the admission to the oral section, it is compulsory to obtain a positive result in the written part.

To pass the complete exam, the student must obtain a positive mark in both the sections. Therefore, the sum of the written and oral evaluations divided by 3 gives the final mark (30/30)

#### Written section:
- Listening comprehension: 10 points
- Grammar and vocabulary: 40 points
- Reading comprehension: 10 points
- Text composition: 10 points

#### Oral section: 20 points
During the oral evaluation, the student must prove a good pronunciation, the use of a specific vocabulary and a good fluency in the language.

### Required readings
At each class, the teacher will provide the material and the texts which will be also available on the reserve collection.

**Suggested grammar book:**
Grammaire progressive du français - niveau intermédiaire
3ème édition – CLE INTERNATIONAL

**Suggested course book:**
C'est dans l'air 1 – Méthode de Français di Lidia Parodi e Marina Valacco. Casa editrice: Minerva Scuola

### Supplementary readings
Le français du tourisme et de l'hôtellerie de Anne-Marie Calmy Édition Hachette.
Clés pour la France en 80 icônes culturelles de Denis C. Meyer Édition Hachette