

Syllabus

Course description

Course title	English – Specialized language course for economics
Course code	30146
Scientific sector	L-LIN-12
Degree	Tourism, Sport and Event Management
Semester and academic year	1st Semester, 2017-2018
Year	1st year
Credits	3
Modular	No

Total lecturing hours	30
Total lab hours	-
Total exercise hours	-
Attendance	Highly recommended, but not required to pass the course
Prerequisites	B1 English proficiency according to the Common European Framework as accepted by the School of Economics and Management, e.g. successful completion of an internationally recognized English exam and/or documentation from the University Language Center
Course page	https://www.unibz.it/en/faculties/economics-management/bachelor-tourism-sport-event-management/course-offering/?academicYear=2017

Specific educational objectives	<p>The course is designed to acquire further language skills.</p> <p>This is an upper-intermediate (B2+) English course that caters to the specific language requirements of a Bachelor's degree in Tourism, Sport and Event Management. The course reviews upper-intermediate English relevant to Tourism Sport and Event Management, devoting adequate attention to all four language skills: reading, writing, listening and speaking. The course is contextualized to both the general curriculum of the degree program and the specific linguistic demands of a career in the fields of Tourism, Sport and Event Management. As required homework, participants will review relevant vocabulary and grammar, complete writing assignments and work with authentic texts approaching those they will encounter in their content courses, while in-class activities will focus on interaction in English (i.e. writing about, discussing and presenting on pertinent topics). The course will be conducted entirely in English. Students who meet the minimum prerequisite (B1) should expect to dedicate 4-6 hours per week toward coursework, including lectures.</p> <p>At the end of the course, students will be expected to be able to effectively communicate at the B2+ proficiency</p>
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	<p>level within their chosen academic fields, thus demonstrating that they not only possess the minimum English to succeed at the FUB, but are also capable of studying (and one day working) in an international context. Each student who passes the exam will therefore receive, upon request, a letter attesting to his or her specialized language proficiency for the purpose of study abroad, internships, graduate study and/or eventual employment. The most important goal of the course, however, is to guide the students in the development of the learning strategies they will need to continue to improve their specialized English during their studies at the FUB and as life-long learners of English.</p>
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Lecturer	<p>Andrew Wimhurst Mail: AndrewPeter.Wimhurst@unibz.it Campus Bruneck-Brunico, 1st Floor – Professors Room 1.09; https://www.unibz.it/en/services/language-centre/language-teachers/person/36040-andrew-peter-wimhurst</p>
Scientific sector of the lecturer	L-LIN-12
Teaching language	English
Office hours	https://www.unibz.it/en/timetable/?department=26&degree=12826&studyPlan=15306
Lecturing assistant	-
Teaching assistant	-
Office hours	-
List of topics covered	<ol style="list-style-type: none"> 1) Relevant grammatical structures and language skills through the B2+ level 2) Basic concepts and themes of Tourism, Sport and Event Management 3) The specialized language and language skills required for successful completion of the Tourism, Sport and Event Management degree program
Teaching format	<p>The course will consist of student-centered communicative language tasks contextualized to the fields of Tourism, Sport and Event Management. We will also be using the University OLE throughout the course including online exercises for students to complete before coming to class. Mobiles should be on silent during lectures, and should only be used for educational purposes such as dictionary use.</p>

Learning outcomes	<p><u>Knowledge and understanding</u></p> <ul style="list-style-type: none"> • Knowledge and understanding of upper intermediate grammatical structures relevant to Tourism, Sport and Event Management • Knowledge and understanding of specialized texts related to Tourism, Sport and Event Management
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- Knowledge and understanding of advanced vocabulary to be used both in academic writing and academic conversations about Tourism, Sport and Event Management

Applying knowledge and understanding

- Applying knowledge and understanding to be able to communicate in professional and academic contexts and present original work to the public in English
- Applying knowledge and understanding to be able to interact with native speakers and advanced learners of English in a spontaneous and fluent way on topics related to Tourism, Sport and Event Management
- Applying knowledge and understanding to be able to express complex content and describe events in English using the language of Tourism, Sport and Event Management
- Applying knowledge and understanding to be able to interpret and summarize authentic academic texts related to Tourism, Sport and Event Management
- Applying knowledge and understanding to be able to write upper intermediate academic texts in English
- Applying knowledge and understanding to be able to give a formal academic presentation in English

Making judgments

- Judging the appropriateness of register for formal (academic and professional) versus informal (amongst peers) contexts
- Judging the appropriateness of written genre for formal (academic and professional) versus informal (amongst peers) contexts
- Judging the appropriateness of spoken discourse patterns for formal (academic and professional) versus informal (amongst peers) contexts

Communication skills

- Ability to communicate in professional and academic contexts and present original work to the public in English
- Ability to interact with native speakers and advanced learners of English in a spontaneous and fluent way on topics related to Tourism, Sport and Event Management
- Ability to express complex content and describe events in English using the language of Tourism, Sport and Event Management

	<ul style="list-style-type: none"> • Ability to interpret and summarize authentic academic texts related to Tourism, Sport and Event Management • Ability to write upper intermediate academic texts in English • Ability to give a formal academic presentation in English <p><u>Learning skills</u></p> <ul style="list-style-type: none"> • Developing the advanced autonomous learning skills necessary to extend language learning to natural contexts, i.e. content courses in the TSE program, study abroad, internships, graduate study, future employment, and life experiences with English
<p>Assessment</p>	<p>Assessment will be based on a written exam which is weighted at 75% of the final grade and an oral presentation at 25% of the final grade. The final written exam will consist of two equally weighted parts: Part I: Reading, Listening, Grammar and Vocabulary (25%) and Part II: Writing (25%). Detailed descriptions of the exam format are found on the reserve collections.</p> <p>The assessment criteria for attending and non-attending students will be identical.</p>
<p>Assessment language</p>	<p>English</p>
<p>Evaluation criteria and criteria for awarding marks</p>	<p>Students will not be allowed to enroll for the written and oral exams until they have provided evidence of their B1 English proficiency to Faculty of Economics and Management.</p> <p>In addition, students must pass both parts of the written exam (i.e. at least 18/30 on both parts), before they can attend an oral exam, and they must pass the oral exam before receiving a final grade (i.e. at least 18/30).</p>
<p>Required readings</p>	<p>Course material will be made available via electronic reserves and students will be responsible for printing and bringing their own copies to each lesson.</p> <p>Students can refer to the following texts online to consolidate learning throughout the course and to prepare for the written exam and the portfolio.</p> <p>Students will also be required to study some texts throughout the course from time to time during private study.</p>

	<ol style="list-style-type: none"> 1. <i>Cliffs Quick Review: Economics</i>. Cliffs Notes, 1993. ISBN-10: 0822053241 Available Online: http://www.cliffsnotes.com/more-subjects/economics 2. <i>Cliffs Quick Review: Principles of Management</i>. Cliffs Notes, 2001. ISBN-10: 076456384X Available Online: http://www.cliffsnotes.com/more-subjects/principles-of-management 3. <i>Cliffs Quick Review: Accounting Principles I</i>. Cliffs Notes, 1998. ISBN-10: 0822053098 Available Online: http://www.cliffsnotes.com/more-subjects/accounting/accounting-principles-i 4. <i>Cliffs Quick Review: Accounting Principles II</i>. Cliffs Notes, 2000. ISBN-10: 0822053241 Available Online: http://www.cliffsnotes.com/more-subjects/accounting/accounting-principles-ii 5. <i>Cliffs Quick Review: Statistics</i>. Cliffs Notes, 2001. ISBN-10: 0764563882 Available Online: http://www.cliffsnotes.com/math/statistics
Supplementary readings	Additional resources for study at home will be suggested upon request. It is also highly recommended that students acquire an advanced grammar book and an adequate dictionary.