

Bachelor in Communication sciences and culture

Course title:	Anthropology of Intercultural Processes
Course year:	1st
Semester:	1st
Course code:	
Scientific sector:	M-DEA/01
Lecturer:	Dorothy Louise Zinn, Associate Professor dorothy.zinn@unibz.it ; DAN 3.15b, tel. 0472 014220
Module:	no
Lecturer other module:	-
Credits:	6
Total lecturing hours:	45
Total Hours of availability for students and tutoring:	
Office hours:	from Monday to Friday on request; other hours communicated during the course
Attendance:	According to the regulation. Non-attending students must complete work assigned through the Moodle platform in order to be admitted to the final exam. Attending students who miss more than 3 lessons must complete work assigned through the Moodle corresponding to each lesson missed in order to be admitted to the final exam.
Teaching language:	English
Propaedeutic course:	none
Course description:	As the study of human cultures, cultural anthropology has been a discipline at the forefront of analyzing situations arising from the intersection of differing cultural norms, perspectives, practices, styles, values and beliefs. The course features two parts: a general part acquainting students with anthropological ways of thinking, and a part which will deal in greater depth on anthropological perspectives regarding specific issues in intercultural processes.
Specific educational objectives:	The course is of a "caratterizzante" type within the overall program and complements the social science elements. It offers a general overview of anthropology relevant for Communication Sciences. Course objectives aim at giving the students conceptual and critical tools for accurately analyzing intercultural dynamics in our contemporary world. The course also seeks to foster proper academic writing and presentation skills.
List of topics covered:	Background and methods of the anthropological study of culture, cultural comparison, cultural change, social structure, gender, human communication, migration, embodiment; specific intercultural issues of identity, ethnicity, racism and multiculturalism.
Teaching format:	Lectures, video screening, short exercises, discussion,

	participation in the Moodle platform for the course
Learning outcomes:	<p>Knowledge and understanding</p> <ul style="list-style-type: none"> • Knowledge of basic concepts in the anthropological study of culture. • Acquisition of appropriate scientific languages for the description and analysis of social-cultural phenomena. <p>Applying knowledge and understanding</p> <ul style="list-style-type: none"> • Ability to apply anthropological approaches and concepts to the analysis of concrete social-cultural dynamics. • Ability to apply anthropological approaches and concepts in engaging scientific and cultural products. <p>Making judgements</p> <ul style="list-style-type: none"> • Development of critical and independent thinking regarding social-cultural dynamics in intercultural contexts. • Development of reflexive self-awareness in intercultural settings. <p>Communication skills</p> <ul style="list-style-type: none"> • Ability to recognize the fundamental elements of scientific writing. • Ability to develop a correctly structured short paper. • Ability to participate in scientifically grounded discussions and express an informed opinion. • Ability to communicate with appropriate sensitivity in intercultural contexts. <p>Learning skills</p> <ul style="list-style-type: none"> • Ability to autonomously extend the knowledge acquired during the course in dealing with various types of cultural products (scientific, journalistic, film, literary) and communication settings. • Ability to acquire new concepts and information consistent with the analysis of changing social-cultural dynamics.
Assessment:	<p>Attending students will develop group projects dealing with phenomena of cultural encounter. They will present their work orally in class and in a written final paper. In order to be admitted to the final examination, attending students who miss more than 3 lessons must complete work assigned through the Moodle corresponding to each lesson missed. Non-attending students are required to complete assignments made via the Moodle platform in order to be admitted to the final examination; additionally, they will present a final paper on an individual basis.</p> <p>Assessment is based on the work presented, which will be used to verify the acquisition of disciplinary methods and instruments, while the final project and/or paper will be used to verify the capacity to apply course concepts and instruments to the analysis of other cases/contexts of intercultural dynamics.</p> <p>Further instructions for Moodle work, exercises and the final paper will be presented during the course.</p>

<p>Evaluation criteria and criteria for awarding marks:</p>	<p>The evaluation of attending students will consist of 50% group project presentation, 50% final paper. The evaluation of non-attending students will consist of 50% written exercises via Moodle, 50% individual final paper. Criteria for the evaluation of exercises, the final project presentation and paper will consider the ability to accurately apply course concepts and instruments, the attempt to express original opinions and analyses, and the logical structure of exposition and argumentation.</p>
<p>Required readings:</p>	<p>Primary textbook:</p> <p>Hendry, Joy (2016) <i>Sharing Our Worlds: An Introduction to Social Anthropology</i>. 3rd ed. London: Palgrave-MacMillan</p> <p>Selected chapters and excerpts from:</p> <p>Callan H., Street B., and Underdown S., eds. (2013) <i>Introductory Readings in Anthropology</i>. Oxford: Berghahn.</p> <p>Tauber, E. and Zinn, D. (2015) <i>The Public Value of Anthropology: Engaging Critical Social Issues through Ethnography</i>. Bozen-Bolzano: Bozen Bolzano University Press</p> <p>Other required readings and resources will be made available during the course.</p>
<p>Supplementary readings:</p>	<p>Supplementary resources will be made available through the Moodle.</p>