# Syllabus

## Course description

<table>
<thead>
<tr>
<th>Course title</th>
<th>English – Specialized language course for economics</th>
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<tbody>
<tr>
<td>Course code</td>
<td>30146</td>
</tr>
<tr>
<td>Scientific sector</td>
<td>L-LIN-12</td>
</tr>
<tr>
<td>Degree</td>
<td>Tourism, Sport and Event Management</td>
</tr>
<tr>
<td>Semester and academic year</td>
<td>1st Semester, 2016-2017</td>
</tr>
<tr>
<td>Year</td>
<td>1st year</td>
</tr>
<tr>
<td>Credits</td>
<td>3</td>
</tr>
<tr>
<td>Modular</td>
<td>No</td>
</tr>
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</table>

| Total lecturing hours        | 30                                                 |
| Total lab hours              | -                                                  |
| Total exercise hours         | -                                                  |

Attended

| Prerequisites | B1 English proficiency according to the Common European Framework as accepted by the School of Economics and Management, e.g. successful completion of an internationally recognized English exam and/or documentation from the University Language Center |


| Specific educational objectives | The course is designed to acquire further language skills. This is an upper-intermediate (B2+) English course that caters to the specific language requirements of a Bachelor’s degree in Tourism, Sport and Event Management. The course reviews upper-intermediate English relevant to Tourism Sport and Event Management, devoting adequate attention to all four language skills: reading, writing, listening and speaking. The course is contextualized to both the general curriculum of the degree program and the specific linguistic demands of a career in the fields of Tourism, Sport and Event Management. As required homework, participants will review relevant vocabulary and grammar, complete writing assignments and work with authentic texts approaching those they will encounter in their content courses, while in-class activities will focus on interaction in English (i.e. writing about, discussing and presenting on pertinent topics). The course will be conducted entirely in English. Students who meet the minimum prerequisite (B1) should expect to dedicate 4-6 hours per week toward coursework, including lectures. |

At the end of the course, students will be expected to be able to effectively communicate at the B2+ proficiency level.
level within their chosen academic fields, thus demonstrating that they not only possess the minimum English to succeed at the FUB, but are also capable of studying (and one day working) in an international context. Each student who passes the exam will therefore receive, upon request, a letter attesting to his or her specialized language proficiency for the purpose of study abroad, internships, graduate study and/or eventual employment. The most important goal of the course, however, is to guide the students in the development of the learning strategies they will need to continue to improve their specialized English during their studies at the FUB and as life-long learners of English.

<table>
<thead>
<tr>
<th>Lecturer</th>
<th>Dr Andrew Wimhurst, Mail: <a href="mailto:AndrewPeter.Wimhurst@unibz.it">AndrewPeter.Wimhurst@unibz.it</a>, Campus Bruneck-Brunico, 1st Floor – Professors Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific sector of the lecturer</td>
<td>L-LIN-12</td>
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<tr>
<td>Teaching language</td>
<td>English</td>
</tr>
<tr>
<td>Office hours</td>
<td>Please refer to the lecturer’s web page: <a href="https://www.unibz.it/en/services/language-centre/language-teachers/person/36040-andrew-peter-wimhurst">https://www.unibz.it/en/services/language-centre/language-teachers/person/36040-andrew-peter-wimhurst</a></td>
</tr>
<tr>
<td>Lecturing assistant</td>
<td>-</td>
</tr>
<tr>
<td>Teaching assistant</td>
<td>-</td>
</tr>
<tr>
<td>Office hours</td>
<td>-</td>
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</tbody>
</table>
| List of topics covered | 1) Relevant grammatical structures and language skills through the B2+ level  
                          2) Basic concepts and themes of Tourism, Sport and Event Management  
                          3) The specialized language and language skills required for successful completion of the Tourism, Sport and Event Management degree program |
| Teaching format      | The course will consist of student-centered communicative language tasks contextualized to the fields of Tourism, Sport and Event Management. |
| Learning outcomes    | Knowledge and understanding  
                          • Knowledge and understanding of upper intermediate grammatical structures relevant to Tourism, Sport and Event Management  
                          • Knowledge and understanding of specialized texts related to Tourism, Sport and Event Management  
                          • Knowledge and understanding of advanced vocabulary to be used both in academic writing and academic conversations about Tourism, Sport and Event Management  
                          Applying knowledge and understanding  
                          • Applying knowledge and understanding to be able
to communicate in professional and academic contexts and present original work to the public in English

- Applying knowledge and understanding to be able to interact with native speakers and advanced learners of English in a spontaneous and fluent way on topics related to Tourism, Sport and Event Management
- Applying knowledge and understanding to be able to express complex content and describe events in English using the language of Tourism, Sport and Event Management
- Applying knowledge and understanding to be able to interpret and summarize authentic academic texts related to Tourism, Sport and Event Management
- Applying knowledge and understanding to be able to write upper intermediate academic texts in English
- Applying knowledge and understanding to be able to give a formal academic presentation in English

Making judgments
- Judging the appropriateness of register for formal (academic and professional) versus informal (amongst peers) contexts
- Judging the appropriateness of written genre for formal (academic and professional) versus informal (amongst peers) contexts
- Judging the appropriateness of spoken discourse patterns for formal (academic and professional) versus informal (amongst peers) contexts

Communication skills
- Ability to communicate in professional and academic contexts and present original work to the public in English
- Ability to interact with native speakers and advanced learners of English in a spontaneous and fluent way on topics related to Tourism, Sport and Event Management
- Ability to express complex content and describe events in English using the language of Tourism, Sport and Event Management
- Ability to interpret and summarize authentic academic texts related to Tourism, Sport and Event Management
- Ability to write upper intermediate academic texts in English
- Ability to give a formal academic presentation in English
### Learning skills

- Developing the advanced autonomous learning skills necessary to extend language learning to natural contexts, i.e. content courses in the TSE program, study abroad, internships, graduate study, future employment, and life experiences with English.

### Assessment

Assessment will be based on a portfolio of written homework assignments (25%), a two-part final written exam (25% + 25% = 50%) and a final oral presentation (25%). The final written exam will consist of two equally weighted parts: Part I: Reading, Grammar and Vocabulary (25%) and Part II: Writing (25%).

Detailed descriptions of each component are found on the reserve collections.

The assessment criteria for attending and non-attending students will be identical, but attending students will have the opportunity to receive “extra credit” toward their final marks by completing “pop quizzes”. The criteria for status as an “attending” student will be explained during the first lesson.

### Assessment language

English

### Evaluation criteria and criteria for awarding marks

Students will not be allowed to enroll for the written and oral exams until they have provided evidence of their B1 English proficiency to School of Economics and Management.

To pass the course, students need a total of 72 out of 120 points (average of 18/30) across all components. In addition, students must pass both parts of the written exam (i.e. at least 18/30 on both parts), before they can schedule an oral exam, and they must pass the oral exam before receiving a final grade (i.e. at least 18/30). It is not necessary to pass the portfolio to pass the course, but students are encouraged to prepare their best work, as the portfolio counts for 25% of the final grade.

Please note that passing grades on each component are only valid for the 2015-16 academic year and students may only enroll for a maximum of 2 out of 3 exam sessions per academic year. This means that passing scores on each component may be carried over to a subsequent exam session in the same academic year only. For example, if a student submits a portfolio and passes the written exam in January, but fails the oral exam, he or she may retake the oral exam in either June or September. But if the student fails the oral exam a second time, then he or she will have to resubmit the
portfolio and retake both the written and oral exams during the next academic year.

Detailed descriptions of the grading criteria for each component are available on the reserve collection.

**Required readings**

Course material will be made available via electronic reserves and students will be responsible for printing and bringing their own copies to each lesson.

Students will need to refer to the following texts for Task A on the portfolio (SEE DESCRIPTION OF ASSESSMENT):

   Available Online: [http://www.cliffsnotes.com/more-subjects/economics](http://www.cliffsnotes.com/more-subjects/economics)

   Available Online: [http://www.cliffsnotes.com/more-subjects/principles-of-management](http://www.cliffsnotes.com/more-subjects/principles-of-management)


**Supplementary readings**

Additional resources for study at home will be suggested upon request. It is also highly recommended that students acquire an advanced grammar book and an adequate dictionary.