## Syllabus
### Course description

<table>
<thead>
<tr>
<th>Course title</th>
<th>Foreign language “French”</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course code</td>
<td>30114</td>
</tr>
<tr>
<td>Scientific sector</td>
<td>L-LIN/04</td>
</tr>
<tr>
<td>Degree</td>
<td>Tourism, Sport and Eventmanagement</td>
</tr>
<tr>
<td>Semester and academic year</td>
<td>1st Semester, 2016/2017</td>
</tr>
<tr>
<td>Year</td>
<td>2nd year</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
<tr>
<td>Modular</td>
<td>No</td>
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</tbody>
</table>

| Total lecturing hours | 36                        |
| Total lab hours       | -                         |
| Total exercise hours  | -                         |

**Attendance** suggested, but not required

**Prerequisites**
The pre-requisite for this course is a passing grade in: Specialized Language (Italian – German – English)

**Course page**

**Specific educational objectives**
The course is designed to acquire further language skills.

The objectives of the course are on different levels:
- The consolidation of grammatical and linguistic structures;
- A general overview of the touristic sector in France;
- The specific glossary related to the touristic activities.

The aim of the course is to enable the student to read, understand and talk about a specific subject in a professional touristic environment.

<table>
<thead>
<tr>
<th>Lecturer</th>
<th>Dott. Bruno Albanese; Mail: <a href="mailto:Bruno.Albanese@unibz.it">Bruno.Albanese@unibz.it</a>, Campus Bruneck-Brunico, 1st Floor, Professors Room 1.09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific sector of the lecturer</td>
<td>L-LIN/04</td>
</tr>
<tr>
<td>Teaching language</td>
<td>French</td>
</tr>
<tr>
<td>Office hours</td>
<td>please refer to the lecturer’s web page: <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/32820-bruno-albanese">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/32820-bruno-albanese</a></td>
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<tr>
<td>Lecturing assistant</td>
<td>-</td>
</tr>
<tr>
<td>Teaching assistant</td>
<td>-</td>
</tr>
</tbody>
</table>
### Office hours
- 

### List of topics covered
- 

### Teaching format
<table>
<thead>
<tr>
<th>Office hours</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>List of topics covered</td>
<td>-</td>
</tr>
<tr>
<td>Teaching format</td>
<td>Frontal lectures, exercises, simulations, conversation starting from the reading of specific materials (newspaper articles, leaflets, timetables, presentations of touristic sites, etc.)</td>
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</tbody>
</table>

### Learning outcomes

#### Knowledge and understanding
- Knowledge and understanding of basic grammatical structures
- Knowledge and understanding of basic vocabulary related to everyday life
- Knowledge and understanding of basic vocabulary related to tourism

#### Applying knowledge and understanding
- Applying knowledge and understanding to be able to read, write and communicate in French language
- Applying knowledge and understanding to be able to understand fundamental elements of French culture

#### Making judgments:
- to advise customers about the global touristic offers and give them the possibility to choose the better conditions.

#### Communication skills:
- Ability to present himself and his role in the touristic activity for giving the proper information to public.

#### Learning skills:
- Ability to read and understand a specific document concerning touristic topics.

### Assessment

#### Final Written and oral exams:
- The written exam includes a listening comprehension, grammar exercises based on touristic subjects and a reading comprehension.
- The oral section includes a presentation of touristic activities and fields (i.e. the management of a touristic activity, advertising campaigns, marketing actions, etc.)

The same program is available also for non-attending students

#### Assessment language
- French
### Evaluation criteria and criteria for awarding marks

For the admission to the oral section, it is compulsory to obtain a positive result in the written part.

To pass the complete exam, the student must obtain a positive mark in both the sections. Therefore, the sum of the written and oral evaluations divided by 3 gives the final mark (30/30)

**Written section:**
- Listening comprehension: 10 points
- Grammar and vocabulary: 40 points
- Reading comprehension: 10 points
- Text composition: 10 points

**Oral section:** 20 points

During the oral evaluation, the student must prove a good pronunciation, the use of a specific vocabulary and a good fluency in the language.

### Required readings

At each class, the teacher will provide the material and the texts which will be also available on the website of the School of Economics.

**Suggested grammar book:**

**Suggested course book:**
C’est dans l’air 1 – Méthode de Français di Lidia Parodi e Marina Valacco. Casa editrice: Minerva Scuola

### Supplementary readings

Le français du tourisme et de l’hôtellerie de Anne-Marie Calmy Édition Hachette.

Clés pour la France en 80 icônes culturelles de Denis C. Meyer Édition Hachette