

Syllabus

Course description

Course title	Theory and Practice of the Technological Image: Artistic Photography
Course code	97013
Scientific sector	L-ART/06 – cinema, fotografia e televisione
Degree	Bachelor in Design and Art (L-4)
Semester	II
Year	1st, 2nd or 3rd
Credits	5
Modular	No

Total lecturing hours	60
Total hours of self-study and / or other individual educational activities	about 65
Attendance	not compulsory but recommended
Prerequisites	-
Course page	-
Maximum number of students per class	20 (a selection will be made in case of a higher number)

<p>Course description and specific educational objectives</p>	<p>The course belongs to the class “caratterizzante” in the curriculum in Design.</p> <p>Course description:</p> <p>The course focuses on the definition and acquisition of the photographic language and the ability to read and use it within a given context. Besides exploring and reinterpreting the history of photography, particular attention will be paid to the current state of the photobook and photography in general.</p> <p>Through a series of lectures exploring the state of photography, combined with field and studio work, the students will have to produce two projects.</p> <p>Each lecture will be split into a first part devoted to the discussion of already existing projects, while the second half will be focused on the production and creation of new ones.</p> <p>Educational objectives:</p> <ul style="list-style-type: none"> • The acquisition of the basic knowledge concerning the technical and scientific subjects • The acquisition of the basic knowledge concerning the culture of design in all its aspects • the acquisition of the basic knowledge concerning the photographic language • the acquisition of basic technical skills related to photography • the acquisition of the basic knowledge concerning the culture of editorial design, with a particular focus on photobooks • knowledge of the most important aspects of the history of photography • Structuring photographic discourses and narratives through editing and sequencing
<p>Lecturer</p>	<p>Nicolò Degiorgis office F3.04, e-mail nicolo.degiorgis@unibz.it, tel. +39 0471 0152 26 or -27, webpage https://www.unibz.it/en/faculties/design-art/academic-staff/person/34961-nicolo-degiorgis</p>

Scientific sector of the lecturer	-
Teaching language	English
Office hours	Friday, 10.00-12.00
List of topics covered	<ul style="list-style-type: none"> - Photographic language/s - an alternative history of photography - Post-photography - Appropriation and imitation - The state of images (The hierarchy, the conflict, the control of images) - Editing and sequencing - Researching, shooting, designing - The photobook: Self-publishing vs. traditional publishing - slideshows, exhibitions, multimedia - exhibitions, festivals, fairs - publishing houses, agencies, galleries, collectives
Teaching format	The teaching activity will be organized around a series of frontal lectures and integrated by visits and practical exercises to be conducted inside the studio as well as on the field. The practical exercises will be discussed during the exam.

Expected learning outcomes	<p>Knowledge and understanding of the important aspects of the history and analysis of photography</p> <p>Knowledge of the technical and cultural issues related to photography</p> <p>Reaching the necessary ability to read, understand, edit and present photographic images</p> <p>Presenting at a professional level their own project realised in the field of photography through the creation of publications</p> <p>Understanding the essential aspects of photography and its forms of presentation, such as publications, exhibitions, multimedia, slideshows</p> <p>Making judgments Judgment autonomy arising in the creation of a publication developed during the course</p> <p>Communication skills</p> <ul style="list-style-type: none"> • Reaching the necessary ability to present on a professional level - in form of publication, installation or exhibition - one's own photographic project • Communicating and arguing on a professional level the reasons for one's choices and motivating them from formal, technical and theoretical points of view <p>Learning skills Learning skills acquired through the application of the theory examined during the frontal lectures and while working on the field</p>
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Assessment	The exam consists of the presentation of two projects for each student (preferably in form of a publication). For this purpose, each student prepares a 10min screen presentation containing a brief report about the work carried out during the semester.
Assessment language	The same as the teaching language
Evaluation criteria and criteria for awarding marks	<p>The final assessment is based on the content of all the exercises according to the following criteria:</p> <ul style="list-style-type: none"> - Mastery of the photographic language - Analysis and observation ability of the student - Completeness and coherence of the publication (or other presentation form) - Clarity in the presentation of the process that leads to their choices - Technical-formal quality of the project - Design skills - Skills in critical thinking - Ability to edit and structure images into narratives

Required readings	There are no required readings compulsory for the students attending the exam
Supplementary readings	<p>For further interest about the issues handled during the course it is recommended to read the texts included in the course reserve collection:</p> <p>https://eu.alma.exlibrisgroup.com/leganto/readinglist/lists</p>