

Syllabus

Course description

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| Course title | Behaviour and Sociology of Communicative and Cultural Processes |
| Course code | 64139 |
| Scientific sector | SPS/12 - SPS/08 |
| Degree | Bachelor for Social Education |
| Semester | 1 st |
| Course year | 2 nd |
| Credits | 10 |
| Modular | Yes - number of modules: 2 |

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| Total lecturing hours | 60 |
| Total lab hours | 0 |
| Attendance | according to the regulation |
| Prerequisites | none |

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| Specific educational objectives | <p>The course gives an overview over key questions and scientific approaches to communication and presents some approaches for the initiation of communicative processes.</p> <ul style="list-style-type: none"> • Sociological Theory of Communication • Theory of communicative acting (Habermas) • Ethics of communication • Psychology of communication • Science Communication • Methods to critically analyze communication (e.g. semiotics) <p>Within the laboratory students develop and apply specific communication strategies within helping professions.</p> <p>Objectives are the knowledge of some essential theories and approaches to communicative processes especially in the context of social education and social work.</p> |
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| Course 1 | Sociology of communicative and cultural processes |
| Lecturer | Prof. Dr. Susanne Elsen Dr. Claudia Lintner |
| Scientific sector of the lecturer | SPS/08 |
| Teaching language | English |
| Office hours | from Monday to Friday on request |
| List of topics covered | <p>Sociological Theory of Communication Self-Organization of the knowledge based society New production of knowledge Communication of knowledge Communicational ethics Non verbal communication Communication, Conflict, Mediation Communication in Social Work Mapping Controversies Semiotics</p> |
| Teaching format | Frontal lectures, group work, exercises, labs, projects |

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| Total lecturing hours: | 30 (15 Prof. Dr. Susanne Elsen & 15 Dr. Claudia Lintner) |
| Credits | 5 |

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| Veranstaltung 2 | Soziologie abweichenden Verhaltens |
| Dozent | Prof. Dr. Lothar Böhnisch |
| Wissenschaftlich-disziplinärer Bereich | SPS/12 |
| Unterrichtssprache | Deutsch |
| Sprechzeiten | Jeweils am Tag der Vorlesung |
| Auflistung der behandelten Themen | <p>Die Vorlesung ist interdisziplinär angelegt. Die Einführung in die soziologischen Theorien Abweichenden Verhaltens (Z.B. Anomie, Subkultur, Labeling etc.) wird mit der tiefenpsychologisch rückgebundenen, interaktiv angelegten Bewältigungstheorie verbunden.</p> <p>In diesem Zusammenhang werden vor allem auch geschlechtsdifferente Muster thematisiert.</p> <p>Die Anwendung in sozialpädagogische Arbeitsfelder wird vermittelt.</p> |
| Unterrichtsform | Traditionell |
| Gesamtanzahl Vorlesungsstunden: | 30 |
| Kreditpunkte | 5 |

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| Learning outcomes | <ol style="list-style-type: none"> 1) Verständnis im Umgang mit imaginierten Öffentlichkeiten (vgl. Nowotny) 2) Kenntnis von Methoden zur Analyse visueller Kommunikation 3) Verständnis zur Entstehung sozialer Probleme 4) Rolle der (angewandten) Sozialwissenschaften zwischen Beobachten und Gestalten 5) Welche visuellen Codes verwenden sie und inwiefern reproduzieren sie damit soziale Ungleichheiten? 6) Verständnis sensibler Kommunikation bei komplexen sozialen Problemlagen |
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| Assessment | Presentation of projects that will be elaborated during the course and in group work written exam and oral exam |
| Assessment language | English - Deutsch |
| Evaluation criteria and criteria for awarding marks | Quality of presentation, degree of integration of the discussed approaches to communication (transfer), quality of presented communication strategy |

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| Required readings | <p>Sociology of communicative and cultural processes</p> <p>Burawoy, Michael (2005): »For Public Sociology. 2004 Presidential Address«. In: American Sociological Review, 70, S. 4-28.</p> <p>Latour, Bruno (2005): »From Realpolitik to Dingpolitik or How to Make Things Public«. In: Making things public: atmospheres of democracy. Hg. v. Bruno Latour/Peter Weibel, Cambridge, Mass.: MIT Press, S. 14-41.</p> <p>Mills, C. Wright (1959): The Sociological Imagination. Oxford: Oxford University Press (Chapter 1: The Promise).</p> |
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| | <p>Nowotny, Helga/Scott, Peter/Gibbons, Michael (2003): »'Mode 2' Revisited. The new production of knowledge«. In: Minerva, 41(3), S. 179-194.</p> <p>Soziologie abweichenden Verhaltens</p> <p>L. Böhnisch (2010) Abweichendes Verhalten Juventa</p> |
| Supplementary readings | <p>Sociology of communicative and cultural processes</p> <p>Dewey, John (1954): The Public and Its Problems. Athens (Ohio): Swallow Press.</p> <p>Best, Joel (2012): Social Problems. Second Edition. Auflage, New York: W. W. Norton & Company.</p> <p>Brown, Harvey Richard/Goodman, Douglas (2003): »Jürgen Habermas' Theoy of Communicative Action - an uncomplete project.«. In: Handbook of Social Problems: A Comparative International Perspective. Hg. v. George Ritzer, London: SAGE, S. 201-216.</p> <p>Soziologie abweichenden Verhaltens</p> <p>in Böhnisch a.a.O.</p> |