

## Syllabus

### Course description

<b>Course title</b>	English as a Foreign Language-Specialized Language Course for Economics-Basic
<b>Course code</b>	27125
<b>Scientific sector</b>	L-LIN-12
<b>Degree</b>	Bachelor in Economics and Management
<b>Semester and academic year</b>	1st semester 2017-2018
<b>Year</b>	1
<b>Credits</b>	4
<b>Modular</b>	No

<b>Total lecturing hours</b>	40
<b>Total lab hours</b>	tba
<b>Total exercise hours</b>	tba
<b>Attendance</b>	suggested, but not required
<b>Prerequisites</b>	none
<b>Course page</b>	<a href="http://www.unibz.it/en/economics/progs/bacs/economics/courses/default.html">http://www.unibz.it/en/economics/progs/bacs/economics/courses/default.html</a>

<b>Specific educational objectives</b>	<p>The course aims at strengthening students' four skills (listening, speaking, reading, writing). Specific educational objectives include the following:</p> <ul style="list-style-type: none"> <li>• to improve oral comprehension through selective listening aimed at summarizing and rephrasing information in both speaking and writing</li> <li>• to improve written comprehension through skimming and scanning activities aimed at summarizing and rephrasing information in both speaking and writing</li> <li>• to improve both grammatical range and accuracy and lexical range and appropriateness</li> </ul>
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<b>Lecturer</b>	Peter Brannick Office E 3.10 <a href="mailto:peter.brannick@unibz.it">peter.brannick@unibz.it</a> Tel: 0471 013278
<b>Scientific sector of the lecturer</b>	L-LIN-12
<b>Teaching language</b>	English
<b>Office hours</b>	please refer to the lecturer's web page
<b>Lecturing assistant</b>	none
<b>Teaching assistant</b>	Andrew Wimhurst, office E 3.10, e-mail <a href="mailto:andrew.wimhurst@unibz.it">andrew.wimhurst@unibz.it</a> , tel. +39 0471 013279,
<b>Office hours</b>	tba
<b>List of topics covered</b>	Authentic (oral and written) texts taken from various sources and dealing with both current affairs and field-specific topics will be used
<b>Teaching format</b>	Classes will include exercises of different kinds, mostly in pairs

	or small groups. The main teaching format will be the dialogic lesson
<b>Learning outcomes</b>	<ul style="list-style-type: none"> <li>• <u>Knowledge and understanding:</u> Knowledge of grammatical structures and vocabulary within the B2-C1 range, understanding of authentic (general and field-specific) oral and written texts (produced for various purposes and representing different varieties of English, as well as different registers and styles)</li> <li>• <u>Applying knowledge and understanding:</u> Reporting on/expressing opinions about course-related topics in short coherent oral and written texts</li> <li>• <u>Making judgments:</u> Integrating knowledge and understanding acquired in the course (incl. exercises) with knowledge and understanding from other courses to achieve academic and professional purposes especially within the fields of economics, management, and law</li> <li>• <u>Communication skills:</u> Communicating (in both speaking and writing) in such a way as to show awareness of intended purposes and addressed audience.</li> <li>• <u>Learning skills:</u> Ability to pursue autonomous learning based on the feedback received</li> </ul>
<b>Assessment</b>	<ul style="list-style-type: none"> <li>• Written exam: reading comprehension tasks; grammar and vocabulary exercises; writing task</li> <li>• Portfolio: writing tasks</li> <li>• Oral exam: individual presentation</li> </ul>
<b>Assessment language</b>	English
<b>Evaluation criteria and criteria for awarding marks</b>	40% final written exam, 30% oral exam, 30% portfolio (further details will be provided during the course)
<b>Required readings</b>	Required materials will be provided in class and uploaded to the reserve collection
<b>Supplementary readings</b>	<p>Suggested references include the following:</p> <p>Gilbert, J.B. (2004)* <i>Clear Speech</i>. Cambridge: Cambridge University Press.</p> <p>- Murphy, R. (2004)* <i>English Grammar in Use</i> (upper-intermediate/advanced). Cambridge: Cambridge University Press.</p> <p>- Swan, M. (2005)* <i>Practical English Usage</i>. Oxford: Oxford University Press.</p> <p>* or other edition</p>