



International Master
in Horticultural Science (IMaHS)

ACADEMIC BASECAMP

20-22/02/2019

Venue:

Free University of Bozen-Bolzano and
Haus der Familie
(Renon, Bozen-Bolzano www.hdf.it/it/casa-della-famiglia),
a training centre located in the mountains above
Bozen-Bolzano

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Freie Universität Bozen
Libera Università di Bolzano
Università Lieldia de Bulsan



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

ACADEMIC BASECAMP PROGRAMME

The fourth edition of the Academic Basecamp is organized within the activities of the "International Master in Horticultural Science (IMaHS)" jointly offered by the University of Bologna and the Free University of Bozen-Bolzano. With the participation of students from TUM (Munich, Germany) and Szent István University (Hungary).

Aims

- to stimulate interactions among IMaHS students
- to provide them soft-skills
- to strengthen their knowledge of the horticultural industry and related job opportunities.

20 February 2019

- 10:30 Arrival and registration
- 11:15 Welcome and visit to unibz
- 12:15 Lunch
- 13:15 Stakeholders' presentation and round table
-17:00 with students

Participating Companies

Agrintesa – F. Gambi
(Growers' Association, Italy)

Assomela – A. Dalpiaz
(Italian Association of Apple Producers, Italy)

Bayrisches Obstzentrum – M. Neumüller
(Bavarian Centre of Pomology and Fruit Breeding, Germany)

Biolchim – M. Civitareale
(Production and marketing of biostimulants, Italy)

Newplant – M. Montefiori
(Promotion of Fruit varieties, Italy)

Agrofresh – E. Rondelli
(Development and marketing of a postharvest bioregulators, USA)

Zespri Kiwifruit – N.V. E. Xylogiannis
(Global marketing of kiwifruit, New Zealand)

17:15 Transfer to Renon
(by cable car from Bozen-Bolzano or by bus)

Registration and dinner

21 February 2019

- 8:30 Improving students' soft skills:
- Problem Solving and Decision Making**
– C. Fischer
- Soft Skills in Professional Portfolios and in CVs**
– M. Canavari
- Delivering Effective Presentations**
– M. Tagliavini
- Plant Variety Development and Management**
– B. M. Novak
- Coffee Break
- 10:30 **Inspiring Lecture: Will Old and Novel Genetic Tools Make Viticulture Finally Sustainable?**
– R. Velasco
- From Research to Business: A Successful Case Study in Horticulture**
– L. Manfrini
- 12:00 Lunch
- 13:00 Social activity (walking around)

15:00 **How to Launch a Start-Up and Consulting Business in AgTech**
– K. Kuznetzsova

15:30 Team work:
-19:00 finalizing students' presentations

Dinner at the Haus der Familie / Renon

22 February 2019

- 8.30 **Students' Presentations**
-12:30
- From Finance to the Field: Blockchain Technology for Food Safety**
(Group 1) Moriggi C. et al.
- Risk Management of Trialeurodes Vaporariorum in Protected Horticultural Environments**
(Group 2) – Baker K. et al.
- Implications of Report IPCC in Horticulture Marketing**
(Group 3) – Quarta R. et al.
- Organic Farming - Future or Not?**
(Group 4) – Julia Sullman
- Innovative tools for the weed control in precision horticulture**
(Group 5) – Zubalayev I et al.
- Breeding Aims in Apple Fruit**
(Group 6) – Grillini G.
- 12:30 Lunch
- 14:00 Departure from Renon