

CURRICULUM VITAE

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- Personal information** Christian Upmeier
Free University of Bolzano/Bozen
Piazza Università 1
39100 Bolzano/Bozen
Tel +39 0471 01 52 13
cupmeier@unibz.it
- Education** 1992 Diploma in Graphic Design,
Staatliche Kunstakademie Stuttgart
- Present appointment** Professore associato ICAR/13
start of appointment: 2005
(Tenured Associate Professor)
employer: Free University of Bolzano/Bozen
Teaching as <project oriented
- Professional experience** **SEPTEMBER 1988 — AUGUST 1990**
Junior Designer | EskindWaddell Design Consultancy, Toronto
Designing in teams on Corporate Communication and
Corporate Design Projects for small and large scale clients
OCTOBER 1990—AUGUST 1991
Internship | Total Design, Amsterdam
Internship | Studio Form Vijf, Den Haag
OCTOBER 1992– SEPTEMBER 1995
Designer | Hesse Designagentur, Düsseldorf
Designing individually on small and in teams on large scale
Corporate Design projects
OCTOBER 1995– SEPTEMBER 1997
Designer | Bauhaus-Universität Weimar
Inhouse coordination and development of the Corporate
Design for the newly renamed university
OCTOBER 1997– SEPTEMBER 2003
Teaching staff for special requirements |
Bauhaus-Universität Weimar, Faculty of Design
(Tenured Associate Lecturer)
Independent teaching in Visual Communication and
supervising diploma theses
OCTOBER 2003– SEPTEMBER 2005
C2-Professur Kommunikationsdesign | Hochschule Darmstadt,
Faculty of Design (Tenured Associate Professor)
OCTOBER 2005 – ONGOING
Professore associato | Free University of Bolzano/Bozen,
Faculty of Design and Art (Tenured Associate Professor)
- Design competitions and awards** 1991 Distinction; Art Directors Club Canada
1993 Distinction; Art Directors Club Europe
1993 Bronze medal; Art Directors Club Germany
2000 Nomination for the University Prize at the
Bauhaus-Universität Weimar

Academic teaching 2013–14 Teaching projects in *Visual Communication* in the last 5 years at the Free University of Bolzano/Bozen; Faculty of Design and Art

2013–14
Making a mark – City Museum Meran | 90h | BA |
This is not a logo! – City Museum Bozen | 90h | BA |

2014–15
1,7 sec – Advertise the Digital Agenda South Tyrol | 90h | BA |
Making a mark – Design Museum London | 90h | BA |

2015–16
Making a mark – Create a social fashion brand | 90h | BA |
Visualizing music – Konzertverein Bozen | 90h | BA |

2016–17
Making a mark – Book publishers | 90h | BA |
Don't judge a book by its cover – Book publishers | 90h | BA |

2017–18
Das Bild der Stadt – City branding | 90h | BA |
The image of the city – City branding | 90h | BA |

2018–19
D is for Design – Kunstgewerbemuseum Berlin | 90h | BA |
*Designing for democracy – State parliament South Tyrol | 90h | BA | *SE

For results of evaluations see full details in appendix.

Achievements in teaching 2001 Distinction for a thesis work of Antje H., Art Directors Club-Nachwuchswettbewerb, Germany
2003 Distinction for a thesis work of Annett B., Art Directors Club-Nachwuchswettbewerb, Germany
2015 Distinction for a semester work Marie R., German Art Directors Club-Nachwuchswettbewerb, Germany
2015 Distinction for a semester work Maximilian S., German Art Directors Club-Nachwuchswettbewerb, Germany
2015 Bronze medal for a semester work Esther Z., German Art Directors Club-Nachwuchswettbewerb, Germany

Other academic responsibilities 2016–current Member of the Quality Committee
2016–current Member of Degree Course Council Bachelor in Design and Art
2010–2014 Member of Degree Course Council Bachelor in Design and Art
2011 Member of the working group for the Vice-Rector of Teaching on LLL-offerings for children; Design of ›Junioruni‹ (Naming, trade mark, imagery, program flyer, certificate, banner and gadgets)
2010 Coordinator of the Rectorate for the university exhibition during the ›Lunga notte della ricerca Bolzano‹ 24.9.2010 (Exhibition set-up; Visual stand design; Coordination of the projects presented)

- Research grants, contracts and sponsoring
- 2005 Kuratorium für Technische Kulturgüter | Signage and wayfinding design for cultural heritage
 - 2006 Abteilung Natur und Landschaft, Provinz Bozen | Corporate design for a conservation area
 - 2007 Gemeinde Eppan/Comune d'Appiano | Signage and wayfinding design for a conservation area
 - 2013 Free University of Bolzano/Bozen | Research funding: Mechanical writing – the typewriting machine and its implications on culture and design history
 - 2013 Sportler AG | Trademark proposals for a sports outfitters subbrand
 - 2014 Ressort Familie und Verwaltungsorganisation, Provinz Bozen | Advertising proposals for the Digital Agenda South Tyrol
 - 2015 Trade Association Alto Adige | Pictogram proposals for the industrial area
 - 2018 State Parliament South Tyrol | Political education
 - 2019 State Parliament South Tyrol | Proposals for a web prototype on political education

Publications • 2004

UPMEIER, CHRISTIAN; LENSINK, WILCO: Technikmeile – Signage and wayfinding proposals for cultural heritage, 2004. Practice-oriented teaching | Action Research. Exhibition – Curatorium per i beni tecnici culturali e. V.; Interreg-Project

UPMEIER, CHRISTIAN: 200g sweetness – From beet to sugar, 2004. Practice-oriented teaching | Action Research. Exhibition – Rittergut Besenhausen; Südzucker AG

UPMEIER, CHRISTIAN: Visual Design for the Protestant Youth Church Convention in Thuringia, Erfurt, 2004. Practice-oriented teaching | Action Research. Exhibition – EKM – Evangelische Kirche Mitteldeutschland

• 2005

UPMEIER, CHRISTIAN: ›Live bewerben‹ – Design for a student job fair, 2005. Practice-oriented teaching | Action Research. Exhibition – Konaktiva e. V.; Technical University Darmstadt

UPMEIER, CHRISTIAN; BERTOLINI, PATRIZIA: Technikmeile – Signage and wayfinding design for five cultural heritage sites in South Tyrol, 2005. Curatorium per i beni tecnici culturali e.V.; Interreg-Project. Design – Communication Design Product

• 2006

UPMEIER, CHRISTIAN: Otto luoghi della tecnica – Advertising and wayfinding design during the II. Cycling Day Bolzano/Bozen, 2006. Curatorium per i beni tecnici culturali e. V.; Interreg-Project. Design – Communication Design Product

• 2007

UPMEIER, CHRISTIAN; BERTOLINI, PATRIZIA: Montiggler Wald/ Mitterberg – Signage and wayfinding design for a conservation area, 2007. Gemeinde Eppan/Comune d'Appiano. Design – Communication Design Product

UPMEIER, CHRISTIAN; JYRCH, ANNE; WEISSENBURGER, ANNETT:

Futurum – Fiera della formazione Alto Adige. Naming, Corporate Design, Advertising, Fair Design (in collaboration with Gigliotti, Roberto; Akkermann, Tanja). Provincia Autonoma di Bolzano, 2007. *Design – Communication Design Product*

DAL NEGRO, SILVIA; LENSINK, WILCO; UPMEIER, CHRISTIAN; VOLONTÉ, PAOLO: ›Visual Communication in a multilingual context‹.

In: *Zeitschrift für Literaturwissenschaft und Linguistik*. Dezember 2007; Volume 37, Issue 4. S. 113–131. ISSN 0049-8653.

DOI <https://doi.org/10.1007/BF03379774>

• **2008**

UPMEIER, CHRISTIAN: ›Sprachen vor Ort – Visuelle Kommunikation in einem mehrsprachigen Raum‹. In: *Zona#2*. Bozen University Press, 2008. S. 24–29. Editrice Abitare Segesta, Milano.

ISSN 0001-3218

UPMEIER, CHRISTIAN: Cycling guide ›Technikmeile‹ – Design for a book and orientation maps for cycling to cultural heritage sites in South Tyrol, 2008. Curatorium per i beni tecnici culturali e.V.; Kompass-Verlag. *Design – Communication Design Product*

• **2009**

UPMEIER, CHRISTIAN: Voices on Europe — What EU-election slogans of 27 countries can say about Europe, 2009. Postercampaign on city light billboards in South Tyrol. *Exhibition and Design – Communication Design Product*

UPMEIER, CHRISTIAN; JYRCH, ANNE; WEISSENBURGER, ANNETT: Design proposal for the International competition on wayfinding and art-in-architecture for the City and University Library Bruneck, South Tyrol [Third prize], 2009. *Design – Communication Design Product*

UPMEIER, CHRISTIAN; STIEGELE, JULIANE; DE CECCO, EMANUELA:

Mehr Netto für alle – Politics and communication, 2009. Practice-oriented teaching | Action Research. *Exhibition – Ex-Museion, Bozen*

• **2011**

UPMEIER, CHRISTIAN: Junioruni – Visual Identity for LLL-offerings for children, 2011. (naming, trade mark, imagery, program flyer, certificate, banner and gadgets). *Design – Communication Design Product*

• **2012**

UPMEIER, CHRISTIAN; LUCCARELLI, MARTIN: Toy vehicles – Student workshop with vKE, Citta di Bolzano, 2012. Practice-oriented teaching | Action Research. *Exhibition – Lunga notte della ricerca Bolzano, 2012*

• **2014**

UPMEIER, CHRISTIAN; MANTELLI, RICCARDO: Musée vivant – City Museum Bozen, 2014. Practice-oriented teaching | Action Research. *Exhibition – City Museum Bozen*

• 2015

UPMEIER, CHRISTIAN; MORETTI, MATTEO; DALLA MURA, MADDALENA:
Digital Agenda South Tyrol, 2015. Practice-oriented teaching |
Action Research. Exhibition – Ressort Familie und Verwaltungs-
organisation, Provinz Bozen

KOHLHUBER, DANIELA; UPMEIER, CHRISTIAN: Typo.Graphik –
La macchina da scrivere. I manifesti. La storia, 2015. Exhibition –
Palais Mammaing, Meran; Typewritermuseum «Peter Mitterhofer»

• 2016

BENINCASA, ANTONINO; UPMEIER, CHRISTIAN; CAMILLINI, GIAN-
LUCA, SETA, GIANLUCA: Refugees, in Poster Rex, 2016. Practice-
oriented teaching | Action Research. Exhibition – Swiss Design
Network, Bozen-Bolzano

UPMEIER, CHRISTIAN; CAMILLINI, GIANLUCA: Visualizing music –
Konzertverein Bozen, 2016. Practice-oriented teaching | Action
Research. Exhibition – Konzertverein Bozen/Società dei concerti
Bolzano

UPMEIER, CHRISTIAN; CAMILLINI, GIANLUCA: Redesigning an
industrial area pictogram, 2016. Practice-oriented teaching |
Action Research. Exhibition – Trade association/Assoimprenditori
Alto Adige

DALLA MURA MADDALENA, VINTI CARLO, CAMUFFO GIORGIO, UPMEIER
CHRISTIAN, BENINCASA ANTONINO: «Graphic design: History
and practice», 2016. Bozen-Bolzano University Press (Edited book)
ISBN 78-88-6046-090-5

Scientific conferences,
organisation and
moderation

MADDALENA DALLA MURA, ANTONINO BENINCASA, CHRISTIAN
UPMEIER, GIORGIO CAMUFFO, CARLO VINTI: **Graphic design:
History and practice.** International Conference, 2014. Libera Uni-
versità di Bolzano, Faculty of Design and Art

ANTONINO BENINCASA, CHRISTIAN UPMEIER: **Communication on
Design.** International Conference on networks in design educa-
tion and design practice. International Conference, 2013. Libera
Università di Bolzano, Faculty of Design and Art

JÖRG GLEITER, JAN BOVELET, ANTONINO BENINCASA, CHRISTIAN
UPMEIER: **Symptom Design.** International Conference on Things,
Signs and Their Effects. International Conference, 2012. Libera Uni-
versità di Bolzano, Faculty of Design and Art, Museion | Museum
of Modern and Contemporary Art

Language competencies German C2 | English C1 | Italian B2