

**Frieda Raich**

**1996 – 2005**

**Studies of Business Administration at the Economic Faculty of the University of Innsbruck (Specialisation: Marketing, Strategic Management and Leadership).**

**2001 – 2010**

**Researcher at European Academy of Bolzano, Institute for Management and Tourism, since 2007 Institute for Location Management and Regional Development. Research fields: Destination Management, Customer Satisfaction, Networks, Governance.**

**2003 – 2006 Co-ordinator of the Institute for Management and Tourism at the European Academy of Bolzano**

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**Doctor in economics at the University of Innsbruck, Austria**

**Title of the dissertation: "Governance of spacial competitive units – An approach for tourism destinations".**

**Content: analysis of different governance forms and governance elements as well as their combination and interaction**