

Syllabus
Course description

Course title	Seminar 2: International Legal Issues in a Contemporary Art and Design Context
Course code	97139
Scientific sector	M-FIL/05
Degree	Bachelor in Design and Art (L-4)
Semester	Winter semester 2024/2025
Year	2 nd and 3 rd
Credits	2
Modular	No

Total lecturing hours	18
Total hours of self-study and/ or other individual educational activities	about 32
Attendance	75% of the attendance is compulsory to be admitted to the exam
Prerequisites	From the 3 rd semester onward to have passed the project wup and all wup courses
Maximum number of students per class	20

Course description	<p>This seminar examines international legal issues relevant to contemporary art and design. It focuses on the main types of intellectual property rights (IPRs) that are critical to these fields, covering aspects from creation and ownership to limitations (such as those arising from the right to one's own image, data protection and privacy) as well as exploitation and enforcement. The course also explores challenges and opportunities in the digital age, including topics such as artificial intelligence (AI), blockchain and non-fungible tokens (NFTs).</p> <p>Students will gain insight into current and upcoming legislation and practical strategies for leveraging their creations and avoiding common pitfalls, particularly in the international arena.</p> <p>The focus will be primarily on EU law, with particular attention to Italy, Germany and Austria, but will also consider other key jurisdictions both within and outside the EU, including France, the UK and the US.</p>
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Expected learning outcomes	Disciplinary competence Students might: <ul style="list-style-type: none"> - have acquired basic knowledge useful for a successful entry into the world of work with respect to IPRs; - be able to find their way around general legal topics; - correctly assess practical issues; - properly deal with contractual issues.
Assessment	Written or oral exam.
Assessment language	The same as the teaching language
Evaluation criteria and criteria for awarding marks	Assessment will be based on the demonstration of understanding and application of course content. The assessment will be marked on a pass or fail basis.
Required readings	Will be provided by the lecturer.
Supplementary readings	Will be indicated by the lecturer.