

Syllabus

Course description

Course title	Foreign Language (English) - Advanced Specialised Language course
Course code	27334
Scientific sector	L-LIN/12
Degree	Bachelor in Economics and Management
Semester and academic year	2 nd semester 2023-2024
Year	2
Credits	3
Modular	No

Total lecturing hours	30
Total lab hours	tba
Total exercise hours	tba
Attendance	suggested but not required
Prerequisites	Although there are no prerequisites, it is highly recommended that students have already followed the English as a Foreign Language - Specialized Language course – Basic (27125) course and have passed the exam. Attendance of this advanced course and the exercise hours is extremely important so as to be fully prepared for the final exam.
Course page	http://www.unibz.it/EN/ECONOMICS/PROGS/BACS/ECONOMIC/default.html

Specific educational objectives	<p>The course is designed to acquire further specific language skills at the advanced level. The course focuses on the various styles of language used in the academic and professional fields of economics and management, and aims to improve students' receptive, but above all productive skills. The course is also designed to provide a solid linguistic basis for students' use of English both during their undergraduate degree programme and for any future educational programmes.</p> <p>Specific educational objectives include the following:</p> <ul style="list-style-type: none"> • to improve written skills through practice of coherent academic discourse to produce economic and other subject-specific texts; • to improve spoken interaction and production through the practice and production of academically and professionally acceptable presentations; • to improve receptive skills through the exposure to and analysis of various types of subject-specific written and spoken discourse;
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	<ul style="list-style-type: none"> to develop grammatical and lexical range and accuracy so that communication is somewhat fluent and spontaneous.
Lecturer	<p>Dr Jemma Prior Office BZ-P 1.04 Jemma.Prior@unibz.it Tel: 0471 013131 https://www.unibz.it/en/faculties/engineering/academic-staff/person/564-jemma-f-prior</p>
Scientific sector of the lecturer	L-LIN/12
Teaching language	English
Office hours	please refer to the lecturer's web page
Lecturing assistant	Not foreseen
Teaching assistant	Dr Cristina Rebek
Office hours	See timetable
List of topics covered	<ul style="list-style-type: none"> General introduction to course Grammar review at C1 level: complex sentences; lexicogrammar Introduction to and analysis of effective reading, writing, and speaking skills; critical thinking skills Audience and effects on language register and style Writing skills and specialised lexis: reports, generalisation, exemplification, caution, classification, interpretation of data (trends) Discussions: coherence, discourse features, analysis, exemplification, description, supporting arguments.
Teaching format	<p>Teaching format is based on the seminar format which envisages teacher and student co-operation and participation in the classroom through individual, pair and group work.</p> <p>Exercise hours will enable students to develop the language and skills studied in the lectures through greater opportunities for focussed practice.</p> <p>Any student who has specific learning needs that they feel may have an impact on their ability to benefit fully from this course will be offered individual support on request.</p>
Learning outcomes	<ul style="list-style-type: none"> <u>Knowledge and understanding:</u> Knowledge of advanced grammatical structures and subject-specific academic and professional lexis at the C1 level, understanding of authentic (general and subject-specific) longer spoken and written texts including specialised texts and other texts produced for various purposes and representing different

	<p>varieties of English, as well as different registers and styles.</p> <ul style="list-style-type: none"> • <u>Applying knowledge and understanding:</u> Producing reports on specific economic, social and management topics providing reasoned interpretations. Presenting clear, detailed descriptions of complex subject-specific subjects, developing points and formulating opinions in short written and oral texts. • <u>Making judgments:</u> Integrating knowledge and understanding acquired in the course (incl. exercises) with knowledge and understanding from other courses to achieve academic and professional purposes especially within the fields of economics, finance and management. • <u>Communication skills:</u> Communicating (in both speaking and writing) flexibly and effectively with a degree of fluency. Ability to adapt language style to show awareness of both the intended purposes and audience. • <u>Learning skills:</u> Ability to pursue autonomous learning based on the input provided in the classes and lectures and the feedback received.
<p>Assessment</p>	<ul style="list-style-type: none"> • <u>Written exam:</u> grammar and vocabulary exercises within a clear specialised context including open cloze, multiple choice, error detection questions; academic report of 300-350 words based on subject-specific input; • Portfolio: writing tasks based on authentic input (written and/or spoken) negotiated with each student (approx. 1,000 words); • Oral exam: speaking tasks to demonstrate an advanced (C1) command of both spoken production and interaction.
<p>Assessment language</p>	<p>English</p>
<p>Evaluation criteria and criteria for awarding marks</p>	<p>50% final written exam, 25% oral exam, 25% Portfolio (further details will be provided during the course and online in the unibz's Open Learning Environment (OLE) for this course)</p>
<p>Required readings</p>	<p>Most texts for this course can be found in the OLE for this course and class materials will be available online in the OLE for the course.</p>

	<p>Students will be required to have access to the following book to be able to complete the Portfolio component of the course:</p> <ul style="list-style-type: none"> • Levitt, Steven & Dubner, Stephen. 2005. <i>Freakonomics: A rogue economist explores the hidden side of everything</i>. London: Penguin.
<p>Supplementary readings</p>	<ul style="list-style-type: none"> • Vince, M. 2003. <i>Advanced Language Practice</i> Oxford: Macmillan. <u>or any other advanced student's grammar.</u> • Advanced learners English dictionary, e.g. Longman DCE or Macmillan English Dictionary for Advanced Learners. <p>Reference will be made to further titles during the course. Students should also be familiar with the weekly magazine, <i>The Economist</i>, which will be used from time to time during the course.</p>