

Syllabus

Course description

Course title	English as a Foreign Language-Specialized Language Course
Course code	27119
Scientific sector	L-LIN-12
Degree	Bachelor in Economics and Social Sciences
Semester and academic year	1st semester 2021/2022
Year	1
Credits	3
Modular	No

Total lecturing hours	30
Total lab hours	/
Total exercise hours	2 groups – 16 hours per group
Attendance	As this is a language course, attendance is strongly encouraged and incentivised but is not compulsory. Attendance of this advanced course and the exercise hours is extremely important so as to be fully prepared for the final exam.
Prerequisites	Although not a formal requirement, it is strongly recommended that students have at least a CEFR B2 level.
Course page	https://www.unibz.it/en/faculties/economics-management/bachelor-economics-social-sciences/

Specific educational objectives	<p>The course is designed to acquire specific language skills at an advanced level (beyond B2). The course focuses on some of the various styles of language used in the academic and professional fields of economics and politics, and aims to improve students' receptive, but above all productive skills. The course is also designed to provide a solid linguistic basis for students' other courses taught in English on their degree programme.</p> <p>Specific educational objectives include the following:</p> <ul style="list-style-type: none"> • to improve written skills through practice of coherent academic discourse to produce economic and other subject-specific texts; • to improve spoken interaction and production through the practice and production of academically acceptable presentations; • to improve receptive skills through the exposure to and analysis of various types of written and spoken discourse;
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	<ul style="list-style-type: none"> to develop grammatical and lexical range and accuracy so that communication is fluent and spontaneous.
Lecturer	<p>Dr Jemma Prior Office BZ P1.04 Jemma.Prior@unibz.it Tel: 0471 013131 https://www.unibz.it/en/faculties/economics-management/academic-staff/person/564-jemma-f-prior</p>
Scientific sector of the lecturer	L-LIN-12
Teaching language	English
Office hours	<p>9 hours Cockpit – students’ zone – individual timetable Webpage: https://www.unibz.it/en/timetable/?sourceId=unibz&department=26&degree=13182%2C13324</p>
Lecturing assistant	/
Teaching assistant	<p>Mary Elisabeth Adams Office E3.10 MaryElisabeth.Adams@unibz.it Tel: 0471 013 278 - 0471 012400 https://www.unibz.it/en/services/language-centre/language-teachers/person/4163-mary-elisabeth-adams</p>
List of topics covered	<ul style="list-style-type: none"> General introduction to course Grammar review at C1 level: complex sentences; lexicogrammar Introduction to and analysis of effective reading, writing and speaking skills Audience and effects on language register and style Writing skills and specialised lexis: paragraphs, academic emails, reports, generalisation, exemplification, caution, classification, interpretation of data (trends) <p>Presentations: coherence, discourse features, analysis, exemplification, description, supporting arguments.</p>
Teaching format	<p>Teaching format is based on the seminar format which envisages teacher and student co-operation and participation in the classroom through individual, pair and group work.</p> <p>Exercise hours will enable students to develop the language and skills studied in the lectures through greater opportunities for focussed practice.</p> <p>Any student who has specific learning needs that they feel may have an impact on their ability to benefit fully from this course will be offered individual support on request.</p>

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Learning outcomes	<ul style="list-style-type: none"> • <u>Knowledge and understanding:</u> Knowledge of advanced grammatical structures and subject-specific academic and professional lexis beyond the B2 level, understanding of authentic (general and subject-specific) longer spoken and written texts including specialised texts and other texts produced for various purposes and representing different varieties of English, as well as different registers and styles. • <u>Applying knowledge and understanding:</u> Producing reports on specific economic and social topics providing reasoned interpretations. Presenting clear, detailed descriptions of complex subject-specific subjects, developing points and formulating opinions in short written and oral texts. • <u>Making judgments:</u> Integrating knowledge and understanding acquired in the course (incl. exercises) with knowledge and understanding from other courses to achieve academic and professional purposes especially within the fields of economics, finance and politics. • <u>Communication skills:</u> Communicating (in both speaking and writing) flexibly and effectively with a degree of fluency. Ability to adapt language style to show awareness of both the intended purposes and audience. • <u>Learning skills:</u> Ability to pursue autonomous learning based on the input provided in the classes and lectures and the feedback received.
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Assessment	<p><u>Written exam:</u> grammar and vocabulary exercises within a clear specialised context including open cloze, multiple choice, error detection questions; writing production task of 300-350 words based on subject-specific input;</p> <p><u>Portfolio:</u> writing tasks based on authentic input (written and/or spoken) negotiated with each student (approx. 1,000 words);</p> <p><u>Oral exam:</u> speaking tasks to demonstrate an advanced (C1) command of both spoken production and interaction.</p>
Assessment language	English

Evaluation criteria and criteria for awarding marks	<p>50% final written exam, 25% oral exam, 25% Portfolio</p> <p>Further details will be provided during the course and online in the OLE for this course.</p> <p>These assessment criteria are valid for both attending and non-attending students.</p>
Required readings	<p>Katrine Marçal. 2021. <i>Mother of Invention: How Good Ideas Get Ignored in an Economy Built for Men</i>. London: Harper Collins</p> <p>All lecture notes and materials will be available on OLE to download.</p>
Supplementary readings	<p>Further materials include the following:</p> <ul style="list-style-type: none"> - Vince, M (2014)* <i>Language Practice for Advanced</i>. Oxford: MacMillan. - Advanced learners English dictionary, e.g. Longman DCE or Collins COBUILD Advanced Learner's Dictionary or Macmillan English Dictionary for Advanced Learners or similar <p>* or other edition</p> <p>Reference will be made to further titles during the course. Students should also be familiar with the weekly magazine, <i>The Economist</i>, which will be used from time to time during the course.</p>