

## COURSE DESCRIPTION – ACADEMIC YEAR 2021/2022

<b>Course title</b>	<b>Digital Finance and Financial Markets</b>
<b>Course code</b>	76408
<b>Scientific sector</b>	SECS-P/09
<b>Degree</b>	Bachelor in Informatics and Management of Digital Business (L-31)
<b>Semester</b>	1+2
<b>Year</b>	2
<b>Credits</b>	12
<b>Modular</b>	Yes

<b>Total lecturing hours</b>	84
<b>Total lab hours</b>	--
<b>Attendance</b>	Highly recommended, although not compulsory as per national regulation.
<b>Prerequisites</b>	Accounting for Decision Making (1st year) is strongly suggested.
<b>Course page</b>	<a href="https://ole.unibz.it/">https://ole.unibz.it/</a>

<b>Specific educational objectives</b>	<p>The course belongs to the type "attività formative affini o integrative".</p> <p>The course is designed to offer an introduction to basic concepts of financial decision-making, financial management of digital firms and how to apply them to real-life cases. Students will understand how the interests of owners, debt holders and management of a firm may conflict, and how this influences optimal financing and decision-making. We will also study how firms choose their capital structure to make real investments, and how financial markets and intermediaries evaluate and finance business activities.</p>
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<b>Module 1</b>	<b>Principles of Finance for Computer Science</b>
<b>Module code</b>	76408A
<b>Module scientific sector</b>	SECS-P/09
<b>Lecturer</b>	<a href="#">Claudia Curi</a>
<b>Contact</b>	Office E5.10A, piazza Università 1, BZ; <a href="mailto:claudia.curi@unibz.it">claudia.curi@unibz.it</a> ; +39 0471 013498
<b>Scientific sector of lecturer</b>	SECS-P/09
<b>Teaching language</b>	English
<b>Office hours</b>	Please refer to the course webpage
<b>Lecturing assistant (if any)</b>	--
<b>Contact LA</b>	--
<b>Office hours LA</b>	--
<b>Credits</b>	6
<b>Lecturing hours</b>	42
<b>Lab hours</b>	--
<b>List of topics</b>	<p>List of covered topics:</p> <ul style="list-style-type: none"> <li>• Arbitrage principles in finance</li> <li>• Risk and Return</li> <li>• Real Investment Analysis</li> <li>• Raising capital</li> </ul>

<b>Teaching format</b>	Classroom activity will alternate background lectures, applied exercises, examples based on practical short case studies, discussions and comments of current development and events in financial market and institutions related to topics covered in class.
<b>Module 2</b>	<b>Financial Markets</b>
<b>Module code</b>	76408A
<b>Module scientific sector</b>	SECS-P/11
<b>Lecturer</b>	TBD
<b>Contact</b>	
<b>Scientific sector of lecturer</b>	SECS-P/11
<b>Teaching language</b>	Italian
<b>Office hours</b>	Please refer to the course webpage
<b>Lecturing assistant (if any)</b>	-
<b>Contact LA</b>	-
<b>Office hours LA</b>	-
<b>Credits</b>	6
<b>Lecturing hours</b>	42
<b>Lab hours</b>	--
<b>List of topics</b>	<p>List of covered topics:</p> <ul style="list-style-type: none"> <li>• Financial system and Financial intermediation</li> <li>• Banks and Non-Banks</li> <li>• Capital Markets and Investment Banks</li> <li>• Asset Management</li> </ul>
<b>Teaching format</b>	Classroom activity will alternate background lectures, applied exercises, examples based on practical short case studies, discussions and comments of current development and events in financial market and institutions related to topics covered in class.

<b>Learning outcomes</b>	<p>Knowledge and understanding:</p> <ul style="list-style-type: none"> <li>• D1.17 - Know further methods of Digital Finance and Digital Advertising and their application.</li> <li>• D.1.18 - Understand the interdisciplinary approach to IT projects that takes into account technical foundations, business needs, social and dynamic aspects and the regulatory framework.</li> </ul> <p>Applying knowledge and understanding:</p> <ul style="list-style-type: none"> <li>• D2.3 - Ability to analyse business problems and to develop proposals for solutions with the help of IT tools.</li> <li>• D2.4 - Ability to formalise and to analyse procedures and operational processes, to recognise and use optimisation potentials.</li> <li>• D2.6 - Ability to design, describe and present IT solutions to policy makers.</li> <li>• D2.9 - Ability to support the management of IT departments and software companies by providing information as needed.</li> <li>• D2.11 - Ability to analyse large amounts of data on economic facts and processes.</li> <li>• D2.13 - Ability to apply additional knowledge in the subjects of Digital Finance and Digital Marketing.</li> </ul>
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	<ul style="list-style-type: none"> <li>D2.18 - Know how to communicate with the client in written and oral form on a professional level in English, Italian and German.</li> </ul> <p>Making judgments</p> <ul style="list-style-type: none"> <li>D3.1 - Ability to collect and interpret data useful for forming independent judgments on IT and economic aspects of information systems.</li> <li>D3.3 - Ability to compare and evaluate different IT solutions based on their technical characteristics and key business figures.</li> <li>D3.4 - Ability to assess fundamental economic and business facts on the basis of numerical data.</li> </ul> <p>Communication skills</p> <ul style="list-style-type: none"> <li>D4.1 - Be able to use the three languages English, Italian and German and, in particular in English, be able to use appropriate technical terminology and communication style.</li> <li>D4.2 - Ability to use modern means of communication also for remote interactions.</li> <li>D4.3 - Ability to negotiate with people with different professional experiences the definition and requirements of corporate information systems.</li> </ul> <p>Learning skills</p> <ul style="list-style-type: none"> <li>D5.2 - Learning ability to carry out strategic and IT project activities in corporate communities, also distributed.</li> <li>D5.3 - Ability to follow rapid technological developments and to learn about innovative aspects of the latest generation of information technology and systems.</li> </ul>
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<b>Assessment</b>	<p>For attending students:</p> <ul style="list-style-type: none"> <li>Midterm (50%)</li> <li>Final Exam (50%).</li> </ul> <p>For not-attending students:</p> <ul style="list-style-type: none"> <li>Final Exam (100%).</li> </ul>
<b>Assessment language</b>	English (M1) and Italian (M2)
<b>Assessment Typology</b>	Collegial
<b>Evaluation criteria and criteria for awarding marks</b>	Individual written test that consists of both financial theory questions and practical exercises. Knowledge, understanding of financial problems and ability to develop financial decisions within digital corporations are assessed. Clarity in exam execution and quality of written English and Italian are essential to earn the passing grade.

<b>Required readings</b>	<p>Principles of Finance for Computer Science: J. Berk-P. DeMarzo-J. Harford, Fundamentals of Corporate Finance, 4th edition 2018, Pearson</p> <p>Financial Markets: TBD</p>
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	Subject Librarian: David Gebhardi, <a href="mailto:David.Gebhardi@unibz.it">David.Gebhardi@unibz.it</a>
<b>Supplementary readings</b>	A list of supplementary readings (slides, case studies, journal articles, etc.) will be provided during the courses and posted on the ole platform.
<b>Software used</b>	Excel package