

Syllabus

Course description

Course title	Foreign Language (English) - Specialized Language Course
Course code	27327
Scientific sector	L-LIN-12
Degree	Bachelor in Economics and Management
Semester and academic year	1st semester 2019-2020
Year	1
Credits	4
Modular	No

Total lecturing hours	40
Total lab hours	tba
Total exercise hours	tba
Attendance	suggested, but not required
Prerequisites	none
Course page	https://www.unibz.it/it/faculties/economics-management/bachelor-economics-management/

Specific educational objectives	<p>The course aims at strengthening students' four skills (listening, speaking, reading, writing). Specific educational objectives include the following:</p> <ul style="list-style-type: none"> • to improve oral comprehension through selective listening aimed at summarizing and rephrasing information in both speaking and writing • to improve written comprehension through skimming and scanning activities aimed at summarizing and rephrasing information in both speaking and writing • to improve both grammatical range and accuracy and lexical range and appropriateness
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Lecturer	Peter Brannick Office E 3.10 Tel: 0471 013278 peter.brannick@unibz.it https://www.unibz.it/it/faculties/economics-management/academic-staff/
Scientific sector of the lecturer	L-LIN-12
Teaching language	English
Office hours	please refer to the lecturer's web page
Lecturing assistant	none

Teaching assistant	Roberta Zanoni, office E 3.10, e-mail roberta.zanoni@unibz.it
Office hours	tba
List of topics covered	Authentic (oral and written) texts taken from various sources and dealing with both current affairs and field-specific topics will be used

Teaching format	Classes will include exercises of different kinds, mostly in pairs or small groups. The main teaching format will be the dialogic lesson
Learning outcomes	<p><u>Knowledge and understanding:</u> Knowledge of grammatical structures and vocabulary within the B2-C1 range, understanding of authentic (general and field-specific) oral and written texts (produced for various purposes and representing different varieties of English, as well as different registers and styles)</p> <p><u>Applying knowledge and understanding:</u> Reporting on/expressing opinions about course-related topics in short coherent oral and written texts</p> <p><u>Making judgments:</u> Integrating knowledge and understanding acquired in the course (incl. exercises) with knowledge and understanding from other courses to achieve academic and professional purposes especially within the fields of economics, management, and law</p> <p><u>Communication skills:</u> Communicating (in both speaking and writing) in such a way as to show awareness of intended purposes and addressed audience.</p> <p><u>Learning skills:</u> Ability to pursue autonomous learning based on the feedback received</p>
Assessment	<ul style="list-style-type: none"> • Portfolio: writing task • Written exam: Use of English (reading comprehension, grammar and vocabulary exercises); writing task • Oral exam: individual presentation on a given theme
Assessment language	English
Evaluation criteria and criteria for awarding marks	<p>60% final written exam, 25% oral exam, 15% portfolio (further details will be provided during the course). Students must hand in the portfolio to be able to take the written exam.</p> <p>The written exam is weighted 30% for Use of English, 70% for the writing task. Students must pass the written exam to be eligible for the oral exam.</p> <p>(Marking criteria for the written & oral tasks will be made available during the course)</p> <p>Extra tasks will be made available for achieving 'cum laude'</p>
Required readings	Required materials will be provided in class and uploaded to the reserve collection

Supplementary readings

Suggested references include the following:

- Vince, M (2014)* *Language Practice for First. MacMillan.*
- Vince, M (2014)* *Language Practice for Advanced. MacMillan.*
- Swan, M. (2017)* *Practical English Usage.* Oxford: Oxford University Press.
- Collins COBUILD Advanced Learner's Dictionary (Collins COBUILD Dictionaries for Learners), or similar
 - * or other edition

